

Firm Brochure Supplement

(Part 2B of Form ADV)

Shoker Investment Counsel, Inc.

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This brochure supplement provides information about Randall Shoker that supplements the Shoker Investment Counsel, Inc. brochure. You should have received a copy of that brochure. Please call Anne Bandy at 513-524-1776 if you did not receive Shoker Investment Counsel, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Randall Shoker is available on the SEC's website at www.adviserinfo.sec.gov.

3/27/2014

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Randall Shoker

- Date of Birth 3-19-1960
- Degree BA 1984 Miami University, Oxford Ohio

Business Experience:

- Retail Broker
Cowen & Company
NYSE Brokerage Firm 1985 -1986
- Retail Broker
Prudential Bache Securities
NYSE Brokerage Firm 1986 -1990
- Principal
Shoker Investment Counsel, Inc.
1990 thru Present

Disciplinary Information: (if applicable)

None

Other Business Activities:

None

Additional Compensation:

There is no additional compensation from outside sources, third parties or investment companies. All compensation is paid from client fees alone.

Supervision:

Randall Shoker as majority principal of Shoker Investment Counsel, Inc. is self-supervised. Randall Shoker's work, client recommendations, and personal conduct are further monitored by our secondary compliance officer, to insure compliance with all applicable rules and the firm's procedures, as well as Shoker Investment Counsel, Inc.'s code of ethics.

Arbitration Claims:

None

Self-Regulatory Organization or Administrative Proceeding:

None

Bankruptcy Petition:

None

Christopher R. Cassiere

- Date of Birth 2-4-1976
- Degree - BS Finance, Magna Cum Laude, 2006 Northern Kentucky University, Highland Heights, Kentucky

Business Experience:

- Portfolio Manager / Trader
Shoker Investment Counsel, Inc.
October 2007 - Present

Disciplinary Information: (if applicable)
None

Other Business Activities:
None

Additional Compensation:
There is no additional compensation from outside sources, third parties or investment companies. All compensation is paid from client fees alone.

Supervision:
Christopher R. Cassiere, as a Registered Investment Advisor Representative, is supervised by Randall Shoker. Randall Shoker monitors Christopher R. Cassiere's work, client recommendations, and personal conduct to insure compliance with all applicable rules and the firm's procedures, as well as Shoker Investment Counsel, Inc.'s code of ethics. Randall Shoker can be reached at 513-524-1776.

Arbitration Claims:
None

Self-Regulatory Organization or Administrative Proceeding:
None

Bankruptcy Petition:
None