

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
September 2013**

RUSSELL KARTUB

**Insight Investment Counsel
330 Illinois Street
El Segundo, CA 90245**

**Firm Contact:
Charles Bradley Daniel, Chief Compliance Officer**

**Firm Website Address:
www.insightinv.com**

This brochure supplement provides information about Russell Kartub that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Kartub if you did not receive Insight Investment Counsel's brochure or if you have any questions about the contents of this supplement.

Additional information about Russell Kartub is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

Russell Dean Kartub

Year of Birth: 1962

Educational Background:

- 1988, London School of Economics, Graduate Diploma in Economics
- 1984, Occidental College, Economics AB

Business Background:

- 05/2013 – Present, DW Advisors LLC dba Insight Investment Counsel, Investment Adviser Representative
- 10/2001 – 05/2013, BNY Mellon Wealth Management, Senior Vice President, Senior Director and Managing Director
- 05/1999 – 10/2001, Van Deventer & Hoch American Value Fund, Portfolio Manager
- 12/1984 – 10/2001, Van Deventer & Hoch Investment Counsel, Managing Partner for Investment Policy and Research, Member of the Executive Committee

Exams, Licenses & Other Professional Designations:

- 1991 – Chartered Financial Analyst (CFA)

CFA - Chartered Financial Analyst:

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct. The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Kartub, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

- A. If Mr. Kartub is actively engaged in any investment-related business or occupation, including if Mr. Kartub is registered, or has an application pending to register, as a broker-dealer, registered

representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Kartub's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. Kartub receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Mr. Kartub receives. We must explain that this practice gives Mr. Kartub an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Mr. Kartub is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Kartub's income or involve a substantial amount of Mr. Kartub's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Kartub's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Kartub for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Kartub's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Mr. Kartub, including how we monitor the advice Mr. Kartub provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Kartub's advisory activities on behalf of our firm.

Brad Daniel, Chief Compliance Officer, supervises and monitors Mr. Kartub's activities on a regular basis to ensure compliance with our Code of Ethics. Please contact Mr. Daniel if you have any questions about Mr. Kartub's brochure supplement at 949-706-1874.