

## **ADV Part 2a – Firm Brochure**

**35 Mason Street, 4<sup>th</sup> Floor  
Greenwich, CT 06830**

**(203) 742-5450**

**[www.raylorinvestments.com](http://www.raylorinvestments.com)**

**Dated November 5, 2014**

**For further information, please contact either:**

- **Gregory Rogers – Managing Partner, or**
- **Damon Hart – Managing Partner**

**This ADV Part 2A brochure provides information about the qualifications and business practices of Raylor Investments, LLC. If you have any questions about the contents of this brochure, please contact us at (203) 742-5450. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.**

**Additional information about Raylor Investments, LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Raylor Investments, LLC is an SEC-registered investment adviser. This registration does not imply any level of skill or training.**

## **Material Changes**

The previous update to this brochure was on March 20, 2014. The current update reflects Raylor's recent assumption of the investment advisor role of Raylor Managed Futures Strategies Fund LP, a US registered investment company, and Raylor's registration as a commodity pool operator (CPO) and commodity trading advisor (CTA) in conjunction with this role.

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**Item 4: Advisory Business**

- A. Raylor Investments LLC is registered as an investment advisor with the SEC under the Investment Advisers Act of 1940 (the “Advisers Act”). Raylor Investments was founded by Gregory T. Rogers on December 31, 2004 and is headquartered in Greenwich, CT. Raylor Investments is wholly owned by Raylor Asset Management Group LLC, which is owned by Damon L. Hart and RayLign Advisory, LLC. Raylign Advisory was also founded by Gregory T. Rogers and is also headquartered in Greenwich, CT. Raylor Asset Management Group LLC also owns Xplor Capital Management LLC, a commodity trading advisor and commodity pool operator registered with the Commodity Futures Trading Commission (“CFTC”) and is a member of the National Futures Association (“NFA”).
- B. Raylor Investments primarily provides investment management services of separately managed portfolios through sub-advisory relationships for financial advisors and financial institutions, including independent advisors, registered investment advisors, wealth advisory practices, and family offices. Raylor Investments manages client accounts in accordance with four “Strategic Series” portfolios, known respectively as the Strategic World Equity, Strategic World Income, Strategic US Equity and Strategic World Opportunity portfolios. These portfolios seek to provide low cost, tax efficient, long-only core, equity investments, using exchange traded funds (ETFs).

In addition, Raylor serves as investment advisor to Raylor Managed Futures Strategy Fund (formerly Taylor Xplor Managed Futures Strategy Fund), a US registered investment company or mutual fund. Combining the mutual fund with the Strategic Series portfolios, Raylor manages accounts in accordance with four “AlphaBlend” portfolios, known respectively as the AlphaBlend World Equity, AlphaBlend World Income, AlphaBlend US Equity and AlphaBlend World Opportunity portfolios.

- C. Acting primarily as asset managers for financial advisors, we leave questions regarding individual client needs (including risk tolerance, investment objectives, time horizons and related suitability concerns) to the client’s financial advisor. We engage in a conversation with each financial advisor regarding which Strategic or AlphaBlend Portfolio is appropriate to use for a given client’s situation, but the ultimate decision is made by our clients in concert with their financial advisor. When clients come directly to Raylor Investments, we evaluate financial objectives and fit per given strategy.
- D. Raylor Investments does not participate in any wrap fee programs. We charge all of our clients an investment management fee based on negotiated terms related to assets under management and service expectations.
- E. As of September 30, 2014, Raylor Investments managed approximately \$72.6 million of client assets on a discretionary basis (Raylor Investments has discretion to make trades and manage portfolios based on our approach). We do not manage any accounts on a non-discretionary basis at this time.

**Item 5: Fees & Compensation**

- A. Raylor Investments charges clients an investment management fee based on assets under management and service expectations. Our fee may be tailored with respect to particular clients, based on customization and service demands.
- B. Our client contracts provide for quarterly debits in arrears (withdrawals after the quarter) of the investment management fee directly from client accounts.
- C. To access our investment portfolios, clients primarily have a relationship with an investment advisor, who may charge the client an additional advisory fee. Additionally, the investment advisor will usually direct the client to open an account with a custodian, who also may charge a custodial or related fee. Each custodial platform we trade through may charge additional trading costs and commissions for buying and selling of ETFs and mutual funds within the portfolio. These costs are borne by the client.
- D. Our clients pay nothing in advance of services rendered so there are no refunds.
- E. Supervised persons of Raylor do not receive compensation such as asset-based sales charges or service fees related to sales of securities or other investment products.

