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ADV Form 2A, Appendix 1 CHOICE Brochure

Appendix 1, CHOICE Brochure

Item 1 – Cover Page

Form ADV, Part 2A, Appendix 1, our “Program Brochure” or “Brochure” for our CHOICE Portfolios, offered as a wrap fee program or as an investment advisory service, as required by the Investment Advisers Act of 1940 is a very important document between Clients (you, your) and BB&T Securities, LLC, (we, us, our, the “Firm”).

This Brochure provides information about the qualifications and business practices of the Firm and the services relevant to our CHOICE Portfolios. If you have any questions about the contents of this Brochure, please contact us at (804) 782-8798. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission (SEC) or by any State Securities Authority.

Additional information about the Firm is also available at the SEC’s investment advisers public disclosure website www.adviserinfo.sec.gov (click on the link, select “investment adviser firm” and type in our Firm name). Results will provide you both Part 1 and 2 of our Form ADV.

We are a registered investment adviser with the Securities and Exchange Commission. Our registration as an Investment Adviser does not imply a certain level of skill or training. The oral and written communications we provide to you, including this Brochure, are information you can use to evaluate us and our CHOICE Portfolios. These communications are factors you can use in your decision to hire us or to continue to maintain a mutually beneficial relationship with us.

Item 2 – Material Changes

1. We discuss below only material changes which we believe are important in terms of disclosure since the last filing of our Form ADV Part 2A, Appendix 1, for our CHOICE Wrap Fee Program on August 23, 2012, which was filed through Scott & Stringfellow, LLC (SEC# 801-40380) on the SEC’s Investment

Advisers Public Disclosure Website (IAPD),
www.adviser.info.sec.gov.

2. On January 1, 2013, pursuant to an internal corporate merger between two wholly owned subsidiaries of BB&T Corporation, Scott & Stringfellow, LLC, and Clearview Correspondent Services, LLC, merged, creating BB&T Securities, LLC. Effective upon the merger, BB&T Securities, LLC began conducting business as BB&T Scott & Stringfellow and BB&T Capital Markets, Divisions of BB&T Securities, LLC.
3. Also effective with the merger, the CHOICE Asset Management group of BB&T Securities, LLC moved to Sterling Capital Management LLC (“Sterling”), a separate subsidiary of BB&T Corporation. This change was designed to align the CHOICE Asset Management group with other investment management resources within BB&T Corporation, bringing together the expertise and talents of our investment management professionals. Concurrent with the transfer of the CHOICE Asset Management group to Sterling, BB&T Securities, LLC entered into a sub-advisory contract with Sterling so that the CHOICE Asset Management employees that previously serviced CHOICE client accounts could continue to do so after their move to Sterling. Under this new arrangement, BB&T Securities will remain the advisor/wrap fee sponsor, and will manage the individual accounts.
4. We may, at any time, update our Firm Disclosure Brochure or our Program Brochures, which you can download from the above SEC website. You may contact Theresa J. Manderski in the Compliance Department at 804-782-8798, regarding any questions you have about our Brochures and their contents.

Item 3 – Table of Contents

Item 1 – Cover Page	1
Item 2 – Material Changes	1
Item 3 – Table of Contents.....	2
Item 4 – Services, Fees and Compensation.....	2
Item 5 – Account Requirement and Types of Clients	5
Item 6 – Portfolio Manager Selection and Evaluation.....	5
Item 7 – Client Information Provided to Portfolio Manager.....	6
Item 8 – Client Contact with Portfolio Manager.....	6
Item 9 – Disciplinary Information	6
Item 10 – Requirements for State-Registered Advisers.....	10

Item 4 – Services, Fees and Compensation

CHOICE Portfolios

1. Services

A. CHOICE Wrap Fee Program

CHOICE Portfolios ("CHOICE") provides investment advisory services to client accounts on a discretionary basis using one or more of six portfolios created and managed by Sterling Capital Management LLC, ("Sterling"), a subsidiary of BB&T Corporation.

The Firm will assess the Client's suitability to invest in one or more of the portfolios created and managed by Sterling, and to assist the client with allocation of the Client's account between one or more of the Sterling portfolios. On an ongoing basis, the Firm will monitor the Client's allocation between the Sterling portfolios to ensure that the allocations remain consistent with the Client's stated investment objectives. In addition, the Firm will periodically review Sterling's portfolios to ensure that the investments made in the portfolios are consistent with the descriptions of the portfolio strategies that were provided to Clients.

