

FORM ADV PART 2B
BROCHURE SUPPLEMENT

TIGER CONSUMER MANAGEMENT, LP

101 Park Avenue
33rd Floor
New York, NY 10178
Tel: (212) 984 - 2500

March 26, 2014

This Brochure Supplement provides information about the background and qualifications of Patrick McCormack and Andy Rafal and is supplemental to the Tiger Consumer Management, LP ("TCM") Brochure. You should have received a copy of that Brochure. Please contact Stefanie Donath, Chief Compliance Officer, if you did not receive TCM's Brochure or if you have any questions about the contents of this supplement.

Additional information about Patrick McCormack and Andy Rafal is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Patrick F. McCormack

BORN: 10/24/1962

EDUCATION:

Northeastern University, graduated 1986 B.S.

EMPLOYMENT HISTORY

Patrick McCormack founded TCM in 2000.

Prior to that he was a Managing Director and Consumer Group Head at Tiger Management, LLC from September 1999 to June 2000.

Before joining Tiger Management, LLC, he spent twelve years as a sell-side retailing analyst including two years at Alex Brown (1997-99), where he served as Group Head of Retail Industry Research, and ten years at Dean Witter (1987-97), where he was a Senior Vice President.

He was awarded the CFA designation in 1991.

A CFA chart holder has passed three sequential, six-hour examinations in economics, accounting, security analysis, and money management, administered by the Institute of Chartered Financial Analysts of the Association for Investment Management and Research. Such an individual is also expected to have at least four years of investments-related experience, and meet certain standards of professional conduct.

Item 3- Disciplinary Information

There are no legal or disciplinary events with respect to the supervised person listed above.

Item 4- Other Business

The supervised person listed above is not actively engaged in any such investment-related business or occupation.

Item 5- Additional Compensation

The supervised person listed above does not receive any additional compensation.

Item 6 - Supervision

As managing member of TCM, Patrick maintains ultimate responsibility for TCM's operations, including, but not limited to establishing and monitoring all client and manager relationships, and employee oversight. Patrick discusses operation and compliance decisions with Steve Tarrab, CFO, and Stefanie Donath, CCO, respectively. The activities of Patrick are subject to TCM's compliance policies and procedures, which are administered by Stefanie Donath. Further, TCM is subject to regulatory oversight and may be subject to examinations by the Securities and Exchange Commission, which may be announced or unannounced.

Please contact Patrick McCormack or Stefanie Donath at 212-984-2500 with any questions or for additional information on TCM's compliance oversight program.

Item 2- Educational Background and Business Experience

Andy Rafal

BORN: 10/23/1978

EDUCATION:

Cornell University, graduated 2000 BA in Psychology
NYU Law School, graduated 2003

EMPLOYMENT HISTORY

Andy joined TCM on October 1, 2003.

He previously worked with Pat McCormack as an intern at Tiger Management, LLC (2000-01) and Alex Brown (Summer 1999).

He was awarded the CFA designation in 2006 and is admitted to the New York State Bar Association.

A CFA chart holder has passed three sequential, six-hour examinations in economics, accounting, security analysis, and money management, administered by the Institute of Chartered Financial Analysts of the Association for Investment Management and Research. Such an individual is also expected to have at least four years of investments-related experience, and meet certain standards of professional conduct.

Item 3- Disciplinary Information

There are no legal or disciplinary events with respect to the supervised person listed above.

Item 4- Other Business

The supervised person listed above is not actively engaged in any such investment-related business or occupation.

Item 5- Additional Compensation

The supervised person listed above does not receive any additional compensation.

Item 6 – Supervision

As Director of Research, Andy is responsible for overseeing the efforts of TCM's research investment team of analysts. Patrick McCormack, the managing member and chief executive officer of TCM supervises Andy and has ultimate investment decision making authority. Andy discusses all trade activity recommendations with Patrick. The activities of Andy are subject to TCM's compliance policies and procedures, which are administered by Stefanie Donath. Further, TCM is subject to regulatory oversight and may be subject to examinations by the Securities and Exchange Commission, which may be announced or unannounced.

Please contact Patrick McCormack or Stefanie Donath at 212-984-2500 with any questions or for additional information on TCM's compliance oversight program.