

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
September 2013**

**Robert B. Wade**

**W Advisors LLC  
1715 Aaron Brenner Dr, Suite 218  
Memphis, TN 38120**

**Firm Contact:  
William French  
Chief Compliance Officer**

**Firm Website Address:  
[www.WAdvisoryLLC.com](http://www.WAdvisoryLLC.com)**

**This brochure supplement provides information about Robert Wade that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. French if you did not receive W Advisors LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Robert Wade is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## **Item 2: Educational Background & Business Experience**

**Robert B. Wade (“Bobby”)**

**Year of Birth:** 1968

### **Educational Background:**

- 1988: University of Mississippi; Bachelor of Arts in Accounting/Finance

### **Business Background:**

- 09/2013 – Present W Advisors LLC; Managing Member & Investment Advisor
- 09/2013 – Present Purshe Kaplan Sterling Investments, Inc.; Registered Representative
- 04/2007 – 09/2013 Morgan Stanley & Co, Inc; Vice-President & Financial Advisor
- 06/2000 – 04/2007 Morgan Stanley DW, Inc; Vice-President & Financial Advisor
- 10/1996 – 06/2000 J.C. Bradford & Co; Investment Limited Partner
- 02/1993 – 11/1996 Morgan Keegan & Company, Inc; First Vice-President

### **Exams, Licenses & Other Professional Designations:**

- 2002: Series 31 Exam
- 1993: Series 7, 63 & 65 Exams

## **Item 3: Disciplinary Information**

We have nothing to disclose in this regard.

## **Item 4: Other Business Activities**

Mr. Wade is a registered representative of Purshe Kaplan Sterling Investments, Inc. (“PKS”), member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Mr. Wade may earn and may not necessarily be in the best interests of the client. Mr. Wade spends approximately 10% of his time with this outside business.

Mr. Wade is the owner of a rice and bean farm. Mr. Wade spends approximately 5 hours per month with this outside business. Clients of W Advisors LLC will not be solicited.

## **Item 5: Additional Compensation**

We have nothing to disclose in this regard.

## **Item 6: Supervision**

William French, Managing Member and Chief Compliance Officer of W Advisors LLC, supervises and monitors Mr. Wade’s activities on a regular basis to ensure compliance with our firm’s Code of Ethics. Please contact Mr. French if you have any questions about Mr. Wade’s brochure supplement at 901-483-3056.