

*This brochure supplement provides information about Ann T. Coffey that supplements the Ann T. Coffey Wealth Management LLC brochure. You should have received a copy of that brochure. Please contact Ann T. Coffey, Managing Member if you did not receive Ann T. Coffey Wealth Management LLC's brochure or if you have any questions about the contents of this supplement.*

*Additional information about Ann T. Coffey is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).*

# **Ann T. Coffey Wealth Management LLC**

## **Form ADV Part 2B – Individual Disclosure Brochure**

*for*

### **Ann T. Coffey**

Personal CRD Number: 2225708  
Investment Adviser Representative

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UPDATED: 9/19/2013

## Item 2: Educational Background and Business Experience

**Name:** Ann T. Coffey **Born:** 1969

### Education:

BA History and Classics, Newcomb College, Tulane University – 1991

### Designations:

#### CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- i. Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- ii. Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

### Business Background:

12/2011 – Present

Managing Member  
Ann T. Coffey Wealth Management LLC

09/2006 – 12/2011

Senior Investment Strategist  
BBVA Compass Wealth Management Group

10/1995 – 05/2006

Senior Financial Consultant/Private Client Manager  
Wells Fargo Private Client Services

### **Item 3: Disciplinary Information**

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

### **Item 4: Other Business Activities**

Ann T. Coffey is a licensed insurance agent. From time to time, she will offer clients advice or products from those activities. Clients should be aware that these services pay a commission or other compensation and involve a conflict of interest, as commissionable products conflict with the fiduciary duties of a registered investment adviser. Ann T. Coffey Wealth Management LLC always acts in the best interest of the client; including the sale of commissionable products to advisory clients. Clients are in no way required to implement the plan through any representative of Ann T. Coffey Wealth Management LLC in such individual's capacity as an insurance agent.

### **Item 5: Additional Compensation**

Other than salary, annual bonuses, or regular bonuses, Ann T. Coffey does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Ann T. Coffey Wealth Management LLC.

### **Item 6: Supervision**

As the only owner and representative of Ann T. Coffey Wealth Management LLC, Ann T. Coffey supervises all duties and activities of the firm. Ann T. Coffey's contact information is on the cover page of this disclosure document. Ann T. Coffey adheres to all required regulations regarding the activities of an Investment Adviser Representative and follows all policies and procedures outlined in the firm's policies and procedures manual, including the Code of Ethics, and appropriate securities regulatory requirements.