

This brochure supplement provides information about Eileen Rita McPeake that supplements the Rebalance Inc. brochure. You should have received a copy of that brochure. Please contact Eileen Rita McPeake if you did not receive Rebalance Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Eileen Rita McPeake is also available on the SEC's website at www.adviserinfo.sec.gov.

Rebalance Inc.

Form ADV Part 2B – Individual Disclosure Brochure

for

Eileen Rita McPeake

Personal CRD Number: 2175228

Investment Adviser Representative

Rebalance Inc.
530 Lytton Avenue Suite 200
Palo Alto, CA 94301
(650) 396-3904
emcpeake@rebalance-ira.com

UPDATED: 09/30/2013

Item 2: Educational Background and Business Experience

Name: Eileen Rita McPeake **Born:** 1968

Educational Background and Professional Designations:

Education:

Masters of Business Administration Finance, The Anderson School at UCLA - 1995

Bachelor of Arts Government, Cornell University - 1990

Business Background:

09/2013 - Present Financial Consultant
Rebalance Inc.

08/2002 - Present Stay-at-home Mom
Dolorico-McPeake Household

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Eileen Rita McPeake is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Other than salary, annual bonuses, or regular bonuses, Eileen Rita McPeake does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Rebalance Inc..

Item 6: Supervision

As a representative of Rebalance Inc., Eileen Rita McPeake works closely with supervisor Mitchell Tuchman, and all advice provided to clients is reviewed by this supervisor prior to implementation. Mitchell Tuchman can be reached at (650) 396-3900.

Item 7: Requirements For State Registered Advisers

This disclosure is required by Florida, New York, New Jersey, Texas, Massachusetts, Louisiana, Pennsylvania and Washington state securities authorities and is provided for your use in evaluating this investment advisor representative's suitability.

A. Eileen Rita McPeake has NOT been involved in any of the events listed below.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.
2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a) an investment or an investment-related business or activity;
 - b) fraud, false statement(s), or omissions;
 - c) theft, embezzlement, or other wrongful taking of property;
 - d) bribery, forgery, counterfeiting, or extortion; or
 - e) dishonest, unfair, or unethical practices.

B. Eileen Rita McPeake has NOT been the subject of a bankruptcy petition in the past ten years.