

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
August 2013**

Carla Simon

**Insight Advisors, LLC
10 N. State Street
Newtown, PA 18940**

**Firm Contact:
Carla Simon
Chief Compliance Officer**

This brochure supplement provides information about Carla Simon that supplements our brochure. You should have received a copy of that brochure. Please contact Thomas McNerney if you did not receive Insight Advisors, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Carla Simon is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

Carla Simon

Year of Birth: 1972

Educational Background:

- 1994: West Virginia University; Bachelor of Arts in Liberal Arts

Business Background:

- 08/2013 – Present Insight Advisors, LLC; Investment Advisor
- 08/2013 – Present Purshe Kaplan Sterling Investments, Inc; Registered Representative
- 05/2009 – 08/2013 Wells Fargo Advisors, LLC; Financial Consultant
- 08/2005 – 05/2009 Wachovia Securities, LLC; Financial Consultant
- 07/1999 – 04/2005 UBS Financial Services, Inc; Investment Associate

Exams, Licenses & Other Professional Designations:

- 1999: Series 7, 63 & 65 Exams
- 2010: Notary Public
- Insurance: Accident, Annuity, Health & Life

Item 3: Disciplinary Information

We have nothing to disclose in this regard.

Item 4: Other Business Activities

Ms. Simon is a registered representative of Purshe Kaplan Sterling Investments, Inc., member FINRA/SIPC. She may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Ms. Simon may earn and may not necessarily be in the best interests of the client. Ms. Simon spends approximately 5% of his time with this outside business activity.

Ms. Simon is a licensed insurance agent. She may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client. Ms. Simon spends approximately 1% of his time with this outside business activity.

Item 5: Additional Compensation

We have nothing to disclose in this regard.

Item 6: Supervision

Thomas McNerney, Managing Member of Insight Advisors, LLC, supervises and monitors Ms. Simon's activities on a regular basis. Mr. McNerney reviews all outgoing correspondence for written financial advice that Ms. Simon provides to her clients. Please contact Mr. McNerney if you have any questions about Ms. Simon's brochure supplement at (215) 550-6011.