

## Item 1 - Cover Page

# BAYHAWK

## ASSET MANAGEMENT, LLC

CRD# 153389

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**[www.BayhawkLLC.com](http://www.BayhawkLLC.com)**

This brochure provides information about the qualifications and business practices of Bayhawk Asset Management, LLC ("Bayhawk"). If you have any questions about the contents of this brochure, please contact us at (404) 537-2940 or [mpalmer@bayhawkllc.com](mailto:mpalmer@bayhawkllc.com) or [mwiles@bayhawkllc.com](mailto:mwiles@bayhawkllc.com). The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state authority.

Additional information about Bayhawk also is available on the SEC's website at [www.AdviserInfo.sec.gov](http://www.AdviserInfo.sec.gov).

### **Form ADV Appendix 1, Wrap Program Brochure**

**February 15, 2013**

## Item 2 - Material Changes

On July 28, 2010, the United State Securities and Exchange Commission published "Amendments to Form ADV" which amends the disclosure document that advisers provide to clients as required by SEC Rules. This is Bayhawk's initial Wrap Brochure, and is prepared according to the SEC's new requirements and rules. In the future, this Item will discuss only specific material changes that are made to the Wrap Brochure and will provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure. We will further provide you with a new Wrap Brochure as necessary based on changes, new information, or at your request, at any time, without charge.

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#### ***Item 4 - Services, Fees and Compensation***

Bayhawk Asset Management, LLC was formed in 2010 and provides asset management, portfolio analysis and tactical asset allocation services to its clients. Such services may be offered through the “Bayhawk Wrap Program” or the “Program”, which has been designed to simplify the payment of management fees and brokerage expenses.

Mark Steven Palmer and Thomas Christopher Comsudes are the principal owners of Bayhawk. Please see ***Brochure Supplement***, provided separately, for more information on Mr. Palmer and Mr. Comsudes.

#### **Portfolio Management Services**

Most clients are referred to Bayhawk by an outside, unaffiliated person, such as registered representatives of broker/dealers, financial planners and CPA's (each a “Solicitor”), with whom the client has an established relationship. Please see Part 2A ***Item 14 - Client Referrals and Other Compensation*** for more information regarding such arrangements.

At the beginning of a client relationship that is not initiated by a Solicitor, Bayhawk meets with the client, gathers information and performs research and analysis as necessary to develop the client's Investment Plan. Alternatively, for those clients referred to Bayhawk by a Solicitor, Bayhawk will be provided the Investment Plan by the Solicitor, which Bayhawk will then carry out on the client's behalf. The Investment Plan will determine which Model or combination of Models best suit the client's needs, as reflected in the Financial Profile. The Investment Plan will be updated from time to time when requested by the client or the Solicitor, or when determined to be necessary or advisable by Bayhawk based on updates to the client's financial or other circumstances.

To implement the client's Investment Plan, Bayhawk will manage the client's investment portfolio on a discretionary basis. As a discretionary investment adviser, Bayhawk will have the authority to supervise and direct the portfolio without prior consultation with the client.

#### **General Fee Information**

Fees paid by clients to participate in the Bayhawk Wrap Program generally include brokerage expenses (e.g., commissions, ticket charges, etc) as well as the management fee paid to Bayhawk. Under the all-inclusive billing alternative, Bayhawk will assess one client fee that captures the management, brokerage and administrative portions collectively. The standard rate schedule is set forth below.

Fees paid to Bayhawk are exclusive of and distinct from the fees and expenses charged by mutual funds, ETFs (exchange traded funds) or other investment pools to their shareholders (generally including a management fee and fund expenses, as described in each fund's prospectus or offering materials). Clients will pay certain fees in addition to the fees of the Bayhawk Wrap Program, as more fully described in the Brochure, Part 2A. Bayhawk Wrap Program fees which Bayhawk does not pay to third parties in connection with transaction and execution expenses are retained by Bayhawk. Because of this, Bayhawk may have a disincentive to trade securities in client accounts.

The client should review all fees charged by funds, Bayhawk and others to fully understand the total amount of fees paid by the client for investment and financial-related services. Clients participating in the Bayhawk Wrap Program may pay higher or lower fees than clients purchasing such services separately, depending on the cost of services if provided separately and the level of trading in a particular client's account.

#### Wrap Program Fee Information

Please see **Item 5 - Fees and Compensation** of ADV Part 2A for more information regarding the Wrap Fee Program Fees.

#### ***Item 5 - Account Requirements and Types of Clients***

Bayhawk serves individuals, foundations and corporations. With some exceptions, the minimum portfolio value eligible for conventional investment advisory services is \$50,000. Bayhawk may impose a minimum annual fee. Under certain circumstances and in its sole discretion, Bayhawk may negotiate such minimums.

#### ***Item 6 - Portfolio Manager Selection and Evaluation***

The Bayhawk Wrap Program was designed to simplify for clients the payment of management fees and brokerage expenses. The Program does not select advisers in addition to Bayhawk, which is the only Portfolio Manager for the Program.

#### ***Item 7 - Client Information Provided to Portfolio Managers***

Bayhawk is the only portfolio manager under the Bayhawk Wrap Program. No information is shared with any other portfolio manager.

#### ***Item 8 - Client Contact with Portfolio Managers***

Bayhawk is the only portfolio manager under the Bayhawk Wrap Program. No restrictions are placed on client's ability to contact or consult with Bayhawk.

#### ***Item 9 - Additional Information***

Neither Bayhawk nor its Management Persons have any disciplinary disclosure required. Please see ADV Part 2A for more information in the following areas: ***Item 10 - Other Financial Industry Activities and Affiliations, Item 11 - Code of Ethics, Item 13 - Review of Accounts, Item 14 - Client Referrals and Other Compensation, and Item 18 - Financial Information.***