The Firm will not engage in discretionary trading in the Client's account because this service will be provided by Sterling. The Firm will initiate the steps necessary, including the receipt of investment funds, to open Client's account, and will be available on an ongoing basis to receive deposit and withdrawal instructions, and to convey any changes in the Client's financial circumstances or investment objectives to Sterling.

The Firm does not assume responsibility for Sterling's investment decisions or performance or compliance with

applicable laws or regulations or any other matters within that Sterling's control. The Firm's relationship with Sterling is governed by a separate agreement between the Firm and Sterling.

The six portfolios that Sterling manages are the: Equity Income Portfolio, Leaders Portfolio, Special Opportunities Portfolio, SMID Portfolio, Insight Portfolio and/or Enhanced Equity Portfolio. The Equity Income Portfolio is primarily a larger-cap portfolio focused on increasing dividend payouts; the Special Opportunities Portfolio is multi-cap, multi-style focused on stock selection; the Enhanced Equity Portfolio is a portfolio that manages risk through the use of covered call writing; the SMID Portfolio concentrates on small- and mid-cap stocks; the Insight Portfolio focuses on corporate insiders' stock purchasing activity or existing ownership based on SEC filings; and the Leaders Portfolio primarily consists of larger cap equities that are seen as industry leaders.

Sterling will buy, sell or otherwise trade securities or other investments in Client's account in accordance with their investment style/discipline and subject to the Client's reasonable restrictions without discussing these transactions with the Client in advance. As a general matter, the Firm considers it appropriate to use its own execution services for the purchase and sale of securities involved through the CHOICE portfolios. The Client also authorizes the Firm and Sterling to take any other necessary action in connection with the opening and maintenance of their account, the completion and payment of transactions in the account and the fulfillment of all other obligations hereunder. This authorization shall inure to the benefit of any designee or successor corporation of the Firm and Sterling, respectively, and shall be binding upon the Client's heirs, executors, successors and assignees.

The Firm's and Sterling's understanding of the Client's current investment objectives and investment restrictions is based upon the information in the *Questionnaire and Investor Profile*. Client must complete the *Questionnaire and Investor Profile* with accurate information. The *Questionnaire and Investor Profile* is part of, and incorporated into, the Program Agreement. The Firm and Sterling, respectively, have relied and will continue to rely on the information provided in the *Questionnaire and Investor Profile*. This information is important for the management of the account.

Additionally, Client must notify the Firm if Client's financial circumstances or investment objectives (including but not limited to the investment objectives for this account) change. Also, Client must provide the Firm and Sterling such additional information as the Firm or Sterling may request from time to time to assist Sterling with managing the Client's account.

Clients may impose reasonable restrictions on the management of their account, including the designation of particular securities or types of securities that should not be purchased for the account, or that should be sold if held in the account. The Firm will forward these instructions to Sterling. If the Firm believes the instructions are unreasonable or if the Firm believes that the instructions are inappropriate, the Firm will notify the client

that unless the instructions are modified they may be required to cancel the account.

This Program is offered as a wrap fee program.

In addition to CHOICE, the Firm offers other Wrap Fee Programs: the Professional Management Program, the S&S Advisor Account Program, the Spectrum Investment Program and the Unified Managed Account Program. Please contact your Investment Advisor if you would like information about any of these other Wrap Fee Programs.

CHOICE accounts are carried by the Firm. The Firm is a, non-bank affiliate of BB&T Corporation, and member of the Securities Investor Protection Corporation. On an exception-only basis at the request of the client, a third party custodian other than the Firm may be used. For those clients choosing to use a third party custodian, they may be subject to additional custodial fees charged by and collected by their respective third party custodian. Those clients who use a third party custodian will be charged for custodian fees within the wrap program in addition to any fee assessed by their respective third party custodian.

Under CHOICE, the Firm effects securities transactions as agent or, where permitted by law, as principal for clients but receives no additional brokerage execution compensation for the account. Clients authorize the Firm to effect brokerage transactions, including on a national exchange, as permitted by current provisions of Section 11(a) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder.

It is the Firm's practice, when feasible, to aggregate for execution as a single transaction orders for the purchase or sale of a particular security for the accounts of CHOICE (including employee, the Firm or the Firm's affiliates' CHOICE accounts), in order to seek a lower commission or more advantageous net price. The benefit, if any, obtained as a result of such aggregation generally is allocated *pro rata* among the accounts of CHOICE.

