

**Item 1: Cover Page for Part 2B of Form ADV:  
Brochure Supplement  
April 2013**

**Benjamin Katon**

**Kernodle & Katon Asset Management Group, LLC  
515 S Main Street  
Searcy, AR 72143**

**Firm Contact:  
Benjamin Katon  
Chief Compliance Officer**

**Firm Website Address:  
[www.kernodlekaton.com](http://www.kernodlekaton.com)**

**This brochure supplement provides information about Benjamin Katon that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Katon if you did not receive Kernodle & Katon Asset Management Group, LLC's brochure or if you have any questions about the contents of this supplement.**

**Additional information about Benjamin Katon is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).**

## Item 2: Educational Background & Business Experience

**Benjamin Katon**

**Year of Birth:** 1974

### **Educational Background:**

- 1996: Harding University; Bachelor of Arts in Economics

### **Business Background:**

- 08/2009 – Present Kernodle & Katon Asset Management Group, LLC; Partner & Advisor
- 12/1996 – 08/2009 Edward Jones Investments; Financial Advisor

### **Exams, Licenses & Other Professional Designations:**

- 03/1997: Series 7 & Series 63 Exams
- 08/2006: Series 65 Exam
- 03/2011: Series 9 & Series 10 Exams
- Insurance

## Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Benjamin Katon, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

## Item 4: Other Business Activities

A. If Benjamin Katon is actively engaged in any investment-related business or occupation, including if Benjamin Katon is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Benjamin Katon's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Mr. Katon is a licensed insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client. Mr. Katon spends approximately 4 hours per month with this outside business activity.

2. If Benjamin Katon receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Benjamin Katon receives. We must explain that this practice gives Benjamin Katon an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Benjamin Katon is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Benjamin Katon's income or involve a substantial amount of Benjamin Katon's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Benjamin Katon's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

#### **Item 5: Additional Compensation**

If someone who is not a client provides an economic benefit to Benjamin Katon for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Benjamin Katon's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

#### **Item 6: Supervision**

We are required to explain how we supervise Benjamin Katon, including how we monitor the advice Benjamin Katon provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Benjamin Katon's advisory activities on behalf of our firm.

Jeffery Kernodle is a principal of Kernodle & Katon Asset Management Group, LLC and as such supervises and monitors Benjamin Katon's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Mr. Kernodle if you have any questions about Benjamin Katon's brochure supplement at 501-279-0101.