

Part 2B of Form ADV: Brochure Supplement

Robert Wesley Crew
Lighton Plaza I, 7300 College Blvd., Suite 300
Overland Park, KS 66210
913-825-6100

Triune Financial Partners, LLC
Overland Park, KS 66210

September 5, 2013

This brochure supplement provides information about Robert Wesley Crew that supplements the Triune Financial Partners, LLC brochure. You should have received a copy of that brochure. Please contact Jim Mullinix if you did not receive Triune Financial Partners, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Wesley Crew is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational, Background and Business Experience

Full Legal Name: Robert Wesley Crew

Born: 1959

Education

- ☐ MidAmerica Nazarene University; BA, Business and Accounting; 1981
- ☐ University of Kansas; MBA, Finance; 1983

Business Experience

- ☐ Triune Financial Partners, LLC; Senior Advisor; from 02/2009 to Present
- ☐ Triune Financial Partners, LLC; Investment Advisor Representative; from 1/2010 to Present
- ☐ Purshe Kaplan Sterling Investments, Inc.; Registered Representative; from 09/2011 to Present
- ☐ Cambridge Investment Research, Inc.; Registered Representative; from 02/2009 to 08/2011
- ☐ Cambridge Investment Research Advisors, Inc.; Investment Advisor Representative; from 02/2009 to 08/2011
- ☐ MML Investors Services, Inc.; Registered Representative; from 09/1991 to 02/2009

Designations

Bob Crew has earned the following designation(s) and is in good standing with the granting authority:

- ☐ Chartered Financial Analyst; CFA Institute of Investment Professionals; 1989

Requirements: To earn the CFA charter, you must successfully pass through the CFA Program, a graduate-level self-study program that combines a broad curriculum with professional conduct requirements, culminating in three sequential exams.

- ☐ Certified Financial Planner; Certified Financial Planner Board of Standards, Inc.; 1996

Requirements: Completion of a CFP Board-Registered Education Program or the equivalent through certification as a CFA, ChFC, or CLU, or specific academic degrees, a bachelor's degree (or higher), or its equivalent, in any discipline, from an accredited college or university, passing the CFP® Certification Examination, at least three years of qualifying full-time work experience, passing CFP Board's *Candidate Fitness Standards*, which describe conduct that will or may bar an individual from being certified and Continuing Education.

Item 3 Disciplinary Information

Bob Crew has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Bob Crew is also engaged in the following investment-related activities:

Bob is licensed as an investment advisor representative with Triune Financial Partners, LLC. He is also licensed as a registered representative with Purshe Kaplan Sterling Investments, Inc.(PKS), a securities broker/dealer. Triune is not affiliated with PKS.

Bob is the Managing/Administrative Member of an investment holding company called Home Run Swing, LLC. He arranges for tax returns, bookkeeping and the filing of its annual report. He is also the Owner/Manager of Planned Stewardship, LLC which is a consulting company for not-for-profit entities. He provides advice on marketing strategies to promote charitable giving to donors.

Triune Financial Partners, LLC is affiliated with Triune Insurance Partners, Inc., an insurance corporation which derives income from the sale of life, health, long-term-care, and disability insurance, as well as group benefit and fixed annuity products. Bob conducts insurance sales through his affiliation with Triune Insurance Partners, Inc. and may act as an independent insurance agent for various insurance companies and agencies.

Bob is an authorized representative for Everbank Advisor Services. Everbank provides a cash alternative that Robert may bring to the attention of a client. He sometimes assists in establishing an account for a client.

2. Bob Crew receives commissions, bonuses or other compensation on the sale of securities or other investment products.

When acting in these separate capacities, Bob is able to implement recommended securities and insurance products for separate, yet customary compensation in addition to any investment advisory fees charged by Triune.

Clients should be aware that the receipt of additional compensation by Bob creates a conflict of interest that may impair Bob's objectivity when making advisory recommendations.

To Address Conflicts of Interest:

Clients are not under any obligation to engage Bob when considering implementation of his advisory recommendations. The implementation of any or all recommendations is solely at the discretion of the client.

Bob, as an individual, and Triune Financial Partners, LLC, as a whole, endeavor at all times to put the interests of the clients first as part of our fiduciary duty as a registered investment adviser. In addition,

- ☐ we disclose to clients the existence of all material conflicts of interest, including the potential for our firm and our employees to earn compensation from advisory clients in addition to our firm's advisory fees;
- ☐ we disclose to clients that they are not obligated to purchase recommended investment products from our employees or affiliated companies;
- ☐ we collect, maintain and document accurate, complete and relevant client background information, including the client's financial goals, objectives and risk tolerance;
- ☐ our firm's management conducts regular reviews of each client account to verify that all recommendations made to a client are suitable to the client's needs and circumstances;
- ☐ we require that our employees seek prior approval of any outside employment activity so that we may ensure that any conflicts of interests in such activities are properly addressed;
- ☐ we periodically monitor these outside employment activities to verify that any conflicts of interest continue to be properly addressed by our firm; and
- ☐ we educate our employees regarding the responsibilities of a fiduciary, including the need for having a reasonable and independent basis for the investment advice provided to clients.

B. Non Investment-Related Activities

Bob is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

Item 5 Additional Compensation

Bob Crew does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: James P. Mullinix
Title: Managing Partner
Phone Number: 913-825-6100

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws.

Triune Financial Partners, LLC and our personnel owe a duty of loyalty, fairness and good faith toward our clients, and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code.