**Item 6: Performance Based Fees and Side by Side Management**

Raylor Investments does not charge any performance-based fees. Our affiliate company Xplor Capital Management LLC does receive performance based fees.

**Item 7: Types of Clients**

We generally provide our investment management services through independent advisors, including advisors affiliated with independent broker-dealers, RIAs and family offices. The minimum account size for our portfolios ranges from \$50,000 - \$100,000, depending upon the custodian and related fee structure for trading and commissions.

**Item 8: Methods of Analysis, Investment Strategies and Risk of Loss**

- A. Our Raylor Investments Strategic and AlphaBlend Portfolios seek to fulfill long-term capital growth goals within client portfolios. Our lengthy experience working in investment management due diligence and consulting causes us to maintain a healthy skepticism towards strict “active” and “passive” investing. On the one hand, active management has the ability to provide down-side protection and produce alpha (or relative outperformance). However, active management can have meaningfully higher management fees, producing greater headwind – in some cases up to 200 bps more per

annum that need to be overcome. Additionally, active management can face human distractions that can negatively impact long-term investor outcomes. Passive investing generally has the advantage of low cost, transparency, liquidity, greater tax-efficiency and consistency. However, blind passive investing can open investors to unintended momentum and concentration risks, and a dependency on index construction biases. **Our investment philosophy seeks to combine the best attributes of both passive and active management.**

Our portfolio allocation is based upon a dynamic weighted method. Our research focuses upon the dynamic nature of volatility of and correlations between candidate exchange traded funds (ETFs). Based upon historical daily prices of candidate ETFs, our risk management system rigorously tests each ETF over multiple time periods on an absolute and relative basis against all other ETFs eligible for allocation to determine which combination of ETFs and the Raylor Managed Futures Strategy Fund (formerly Taylor Xplor Managed Futures Fund) is best suited to fulfill the mandate of each of our Raylor Investments Strategic Series and AlphaBlend Portfolios.

Investing in securities, especially equity-based securities, involves certain risks, including the risk of loss of principal. Clients should only allocate those monies into our portfolios that can bear these potential risks.

- B. As Raylor Investments' Strategic Series and AlphaBlend portfolios consist primarily of equity-based ETF securities and managed futures trading strategies, these portfolios involve certain risks, including the risk of loss of principal. We are very mindful of the impact frequent trading can have on costs and taxes borne by our clients. As a result, we have historically re-balanced on a quarterly basis to limit the transaction costs & tax impact on the investor's portfolio. We will run our allocation procedure more frequently if market conditions warrant it. Clients should only allocate those monies into our portfolios that can bear these potential risks. A full performance disclosure presentation detailing historical investment results is available upon request.
- C. As Raylor Investments' Strategic Series and AlphaBlend portfolios invest primarily in equity-based ETF securities and managed futures trading strategies, these portfolios involve certain risks, including the risk of loss of principal. Additional risks involved with investing in ETFs include limitations on international investing, trading volumes, limited assets, counterparty risk, liquidity (trading activity) and possible tax implications. Where Raylor recommends investing in managed futures strategies via the Raylor Managed Futures Strategy Fund (a registered mutual fund) or private limited partnership handled by Xplor, a client will receive appropriate further documentation via prospectus or private placement memorandum, respectively. These describe in additional detail the relevant risks of investing in these products.

#### **Item 9: Disciplinary Information**

- A. Neither Raylor Investments, LLC, nor any of our employees, has had any civil or

criminal actions brought against them.

- B. Neither Raylor Investments, LLC, nor any of our employees, has had any administrative proceedings before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority.
- C. Neither Raylor Investments, LLC, nor any of our employees, has had any proceedings before a self-regulatory organization.

**Item 10: Other Financial Industry Activities and Affiliations**

- A. We affirm that Raylor Investments is not registered, nor has an application pending to register, as a broker-dealer or a registered representative of a broker-dealer.
- B. Raylor Investments is member of the NFA and registered as a commodity pool operator and commodity trading advisor. Raylor Investments's affiliate, Xplor Capital Management LLC is also a registered commodity pool operator and commodity trading advisor. Gregory Rogers and Damon Hart are associated persons of both Raylor and Xplor.
- C. Raylor Investments LLC is affiliated with Xplor Capital Management LLC, a National Futures Association (NFA) member registered with the Commodity Futures Trading Commission (CFTC) as CTA and CPO. Xplor provides managed futures research and investment management services. Where Raylor recommends investment in products and services provided by Xplor, the firm discloses to clients the potential conflicts of interest that investing in an affiliate presents, including potential fee charges at different levels (e.g. to Raylor as investment advisor and also to Xplor as asset manager) and preference for these affiliate products and services over third-party offerings. Clients are advised as to these potential conflicts and their endorsement sought as to which, if any, affiliated products and services to use and in what proportion of the client portfolio.
- D. Raylor Investments LLC does not recommend or select other investment advisors for our clients and therefore we receive no compensation from other advisors.

**Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal**

- A. Raylor Investments LLC holds itself and its employees to the highest standards of lawful and ethical conducts. While the employee manual is intended to provide general guidance with respect to acceptable and unacceptable employee activities, it is also intended to be supplemented by good judgment and common sense to avoid even the appearance of impropriety. Raylor Investments' Compliance Manual and Code of Ethics cover our policies on confidentiality of information, outside activities, restrictions on securities transactions and conflicts of interest. Any questions concerning these policies should be directed to Raylor Investments' Chief Compliance Officer. Raylor Investments LLC will provide a complete copy of our

Code of Ethics upon request.

- B. Raylor Investments LLC may recommend, buy and sell the Raylor Managed Futures Strategy Fund (formerly Taylor Xplor Managed Futures Strategy Fund) for client accounts. Please see the discussion of affiliated firm products in Item 10 above.

Raylor Investments LLC does not buy securities for its own account, therefore no conflict of interest exists at the firm level. We do not believe that our investment management process create any material conflicts of interest. Our internal controls, including our Code of Ethics, prevent our staff from buying and/or selling securities simultaneously with client transactions.

**Item 12: Brokerage Practices**

- A. Our clients primarily access our investment portfolios through a financial advisor intermediary. These advisors have pre-established custodial relationships. All related client transactions, including trading and related costs, are performed using the custodial platform as determined by the financial advisor of the client. Cost reasonableness of the ETFs, trading costs/commissions, play key roles in the allocation process of our portfolios. We neither seek nor receive any research or soft dollar benefits.
- B. Raylor Investments LLC does not consider referrals when we select or recommend custodial and related trading platforms.
- C. We do not recommend, request or require our clients to direct us to execute transactions through specific custodial and related trading platforms. Raylor Investments LLC will aggregate the purchase or sale of securities for client accounts at custodians with aggregating abilities when the timing of orders or rebalancing allows it. The benefit to clients is a decrease in potential differences in client returns among similarly managed accounts.

**Item 13: Review of Accounts**

- A. Raylor Investments LLC reviews client accounts daily for cash balance or reconciliation issues and monthly for alignment with their respective model portfolio and composite inclusion. Gregory Rogers and Damon Hart perform these reviews.
- B. Client account reports are reviewed on the periodic basis listed above and on an ad hoc basis at the request of the client or financial advisor.
- C. Raylor Investments LLC produces quarterly written fact sheets with market commentary and updated composite performance, holdings and other attribution and related portfolio analysis with regard to the various portfolios managed. We generally disseminate these



reports within 15 days after quarter end. Custodians also deliver statements directly to clients at least on a quarterly basis.

**Item 14: Client Referrals and Other Compensation**

- A. Neither Raylor Investments LLC, nor any of our employees, receives any economic benefits from others to provide investment advice or related advisory services to our clients.
- B. Raylor Investments LLC has engaged the services of an individual (the “Introducing Agent”) to solicit prospective clients for our investment advisory services. Raylor Investments LLC employs a family member of the Introducing Agent, but otherwise is not affiliated with the Introducing Agent, and the Introducing Agent performs its services for the Advisor pursuant to a written agreement between the Advisor and the Introducing Agent.

The Introducing Agent will be compensated by Raylor Investments LLC for his solicitation services. This compensation will take the form of a waiver of fees otherwise payable to Raylor Investments LLC by the Introducing Agent in connection with assets of the Introducing Agent that are managed by Raylor Investments LLC and the payment of certain expenses connected to the solicitation services. **This compensation to the Introducing Agent does not in any way affect any advisory fees to which client accounts would be subject as a client of Raylor Investments.**

**Item 15: Custody**

Raylor Investments LLC is deemed to have custody of client assets solely based on its authority to debit fees directly from client accounts. Raylor Investments LLC does not otherwise have custody of client assets and all client assets are held at qualified custodians. Clients receive account statements from their custodian at least quarterly. These statements should be reviewed carefully by each client.

