

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
April 2013**

**Bryan Duke**

**Kernodle & Katon Asset Management Group, LLC  
515 S Main Street  
Searcy, AR 72143**

**Firm Contact:  
Benjamin Katon  
Chief Compliance Officer**

**Firm Website Address:  
[www.kernodlekaton.com](http://www.kernodlekaton.com)**

**This brochure supplement provides information about Bryan Duke that supplements our brochure. You should have received a copy of that brochure. Please contact Benjamin Katon if you did not receive Kernodle & Katon Asset Management Group, LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Bryan Duke is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2: Educational Background & Business Experience

**Bryan Duke**

**Year of Birth:** 1974

### **Educational Background:**

- 1996: University of Central Arkansas; Bachelor of Arts in Accounting
- 1999: University of Arkansas at Little Rock School of Law; JD
- 2000: University of Florida, College of Law; LL.M

### **Business Background:**

- 04/2013 – Present      Kernodle & Katon Asset Management Group, LLC; Investment Advisor
- 06/1997 – Present      Friday, Eldredge & Clark, LLP; Attorney

### **Exams, Licenses & Other Professional Designations:**

- 1999: Arkansas Bar
- 1998: Certified Public Accountant (Inactive)
- 2013: Series 65

## Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Bryan Duke, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

## Item 4: Other Business Activities

A. If Bryan Duke is actively engaged in any investment-related business or occupation, including if Bryan Duke is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Bryan Duke's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Bryan Duke receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Bryan Duke receives. We must explain that this practice gives Bryan Duke an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Bryan Duke is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Bryan Duke's income or involve a substantial amount of Bryan Duke's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Bryan Duke's time and income, we may presume that they are not substantial.

Mr. Duke is a partner and licensed attorney with Friday, Eldredge & Clark, LLP. Any legal services rendered will be governed under a separate agreement and will be in addition to any Kernodle & Katon Asset Management Group, LLC fees. Clients may be solicited to for legal services, however, they are under no obligation to do so. Mr. Duke spends approximately 90% of his time with this outside business activity.

#### **Item 5: Additional Compensation**

If someone who is not a client provides an economic benefit to Bryan Duke for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Bryan Duke's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

#### **Item 6: Supervision**

We are required to explain how we supervise Bryan Duke, including how we monitor the advice Bryan Duke provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Bryan Duke's advisory activities on behalf of our firm.

Benjamin Katon, Chief Compliance Officer of Kernodle & Katon Asset Management Group, LLC, supervises and monitors Bryan Duke's activities on a regular basis. Mr. Katon reviews all outgoing correspondence for written financial advice that Bryan Duke provides to his clients. Please contact Mr. Katon if you have any questions about Bryan Duke's brochure supplement at 501-279-0101.