Since the wrap fee paid by the client under CHOICE covers all transaction-related costs, the client will not pay separate commissions for purchases or sales of securities for the client's account unless the client directs the Firm to execute transactions in securities with another broker-dealer. Because all transaction related fees are paid for out of the wrap fee, the Firm anticipates that it will fulfill its duty to obtain best price and execution of client orders by effecting those transactions itself as broker. If the Firm effects a transaction for a client through another broker, the net purchase or sale price reflected on the confirmations of such trades may reflect brokerage commissions or dealer "mark-ups" or "mark-downs" charged by the other broker

Outside of CHOICE, the Firm provides a variety of services to clients as a broker-dealer for which it is compensated. The Firm typically acts as broker in transactions for clients. The Firm may act in a riskless principal capacity for certain fixed income securities that impose sales loads. All transactions, whether the Firm acts as broker or as riskless principal, are effected at the prevailing market price consistent with the Firm's duty to obtain best execution. The Firm is compensated in such

transactions in the form of commissions on trades. In connection with clients investing in money market funds, the Firm may be paid compensation as described in the funds' prospectuses.

The Firm may purchase or sell the same security for a number of clients at the same time. Because of market fluctuations, the prices obtained on such transactions within a single day may vary substantially. In such a case, transactions in the same security for a number of customers, as well as for the Firm and affiliated persons, may be "batched" to allocate more fairly those market fluctuations among clients. In these circumstances, the confirmations and statements for each party's transaction may show that the transaction was effected at a price equal to the average execution price for all transactions in that security on that day. In addition, the Firm may buy or sell securities for its own account that it recommends to clients and may profit from such transactions.

If the Account is subject to the provisions of ERISA, the Firm represents that it is a fiduciary as defined in that Act in performing its duties under this Agreement.

The Firm will not act for the client in any legal proceedings, including bankruptcies, involving securities held or previously held in the CHOICE account.

At account inception, Client may elect not to receive proxy and annual reports for the holdings in the account, which election may be rescinded at any time. Upon request, client will be provided with a copy of our proxy voting policies and procedures which may be updated from time to time. In addition, client will be provided information on how the proxies were voted upon request.

2. Fees

A. CHOICE Wrap Fee Program

CHOICE accounts are charged an all inclusive "wrap fee" that is both for investment advice and in lieu of commissions. The standard CHOICE fee schedule, which is negotiable, is based on asset size and an assumed "active" portfolio.

Equity Income, Leaders, SMID, Insight and Special Opportunities Portfolios

Account Size*	Annual Fee
\$100,000 - \$149,999	2.50%
\$150,000 - \$249,999	2.20%
\$250,000 - \$499,999	2.05%
\$500,000 - \$749,999	1.75%
\$750,000 - \$999,999	1.60%
\$1,000,000 - \$4,999,999	1.50%
\$5,000,000 - \$9,999,999	1.30%
\$10,000,000 and Over	1.20%

Enhanced Equity Portfolio

Account Size*	Annual Fee
\$250,000 - \$499,999	2.55%
\$500,000 - \$749,999	2.25%
\$750,000 - \$999,999	2.10%
\$1,000,000 - \$4,999,999	2.00%
\$5,000,000 - \$9,999,999	1.80%
\$10,000,000 and Over	1.70%

*Calculated as the value of the account based on your quarter month-end statement, the "value of the account" includes free credit cash balances and for purposes of the accounts described, shall mean the sum of the long market value of all securities, money market, cash and credit balances. Margin debit balances and the short market value of securities held do not reduce the value of the account.

The annual fee does not include certain dealer markups or markdowns, odd lot differentials, postage and handling charges, transfer taxes, exchange fees, pass-through fees, and any other fees required by law (which the Firm will receive quarterly in advance).

Free credit cash balances resulting from sales, cash deposits, or interest or dividend credits (that is, cash that may be withdrawn from the Account without resulting interest changes) will automatically be swept on a daily basis into the Firm's Insured Deposit Program providing FDIC insurance for all eligible cash balances or, in some cases, into shares of a money market fund made available by the Firm at their then current net asset value. The Firm and its affiliates may have agreements to provide advisory, administrative, distribution, and other services to the money market fund used in the CHOICE Portfolio and receive compensation as a result of those services. As a shareholder of a money market fund, in addition to fees that Client pays to the Firm under the CHOICE program, Client will bear a proportionate share of the money market fund's expenses which may include the investment management fees that are paid to the fund's investment advisor, which, as stated above, may be the Firm or its affiliates. Refer to the prospectus or statement of additional information provided for a more complete description of the fund and its operation.

