

Brochure Supplement

APRIL 17, 2013

RALPH FRANZESE

36 Cattano Avenue, Suite 200
Morristown, New Jersey 07850

(978) 978-0963

This Brochure Supplement provides information about Ralph Franzese that supplements the Disclosure Brochure of Private Portfolio Partners, LLC (hereinafter "Private Portfolio Partners"), a copy of which you should have received. Please contact Private Portfolio Partners's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Ralph Franzese is available on the SEC's website at www.adviserinfo.sec.gov.

Private Portfolio Partners, LLC, a Registered Investment Adviser

650 From Road, Mack Cali II - 5th Floor, Paramus, New Jersey 07652 | (201) 939-6644

Item 2. Educational Background and Business Experience

Born 1964

Post-Secondary Education

Rutgers University | B.S., Environmental and Business Economics | 1987

Recent Business Background

Private Portfolio Partners, LLC | Financial Advisor | March 2013 – Present

LPL Financial | Registered Representative | March 2013 – Present

Merrill Lynch, Pierce, Fenner & Smith Inc. | Financial Advisor | January 2007 – March 2013

Professional Designations

Ralph Franzese holds the professional designation of Chartered Retirement Planning CounselorSM ("CRPC®").

The CRPC® designation is a retirement planning credential awarded by the College for Financial Planning® to individuals who meet its educational, examination and ethical requirements. Certificants are required to have completed the CRPC® Designation Program, a self-taught educational program focused on various pre- and post-retirement needs of individuals. Recipients are further required to have successfully passed a multiple-choice examination addressing a range retirement related matters, such as estate planning and asset management. On an ongoing basis, CRPC® designees are also required to affirm their adherence to the applicable Code of Ethics and complete at least 16 hours of continuing education every two years.

For additional information about this credential, please refer directly to the website of the issuing organization.

Item 3. Disciplinary Information

Private Portfolio Partners is required to disclose information regarding any legal or disciplinary events material to a client's evaluation of Ralph Franzese. Private Portfolio Partners has no information to disclose in relation to this Item.

Item 4. Other Business Activities

Private Portfolio Partners is required to disclose information regarding any investment-related business or occupation in which Ralph Franzese is actively engaged.

Registered Representative of LPL Financial

Ralph Franzese is a registered representative of LPL Financial (“*LPL*”) an SEC registered broker-dealer and member of FINRA. In this capacity, Ralph Franzese may provide securities brokerage services and implement securities transactions under a commission based arrangement. Ralph Franzese may be entitled to a portion of the brokerage commissions paid to *LPL*, as well as a share of any ongoing distribution or service (“trail”) fees from the sale of mutual funds.

A conflict of interest exists to the extent that Ralph Franzese recommends the purchase of securities where he receives commissions or other additional compensation as a result. This practice may give him an incentive to recommend investment products based on compensation received rather than on the client’s needs. Private Portfolio Partners has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. For certain accounts covered by ERISA (and such others that the firm deems appropriate), Private Portfolio Partners provides investment advisory services on a fee offset basis, whereby the firm reduces its fee by an amount equal to the aggregate commissions and 12b-1 fees earned by Ralph Franzese in his individual capacity as a registered representative of *LPL*.

Licensed Insurance Agent

Ralph Franzese is a licensed insurance agent and in such capacity may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that Private Portfolio Partners recommends the purchase of insurance products where Ralph Franzese receives insurance commissions or other additional compensation. Private Portfolio Partners seeks to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned.

Item 5. Additional Compensation

Private Portfolio Partners is required to disclose information regarding any arrangement under which Ralph Franzese receives an economic benefit from someone other than a client for providing investment advisory services. Private Portfolio Partners has no information to disclose in relation to this Item.

Item 6. Supervision

Richard Dragotta, the Firm’s Managing Director, is generally responsible for supervising Ralph Franzese’s advisory activities on behalf of Private Portfolio Partners. The telephone number to reach Richard Dragotta is (201) 939-6644.

Private Portfolio Partners supervises its personnel and the investments made in client accounts. Private Portfolio Partners monitors the investments recommended by Ralph Franzese to ensure they are suitable

for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Private Portfolio Partners periodically reviews the advisory activities of Ralph Franzese, which may include reviewing individual client accounts and correspondence (including e-mails) sent and received by Ralph Franzese.

Item 7. Requirements for State Registered Advisers

Private Portfolio Partners is required to disclose information regarding Ralph Franzese's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. Private Portfolio Partners has no information to disclose in relation to this Item.