**Item 16: Investment Discretion**

Raylor Investments LLC has discretionary investment authority over the accounts we manage. Prior to assuming discretionary authority, clients are provided with an Agreement along with Form ADV. By signing the Agreement, clients grant Raylor Investments LLC discretionary investment authority over their account. Client investments options are generally limited to selection from the model portfolios listed above, though minor customization such as scheduled dollar cost averaging or periodic withdrawal can be arranged in consultation with Raylor.

**Item 17: Voting Client Securities**

Raylor Investments LLC does accept proxy authority and it is our custom to vote with the relevant Board’s recommendation. We do not let clients direct our votes in any particular

solicitation. For more information on our proxy voting process, including the option of obtaining a copy of our proxy voting policies and procedures and information regarding how proxies were voted, please contact Damon Hart, Chief Compliance Officer, at 203.742.5464.

**Item 18: Financial Information**

Raylor Investments LLC does not have any debt currently, nor has the firm carried any debt since inception. We do not plan on borrowing any money in the future. The firm holds excess cash in case of business needs.

1. We do not require prepayment of fees.
2. We have discretionary authority over client accounts. We do not anticipate any financial conditions that are likely to impair our ability to meet our contractual commitments to clients.
3. Raylor Investments LLC has not been the subject of a bankruptcy petition.

**Raylor Investments, LLC**  
**ADV Part 2B – Firm Brochure**

**Gregory T. Rogers**  
**35 Mason Street, 4<sup>th</sup> Floor**  
**Greenwich, CT 06830**

**(203) 742-5450**

**Dated March 20, 2014**

**For further information, please contact either:**

- **Gregory Rogers – Founder & President or**
- **Damon Hart – Chief Compliance Officer**

**This brochure supplement provides information about Gregory T. Rogers that supplements the Raylor Investments LLC brochure. You should have received a copy of that brochure. Please contact us at (203) 742-5450 if you did not receive Raylor Investments LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Gregory T. Rogers is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

Item 2: Educational Background and Business Experience

**Gregory T. Rogers**

DOB: 12/11/1965

New York University, Stern School, M. B. A. 1995  
New York City, NY

Brown University, B. A. 1988  
Providence, RI  
Economics & Organizational Behavior

Business Background

Raylor Investments, LLC  
President 2004 – present

Raylor Asset Management Group, LLC 2011 – present  
Managing Partner

RayLign Advisory, LLC  
President 2004 - present

Mr. Rogers is a member of the National Futures Association (NFA) and is registered with the NFA as a Principal and Associated Person of Xplor Capital Management LLC, including successfully completing the National Commodity Futures Examination (NCFE or Series 3).

Item 3: Disciplinary Information

Mr. Rogers has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Rogers or of Raylor Investments.

Item 4: Other Business Activities

Mr. Rogers is engaged in the following other investment related businesses; Raylor Asset Management Group LLC, Xplor Capital Management LLC, and RayLign Advisory LLC. Mr. Rogers may recommend products and services provided by affiliated entities, which may present certain conflicts of interest, including potential fee charges at different levels (e.g. to Raylor as investment advisor and also to Xplor as asset manager) and preference for these affiliate products and services over third-party offerings. Clients are advised as to these potential conflicts and their endorsement sought as to which, if any, affiliated products and services to use and in what proportion of the client portfolio.

Item 5: Additional Compensation

Mr. Rogers does not receive economic benefits from any person or entity other than Raylor Investments and its affiliated company RayLign Advisory (separate ADV II), LLC in connection with the provision of investment advice to clients.

Item 6: Supervision

Mr. Rogers' investment recommendations and activities take place in the context of Raylor's management committee consisting of Mr. Rogers and Damon L. Hart. Damon can be reached directly by calling 203.742.5464.

