

This brochure supplement provides information about Samuel Arthur Mason that supplements the S.A. Mason LLC brochure. You should have received a copy of that brochure. Please contact Samuel Arthur Mason, President if you did not receive S.A. Mason LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Samuel Arthur Mason is also available on the SEC's website at www.adviserinfo.sec.gov.

S.A. Mason LLC
d/b/a Managequity
Form ADV Part 2B – Individual Disclosure Brochure
for
Samuel Arthur Mason
Investment Adviser Representative

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UPDATED: 3/15/2013

Item 2: Educational Background and Business Experience

Name: Samuel Arthur Mason

Born: 1974

Education Background and Professional Designations:

Education:

BS Financial Management and Economics

Grove City College – 1996

MBA Banking/Finance

Case Western Reserve Weatherhead School of Management – 2000

Designations:

CFP® - Certified Financial Planner

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

CFA - Chartered Financial Analyst

CFA MINIMUM QUALIFICATIONS:

- Bachelor's degree (or equivalent, as assessed by CFA institute)
- Must pass three six-hour exams
- Must have 48 months of qualified, professional work experience.
- CFA charter holders are also obligated to follow the CFA's Code of Ethics and Standards governing professional conduct.

Business Background:

2009 - Present	President S.A. Mason LLC
2007 - 2009	Wealth Manager VAM Group
2002 - 2007	Senior Portfolio Manager Fifty Third Bank

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Samuel Arthur Mason is not engaged in any investment-related business or occupation (other than this advisory firm).

Item 5: Additional Compensation

Other than salary, annual bonuses, regular bonuses, Samuel Arthur Mason does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through S.A. Mason LLC.

Item 6: Supervision

As the only owner and representative of S.A. Mason LLC, Samuel Arthur Mason supervises all duties and activities. Samuel Arthur Mason's contact information is on the cover page of this disclosure document.