

**AWJ Capital Partners, LLC**

222 South 9<sup>th</sup> Street, Suite 3035, Minneapolis MN 55402

[www.awjpartners.com](http://www.awjpartners.com)

**March 2014**

This brochure provides information about the qualifications and business practices of AWJ Capital Partners, LLC ("AWJ"). If you have any questions about the contents of this brochure, please contact Matthew Fitzmaurice, AWJ's Chief Compliance Officer ("CCO") at (612) 338-3804 or by email at [mfitzmaurice@awjpartners.com](mailto:mfitzmaurice@awjpartners.com).

The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission ("SEC") or by any state securities authority.

AWJ is a registered investment adviser. Registration of an investment adviser does not imply that AWJ or any of our principals or employees possesses a particular level of skill or training in the investment advisory business or any other business.

Additional information about AWJ Capital Partners, LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

---

---

**Table of contents**

---

Item 2 - Table of contents.....	2
Item 3 - Material changes .....	3
Item 4 - Advisory Business.....	3
Item 5 - Fees and Compensation .....	3
Item 6 - Performance Fees.....	4
Item 7 - Types of Clients.....	4
Item 8 - Methods of Analysis, Investment Strategies Risk of Loss .....	5
Item 9 - Disciplinary Information.....	6
Item 10 - Other Financial Industry Activities and Affiliations.....	6
Item 11 - Code of Ethics, Participation/Interest in Client Transactions, Personal Trading.....	7
Item 12 - Brokerage Practices.....	7
Item 13 - Review of Accounts.....	8
Item 14 - Client Referrals and Other Compensation.....	8
Item 15 - Custody.....	8
Item 16 - Investment Discretion .....	9
Item 17 - Voting Client Securities.....	9
Item 18 - Financial Information.....	9

---

**Item 3 - Material changes**

---

There has been one material change to this brochure since our last annual update in March 2013.

The AWJ Master Fund, Ltd., the AWJ Fund II, L.P. and their related feeders fully liquidated on December 31, 2013. AWJ Capital Partners, LLC currently manages two funds, the AWJ Global Sustainable Fund, L.P. and AWJ Global Sustainable Fund, Ltd.

---

**Item 4 - Advisory Business**

---

AWJ Capital Partners, LLC ("AWJ" or "we"), a Delaware limited liability company which commenced operations in September 2007, provides discretionary investment advisory services and management services to AWJ Global Sustainable Fund L.P. and the AWJ Global Sustainable Fund, Ltd., each a private investment vehicle (each an "Investment Vehicle" and collectively, the "Investment Vehicles"). The Investment Vehicles focus exclusively on the "sustainable solutions" investment area. The "sustainable solutions" investment sector includes those companies that are providing products/goods/services to other companies/governments/consumers to solve for the issues associated with burdened resources (water, agriculture, energy efficiency) born from population growth (especially an exploding global middle class), urbanization, a move toward higher protein diets and climate change.

The Investment Vehicles are managed in accordance with each Investment Vehicle's investment objectives, strategies, restrictions, and guidelines, and are not tailored to any particular private investment vehicle investor (each an "Investor"). As AWJ does not provide individualized advice to Investors, you should consider whether a particular Investment Vehicle meets your investment objectives and risk tolerance prior to investing. You can find information about each Investment Vehicle in its offering documents, including its private placement memorandum (the "PPM").

As of December 31, 2013 AWJ managed net client assets, on a discretionary basis, of \$57,242,414.

Matthew Fitzmaurice and Jonathon Clark are the principal owners of AWJ.

Matthew Fitzmaurice is AWJ's CCO.

---

**Item 5 - Fees and Compensation**

---

The Investment Vehicles are generally charged a fee consisting of (1) an annual management fee; and (2) an annual performance fee ("incentive allocation") which is calculated based upon a percentage of the net capital appreciation of the Investment Vehicles at the end of each fiscal year.

AWJ's current fee schedule for each Investment Vehicle is generally as follows:

Management Fee:	1.0% annually (0.0833% monthly)
Incentive Allocation:	10% annually, as described below

The management fee will be calculated and paid monthly. We will deduct management fees from the Investment Vehicles and additionally, the Investors will incur all brokerage and transaction costs from their particular fund. Please see Item 11 for additional information on Brokerage Practices. It should be noted that AWJ has entered into side letter agreements that provide certain strategic Investors with different fee arrangements.

### **Fees to Portfolio Managers of Underlying Funds**

The Investment Vehicles will likely be subject to fees charged by the underlying portfolio funds and managers. These fees will likely include a fixed management fee, which will generally range from 1% - 2% on an annual basis, and in most cases a performance incentive arrangement, which will generally range from 10% - 20% of the capital appreciation in the underlying portfolio fund's investment for the year.

### **Item 6 - Performance Fees**

With respect to incentive allocations, any loss in an account is carried forward so that no performance allocation is charged to an Investment Vehicle unless the losses have been recouped, subject to certain adjustments (*i.e.* high water mark).