**Raylor Investments, LLC**  
**ADV Part 2B – Firm Brochure**

**Damon L. Hart**  
**35 Mason Street, 4<sup>th</sup> Floor**  
**Greenwich, CT 06830**

**(203) 742-5450**

**[www.raylorinvestments.com](http://www.raylorinvestments.com)**

**Dated March 20, 2014**

**For further information, please contact either:**

- **Gregory Rogers – Founder & President or**
- **Damon Hart – Chief Compliance Officer**

**This brochure supplement provides information about Damon L. Hart that supplements the Raylor Investments LLC brochure. You should have received a copy of that brochure. Please contact us at (203) 742-5450 if you did not receive Raylor Investments LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Damon L. Hart is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

Item 2: Educational Background

**Damon Hart**

DOB: 08/18/1965

Rice University, Master of Computer Science 1993  
Houston, TX

Rice University, B.A. Chemical Physics 1987  
Houston, TX

Business Background

Raylor Asset Management Group, LLC 2011 - present  
Managing Partner for Investments

Xplor Capital Management, LLC 2001 - present  
Managing Partner

DLH Technical Services, Inc 2001 - present  
President

Millburn Ridgefield 1993 - 2001  
Partner & Senior Vice President, Research

Mr. Hart is a member of the National Futures Association (NFA) and is registered with the NFA as a Principal and Associated Person of Xplor Capital Management LLC, including successfully completing the National Commodity Futures Examination (NCFE or Series 3).

Item 3: Disciplinary Information

Mr. Hart has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Hart or of Raylor.

Item 4: Other Business Activities

In his capacity as Managing Partner for Investments of Raylor Asset Management Group, LLC, Mr. Hart directs the investment activities of both subsidiary entities: Raylor Investments, LLC and Xplor Capital Management, LLC. He also serves as President of DLH Technical Services, Inc., a technology services company which supports the activities of Raylor Asset Management Group, LLC. and its subsidiaries.

Item 5: Additional Compensation

Mr. Hart does not receive economic benefits from any person or entity other than Raylor Asset Management Group, LLC in connection with the provision of investment advice to clients.

Item 6: Supervision

Mr. Hart's investment recommendations and activities take place in the context of Raylor's management committee consisting of Mr. Hart and Gregory T. Rogers. Greg can be reached by calling 203.742.5451.



**Raylor Investments, LLC**  
**ADV Part 2B – Firm Brochure**

**Lauris Lambergs**  
**35 Mason Street, 4<sup>th</sup> Floor**  
**Greenwich, CT 06830**

**(203) 742-5450**

**[www.raylorinvestments.com](http://www.raylorinvestments.com)**

**Dated March 20, 2014**

**For further information, please contact either:**

- **Gregory Rogers – Founder & President or**
- **Damon Hart – Chief Compliance Officer**

**This brochure supplement provides information about Lauris Lambergs that supplements the Raylor Investments LLC brochure. You should have received a copy of that brochure. Please contact us at (203) 742-5450 if you did not receive Raylor Investments LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Lauris Lambergs is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

Item 2: Educational Background and Business Experience

**Lauris Lamberg**

DOB: 3/5/1973

Riga Business School, MBA 1998  
Riga, Latvia

Duke University, BA 1995  
Durham, NC  
French & Political Science

Business Background

Raylor Asset Management Group, LLC 2011 – present  
Principal, Business Development

Raylor Investments, LLC  
Business Development and Sales 2009 - present

StrategicPoint Investment Advisors  
Director 2009

AllianceBernstein  
Vice President 2006 - 2008

Mr. Lamberg is a Certified Investment Management Analyst (CIMA) designee. The CIMA designation is issued by the Investment Management Consultants Association (IMCA). In order to earn a CIMA designee, Mr. Lamberg met IMCA's requirements, including having 3 years of verifiable financial services experience, as well as answering 'no' to all disclosure questions on Form U-4 that cover criminal and regulatory violations, civil judicial actions and customer complaints or else satisfactorily justify a 'yes' answer. Additionally, Mr. Lamberg completed a self-study education component as well as a one-week classroom education program by an AACSB accredited university business school. Mr. Lamberg is required to complete 40 hours of continuing education requirements every 2 years.

Mr. Lamberg is a member of the National Futures Association (NFA) and is registered with the NFA as an Associated Person of Xplor Capital Management LLC, including successfully completing the National Commodity Futures Examination (NCFE or Series 3).

Item 3: Disciplinary Information

Mr. Lamberg has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Mr. Lamberg or of Raylor Investments.

Item 4: Other Business Activities

Mr. Lambergs is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Raylor Investments LLC and affiliated company Raylor Asset Management Group LLC.

Item 5: Additional Compensation

Mr. Lambergs does not receive economic benefits from any person or entity other than Raylor Investments in connection with the provision of investment advice to clients.

Item 6: Supervision

Mr. Lambergs' activities are overseen by Raylor Investments' Founder and Managing Partner, Gregory Rogers. Greg can be reached by calling 203.742.5451.