



www.pollockinvestmentadvisors.com  
412 East Huron, Ann Arbor, MI 48104  
(734) 929-2520

## FORM ADV PART 2B BROCHURE SUPPLEMENT

**James K. Pollock, CFA**

This brochure supplement provides information about James K. Pollock that supplements the Pollock Investment Advisors, LLC Form ADV Part 2A Brochure. You should have received a copy of that brochure. Please contact James K. Pollock at 734.929.2520 if you did not receive Pollock Investment Advisors, LLC Form ADV Part 2A Brochure, or if you have any questions about the contents of this supplement.

Additional information about James K. Pollock is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).<sup>1</sup> The searchable IARD/CRD number for Pollock Investment Advisors, LLC is 153350.

Pollock Investment Advisors, LLC is a Registered Investment Adviser. Registration with the United States Securities and Exchange Commission or any state securities authority does not imply a certain level of skill or training.

March 31, 2013

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## Educational Background and Business Experience

Form ADV Part 2B, Item 2

### James K. Pollock, CFA

Year of Birth: 1957

#### Formal Education after High School:

- University of Michigan, Ann Arbor - 1979
  - Bachelor of General Science, General Business
- Eastern Michigan University – 1982
  - Master of Business Administration, Finance

#### Business Background for the Previous Five Years:

- Pollock Investment Advisors, Managing Partner, 2006 – Current
- Comerica Asset Management, Vice President and Senior Portfolio Manager, 2000 – 2006

#### Certifications:

- CFA Chartered Financial Analyst – Charter Awarded September 1987
  - To earn the CFA charter, candidates must:
    - 1) pass three sequential, six-hour examinations
    - 2) have at least four years of qualified professional investment experience
    - 3) join CFA Institute as members
    - 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct
  - High Ethical Standards
    - Place their clients' interests ahead of their own
    - Maintain independence and objectivity
    - Act with integrity
    - Maintain and improve their professional competence
    - Disclose conflicts of interest and legal matters
  - Global Recognition
    - Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level.) Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders –

- often making the charter a prerequisite for employment.
- Regulatory bodies in 19 countries recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.
  - Comprehensive and Current Knowledge
    - CFA Program curriculum provided a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management and wealth planning.
    - The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

#### Exams

- Uniform Securities Agent State Law Examination, Series 63, 1993
- Uniform Investment Adviser Law Examination, Series 65, 1993
- Uniform Combined State Law Examination, Series 66, 2005

### Disciplinary Information

Form ADV Part 2B, Item 3

There are no current or historical legal or disciplinary events concerning  
James K. Pollock, CFA.

### Other Business Activities

Form ADV Part 2B, Item 4

Mr. James K. Pollock has no other business activities.

Mr. Pollock had previously been a 50% owner of Pollock Investment Research (PIR), a C corporation as defined by the Internal Revenue Service code. Pollock Investment Research was dissolved in 2012.

### **Additional Compensation**

Form ADV Part 2B, Item 5

Mr. James K. Pollock does not receive compensation from any non-client advisory services.

## Supervision

Form ADV Part 2B, Item 6

Mr. Robert N. Pollock, Jr. is Managing Partner of Pollock Investment Advisors, LLC. In that role, he is responsible for the review and monitoring of all client communications, marketing materials, and presentations and advice provided to clients. Mr. Pollock can be contacted at:

Robert N. Pollock, Jr.  
*Managing Partner*  
Pollock Investment Advisors, LLC  
412 East Huron  
Ann Arbor, MI 48104  
734.929.2520



**Requirements for State-Registered Advisers**

Form ADV Part 2B, Item 7

Pollock Investment Advisors, LLC is registered with the Securities and Exchange Commission (SEC).



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Additional information about Robert N. Pollock, Jr. is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).<sup>1</sup> The searchable IARD/CRD number for Pollock Investment Advisors, LLC is 153350.

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## Educational Background and Business Experience

Form ADV Part 2B, Item 2

### **Robert N. Pollock, Jr.**

Year of Birth: 1964

#### Formal Education after High School:

- University of Michigan, Ann Arbor - 1986
  - Bachelor of Arts, Political Science and Economics

#### Business Background for the Previous Five Years:

- Pollock Investment Advisors, Managing Partner, 2006 – Current
- Beacon Investment Company, Shareholder and Senior Portfolio Manager, 1988 – 2006

#### Certifications:

- None

#### Exams:

- Uniform Securities Agent State Law Examination, Series 63, 1986
- Uniform Investment Adviser Law Examination, Series 65, 1999

**Disciplinary Information**

Form ADV Part 2B, Item 3

There are no current or historical legal or disciplinary events concerning  
Robert N. Pollock, Jr.

## Other Business Activities

Form ADV Part 2B, Item 4

Mr. Robert N. Pollock, Jr. is a managing member of a family Limited Liability Corporation (LLC) that is responsible for the management of family owned real estate. Mr. Pollock is one of three, equal voting managing members of the LLC.

There is no conflict of interest between the advisory business and the LLC. Mr. Pollock receives no cash compensation as a managing member of the LLC.

Mr. Pollock also serves as an unpaid advisor to several local charitable organizations. There is no conflict of interest between the advisory business and any of the charitable organizations. Mr. Pollock receives no cash compensation as an advisor to any of the organizations.

Mr. Pollock had previously been a 50% owner of Pollock Investment Research (PIR), a C corporation as defined by the Internal Revenue Service code. Pollock Investment Research was dissolved in 2012.

**Additional Compensation**

Form ADV Part 2B, Item 5

Mr. Robert N. Pollock, Jr. does not receive compensation from any non-client advisory services.

## Supervision

Form ADV Part 2B, Item 6

Mr. James K. Pollock, CFA is Managing Partner of Pollock Investment Advisors, LLC. In that role, he is responsible for the review and monitoring of all client communications, marketing materials, and presentations and advice provided to clients. Mr. Pollock can be contacted at:

James K. Pollock, CFA  
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**Requirements for State-Registered Advisers**

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