An incentive allocation arrangement may create an incentive for AWJ to make investments that are riskier or more speculative than would be the case in the absence of an incentive allocation. In addition, AWJ may receive such compensation with regard to unrealized as well as realized gains in an Investor's capital account.

AWJ's incentive allocation is charged in compliance with Rule 205-3 of the Investment Advisers Act of 1940, as amended (the "Advisers Act") whereby each Investor that is charged an incentive allocation must be a "qualified client." Therefore, Investors in the Investment Vehicles who reside in the United States and who are charged performance fees are required to be "qualified clients."

AWJ may waive or reduce the incentive allocation with respect to Investors who are AWJ employees, family members, or certain large or strategic investors.

### **Item 7 - Types of Clients**

Investors in the Investment Vehicles may include high net worth individuals and a variety of institutional investors (e.g. trusts, employee benefit plans, endowments, foundations, corporations and other types of entities, including other corporations or businesses) meeting the terms of the exceptions and exemptions under which the

Investment Vehicle operates and wishing to invest in accordance with the particular Investment Vehicle's investment objective.

Investors must meet the requirements for "Accredited Investors" under the Securities Act of 1933 and "Qualified Clients" under the Advisers Act.

Although AWJ has the authority to accept subscriptions for a lesser amount, the required minimum investment in the Investment Vehicles is US\$250,000.

### **Item 8 - Methods of Analysis, Investment Strategies Risk of Loss**

---

Our investment philosophy and strategy are based on two straightforward investment principles: first, that wealth is created by compounding returns over time; and second, that it is impossible to generate returns without assuming some level of risk.

We believe there are three important skills essential to operating a multi-manager fund (i) portfolio construction; (ii) manager selection; and (iii) business model and management of the operations.

Constructing and managing a balanced multi-manager fund requires the identification and selection of portfolio managers which, when combined, provide the Investment Vehicle's portfolio with the optimal investment environment to produce consistent, risk-adjusted returns over time. This means offsetting portfolio managers who perform well in opposing periods of market or sector fluctuation.

We believe that it is usually, but not always, the case that the most successful portfolio managers are ones which adhere firmly to a specific investment strategy, often at the expense of their own growth or expansion. After many years observing managers and investment styles, the reality is that while some of the Investment Vehicles' investment opportunities will be with large funds, much of the Investment Vehicles' money will be placed with portfolio managers managing moderately sized pools of capital.

The main sources of information used by AWJ include:

- Fund disclosure documents
- Manager meetings
- Financial newspapers and magazines
- Research materials prepared by others
- Annual reports, prospectuses, filings with the SEC

The Investment Vehicles face significant investment risks in attempting to carry out their investment strategies. The following summary of certain risks does not purport to be complete, but includes some of the potential risks generally associated with AWJ's investment strategy. Prospective investors are urged to consult their professional advisers and review the offering memorandum and other legal

documents of the Investment Vehicle before deciding to invest in an Investment Vehicle.

### **Risk of Loss Factors**

- **Dependence on AWJ** - AWJ has full, exclusive, and complete authority and discretion in the management and control of the business of the Investment Vehicles. Investors will have no right or power to take part in the investment management of the Investment Vehicles. No guarantee or assurance can be given that the Investment Vehicles will achieve their investment objective of superior, risk-adjusted returns. With respect to the investment strategies, there is always some, and occasionally a significant, degree of market risk.
- **Multi-Manager Structure** - Any multi-manager structure is subject to risk of the illiquidity of the underlying portfolio funds in which it invests, lack of control over, or even satisfactory knowledge of, the trading of the portfolio managers, the possibility of misvaluations, entrusting custody of the multi-manager assets to third parties and dependence on the portfolio managers for all relevant net asset value and trading information. In addition, as a strategy, the opportunity costs of the multi-manager approach might not merit its expected risk control benefits, especially in an environment in which the returns on alternative strategies are generally expected to remain depressed for some period of time.
- **Future Returns** - No assurance can be given that the strategies employed by AWJ or its principals in the past to achieve attractive returns will continue to be successful or that the return on the Investment Vehicles' investments will be similar to those achieved by AWJ or its principals in the past
- **General Economic Conditions** - The success of any investment activity is influenced by general economic conditions, which may affect the level and volatility of interest rates and the extent and timing of investor participation in the markets for both equity and interest-rate-sensitive securities

### **Item 9 - Disciplinary Information**

---

AWJ has not been subject to any disciplinary action, whether criminal, civil or administrative (including regulatory) in any jurisdiction. Likewise, no persons involved in the management of AWJ have been subject to such action.

### **Item 10 - Other Financial Industry Activities and Affiliations**

---

Jonathon S. Clark, a managing member of AWJ, was also the founder and principal of Australian-based Winslow Investment Management. Winslow Investment Management managed the Winslow Funds Pty Ltd ("Winslow Funds"). Winslow Funds was a single entity that was comprised of separate accounts that were uniquely managed on behalf of individual clients. In managing the Winslow Funds, Mr. Clark incorporated investment strategies that were similar to the investment strategy for

AWJ Master Fund, Ltd. and AWJ Fund II, L.P. (both now fully liquidated). . These Investment Vehicles (and their related feeders) were formed to be the institutional-focused successor funds to the Winslow Funds. At the time of this filing, all accounts advised by Winslow have also been closed.

