

MoneyDexTM, LLC

Asset Management

CUSTOMIZED INVESTMENT PORTFOLIOS

for

SEPARATELY MANAGED ACCOUNTS

This brochure provides information about the qualifications and business practices of MoneyDex Asset Management. If you have any questions about the contents of this brochure, please contact us at (504) 895-1550. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any State Securities Authority.

Material Changes Annual Update:

The Material Changes section of this brochure will be updated annually or when material changes occur since the previous release of the Firm Brochure

Material Changes:

We have revised our ADV Part 2 form to reflect a narrative in plain English format as required by the US SEC in their final ruling issued July 2010.

Full Brochure Available:

Whenever you would like to receive a complete copy of our Firm Brochure, please contact us by telephone at 504-895-1550 or by email at HLT@MoneyDex.com

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MoneyDex™, LLC

Proprietary Advisory Strategy

MoneyDex created and publishes several, Rules-Based, short duration Indices that invest solely in US Treasury Bills, Notes, and other securities that are guaranteed by the full faith and credit of the United States Government. The MoneyDex Index determines each client's starting portfolio allocations of the various securities held. The Index holdings are reconstituted each month. When passively held for a month.

Starting in January 2002 through the present the MoneyDex Index's ten-year returns have averaged in excess of 40 basis points, Alpha, above 90-day T-bills, net of 25 bp fees. The typical MoneyDex Index selected for each client has a dollar weighted average maturity (WAM) of from about 30 to 100 days.

MoneyDex seeks additional Alpha via Actively managing the Treasury securities that are a sizable percentage of the Index's allocation.