

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
August 2013**

**Carla Simon**

**Insight Advisors, LLC  
10 N. State Street  
Newtown, PA 18940**

**Firm Contact:  
Carla Simon  
Chief Compliance Officer**

**This brochure supplement provides information about Carla Simon that supplements our brochure. You should have received a copy of that brochure. Please contact Thomas McNerney if you did not receive Insight Advisors, LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Carla Simon is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

**Carla Simon**  
**Year of Birth:** 1972

**Educational Background:**

- 1994: West Virginia University; Bachelor of Arts in Liberal Arts

**Business Background:**

- 08/2013 – Present Insight Advisors, LLC; Investment Advisor
- 05/2009 – 08/2013 Wells Fargo Advisors, LLC; Financial Consultant
- 08/2005 – 05/2009 Wachovia Securities, LLC; Financial Consultant
- 07/1999 – 04/2005 UBS Financial Services, Inc; Investment Associate

**Exams, Licenses & Other Professional Designations:**

- 1999: Series 7, 63 & 65 Exams
- 2010: Notary Public
- Insurance: Accident, Annuity, Health & Life

**Item 3: Disciplinary Information**

We have nothing to disclose in this regard.

**Item 4: Other Business Activities**

Ms. Simon is a registered representative of Purshe Kaplan Sterling Investments, Inc., member FINRA/SIPC. She may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Ms. Simon may earn and may not necessarily be in the best interests of the client. Ms. Simon spends approximately 5% of his time with this outside business activity.

Ms. Simon is a licensed insurance agent. She may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client. Ms. Simon spends approximately 1% of his time with this outside business activity.

**Item 5: Additional Compensation**

We have nothing to disclose in this regard.

**Item 6: Supervision**

Thomas McNerney, Managing Member of Insight Advisors, LLC, supervises and monitors Ms. Simon's activities on a regular basis. Mr. McNerney reviews all outgoing correspondence for written financial advice that Ms. Simon provides to her clients. Please contact Mr. McNerney if you have any questions about Ms. Simon's brochure supplement at (215) 550-6011.