## **Item 11 - Code of Ethics, Participation/Interest in Client Transactions, Personal Trading**

---

### **Code of Ethics Pursuant to Rule 204A-1 of Advisers Act**

We have adopted an Employee Investment Policy and Code of Ethics (together the "Code") pursuant to Rule 204A-1 under the Advisers Act which sets forth certain ethical standards governing the conduct of our employees. Our Code was adopted to avoid possible conflicts of interest, avoid the inappropriate use of material, nonpublic information and ensure the propriety of our employees' and principals' trading activity.

In general, employees (and members of their immediate households) must obtain written pre-approval from the CCO prior to executing certain personal transactions in equity securities, options and futures. The spirit of the Code is to discourage frequent trading in employee personal accounts. In addition, employees may not acquire securities for their own account in an initial public offering. Employees must also obtain pre-approval from the CCO before engaging in any outside business activities or private placements.

All AWJ employees must direct their brokers to send duplicate copies of trade confirmations and/or provide their individual brokerage statements to the CCO. These records are used to monitor compliance with the foregoing policies.

### **Participation or Interest in Client Transactions and Personal Trading**

Employees, affiliates of the employees, and relatives of the employees may make investments in the Investment Vehicles. In general, AWJ will not receive any compensation from such investments from employees.

AWJ and AWJ employees have a financial interest in the Investment Vehicles through an incentive allocation or a direct investment interest in the Investment Vehicles. As such, AWJ could be considered to have recommended to Investors that they buy or sell securities or investments in which the applicant or a related person has some financial interest.

## **Item 12 - Brokerage Practices**

---

We source managers from current manager relationships and often from those with which we currently have an investment. Our current pipeline has approximately 40-50 managers, many of which, AWJ has been tracking for the previous four to six years.

Prior to investing with a prospective manager, AWJ will conduct a document review and an onsite meeting, as well as many offsite due diligence calls.

AWJ does not currently maintain any soft dollar arrangements.

---

**Item 13 - Review of Accounts**

---

All Investment Vehicles managed by AWJ are reviewed on at least a monthly basis by Jonathon Clark and Matthew Fitzmaurice, to assure conformity with the investment objectives and guidelines. In addition, all accounts are reviewed in light of emerging trends and developments.

Depending upon the particular Investment Vehicle, Investors will receive either monthly or quarterly statements detailing your account information including the account's beginning and ending equity, and the account's performance for that period. Additionally, Investors will receive the Investment Vehicle's audited financial statements within 180 days of such Investment Vehicle's fiscal year end.

---

**Item 14 - Client Referrals and Other Compensation**

---

From time to time, AWJ may pay third parties a fee or compensation for the referral of an investor to AWJ. The third party is required to provide prospective investors with a current copy of AWJ's Form ADV Part 2 and the solicitor's written disclosure statement. Typically, the solicitor referring the Investor will receive a portion of the revenues generated from the management of the assets of that referred Investor.

Any marketing fee or commission in connection with any Investor referral activities, including ongoing payments, will be borne solely by AWJ and not by the Investment Vehicles or the referred Investor. Any solicitor, underwriter, brokers, dealers or finders engaged by AWJ to assist in the offering of interests in the Investment Vehicles will be registered as a broker-dealer.

---

**Item 15 - Custody**

---

AWJ will maintain the assets of the Investment Vehicles in accounts with a "qualified custodian" pursuant to Rule 206(4)-2 under the Advisers Act. The primary qualified custodian presently utilized by AWJ is JP Morgan Chase.

To ensure compliance with Rule 206(4)-2 under the Advisers Act, AWJ will be required to reasonably believe that all Investors will be provided with audited financial statements for their respective Investment Vehicle prepared by an independent accounting firm that is registered with and subject to review by the Public Company Account Oversight Board, in accordance with U.S. Generally Accepted Accounting Principles, within 180 days of the end of such Investment Vehicle's fiscal year. You should carefully review the audited financial statements of the Investment Vehicle.



**Item 16 - Investment Discretion**

---

We have discretionary authority to manage the Investment Vehicles with no limitations. These terms are set out in the Offering Memoranda and other disclosure documents.

**Item 17 - Voting Client Securities**

---

AWJ does not anticipate owning on behalf of any Investor or Investment Vehicles any equity securities granting us, or our clients, the right to vote proxies. However, we have established a proxy voting policy in the unlikely event that we are required to vote a proxy for certain investments, or if we are required to vote on a corporate action regarding a portfolio manager or portfolio fund.

Upon request, we will provide you with a copy of our proxy voting policies and procedures and information on how the proxies were voted.

**Item 18 - Financial Information**

---

AWJ does not require or solicit pre-payment of any type of client fees in advance.

We have no financial commitment that impairs our ability to meet contractual and fiduciary commitments to clients, and have not been the subject of a bankruptcy proceeding.