

**Todd Christopher Macke, CFP®**

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**FORM ADV PART 2B  
BROCHURE SUPPLEMENT**

**This brochure supplement provides information about Todd Christopher Macke that supplements the Macke Financial Advisory Group, Inc. brochure. You should have received a copy of that brochure. Please contact Charlotte Kay Dearborn, Chief Compliance Officer, if you did not receive Macke Financial Advisory Group, Inc.'s brochure or if you have any questions about the contents of this supplement.**

**Additional information about Todd Christopher Macke is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

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## ***Educational Background and Business Experience***

Form ADV Part 2B, Item 2

TODD CHRISTOPHER MACKE

Date of Birth: 1961

Educational Background:

Memorial High School, St. Mary's, Ohio – 1979

Ohio State University, Columbus, Ohio – 1983 – BS-BA Marketing

Business Background:

Macke Financial Advisory Group, Inc. – President – 6/96 – present

American Express Financial – Registered Representative – 7/86 – 7/96

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

***Disciplinary Information***

Form ADV Part 2B, Item 3

None.

***Other Business Activities***

Form ADV Part 2B, Item 4

Mr. Macke is a limited partner in various partnerships that invest in real estate, equipment leasing and oil and gas (the "Partnerships"). In the event that an investment in any Partnership is suitable for a client given that client's investment objectives and financial situation, Firm may recommend that the client purchase an interest in such Partnership. The purchase of, or provision of any advice relative to, any such Partnership interest by Firm is a conflict of interest. Any purchase of a Partnership interest will be strictly on a non-discretionary basis and no client will be under any obligation to purchase any Partnership interest.

*Additional Compensation*

Form ADV Part 2B, Item 5

There are no persons outside the firm providing any economic benefits which would include sales awards, bonuses or other prizes to any supervised persons working for the firm.

*Supervision*

Form ADV Part 2B, Item 6

Mr. Macke is the owner of the firm. His professional activities are monitored and supervised by the firms Chief Compliance Officer.



***Requirements for State-Registered Advisers***

Form ADV Part 2B, Item 7

Not applicable.