The initial annual fee under the CHOICE fee schedule is calculated and due as of the date the Program Agreement is opened and approved by the Firm. It is based on the initial value of the account, and covers the remainder of the calendar quarter. Thereafter, the Annual Fee will be based on the Account market value as reflected on the quarter month-end statement and will be due the following business day to cover the next calendar quarter. Should cash and/or securities be added between billing periods, a pro-rated Annual fee based upon the number of days remaining in the calendar quarter will be charged on the value added as of the date of the addition. No fee adjustment will be made for partial withdrawals or for account appreciation or depreciation within a billing period.

The Firm may terminate any account that has fallen below the minimum account value shown above. Accounts will

not be terminated due to fluctuations in market value or fees deducted. However, should the net of the assets received into the account less any client withdrawals taken from the account fall below the minimum account value, then trading will be suspended in the account at that time and the client will be notified in writing of deficiency in that case. Should the account not receive a deposit for at least the amount of the deficiency shown within 30 days of the date that the notification was mailed, then the account shall be removed from the Program and become a non-discretionary investment account at the Firm.

Account assets invested in mutual funds, exchange traded funds or other investment companies will be included in calculating the value of the account to determine the amount of the fee. Clients with mutual funds in their portfolios are effectively paying the Firm and the mutual fund advisor for the management of the client's assets. Clients who place mutual funds shares under the Firm's management incur both the Firm's direct management fee and the indirect management fee of the mutual fund advisor. Mutual funds are subject to additional advisory and other fees and expenses, as set forth in the prospectuses for those funds, which are ultimately borne by the client.

Whenever there are changes to the fee schedule, the schedule or charges previously in effect shall continue until the next quarterly billing cycle. Established fees may not be increased without client consent. Client may terminate their Agreement within five (5) business days of its signing and receive a full refund of all fees. Thereafter, either party may terminate the agreement at any time and for any reason by notifying the other in writing and termination will become effective upon the receipt of the notice. However, termination will not affect either party's responsibilities under the Agreement for previously initiated transactions or for balances due in the Account. Upon the termination of the Agreement, Client assumes the exclusive responsibility to direct and monitor the securities in the Account and the Firm will have no further obligation to act or advise with respect to those assets or to liquidate the positions held in the Account. Fees paid in advance will be prorated to the date of termination, and any unearned portion thereof will be refunded to the Client. If the term of the Client's Agreement is less than one year, then the Firm will have no obligation to liquidate the positions held in the Account as part of the Program. If the term of the Client's Agreement is more than one year but less than five years, then the Client may request in writing that the Firm liquidate the positions in the Account and the Client shall pay a liquidation fee of the lesser of the prorated refund above or \$750. If the term of the Client's Agreement is longer than five years, then the Client may request in writing that the Firm liquidate the positions in the Account and the Client will not be charged a liquidation fee.

3. Compensation

The Firm may receive compensation or other benefits in addition to the wrap fee it receives from clients and, therefore, may have an incentive to engage in such transactions. Further, the Firm will maintain records of all securities purchased and sold by the Firm, its associated persons, and related entities, which will be available for client inspection upon reasonable request.

Under CHOICE, the Firm effects securities transactions as agent or, where permitted by law, as principal for clients but receives no additional brokerage execution compensation for the account.

The Firm will not act as principal in a transaction for CHOICE clients without providing disclosure that it is so acting and obtaining prior client consent. The Firm also, with appropriate disclosure and client consent, may effect transactions for a CHOICE client in which it acts as broker for both that client and the other party to the transaction and earn a commission on the trade from that other party. The Firm will do so only to the extent consistent with its duty to obtain best execution for the CHOICE client and with appropriate client consent. CHOICE clients may revoke consent to engage in such transactions at any time.

Finally, because the wrap fee under CHOICE may cost clients more or less than purchasing the included services separately, the Firm may have a financial incentive to recommend participation in CHOICE.

Outside of CHOICE, the Firm provides a variety of services to clients as a broker dealer for which it is compensated. The Firm usually acts as broker in transactions for clients. The Firm may act in a riskless principal capacity for certain fixed income securities that impose sales loads. All transactions, whether The Firm acts as broker or as riskless principal, are effected at the prevailing market price consistent with the Firm's duty to obtain best execution. The Firm is compensated in such transactions in the form of commissions on trades. In connection with client investing in money market funds, the Firm may be paid compensation as described in the fund's prospectus.

Item 5 – Account Requirement and Types of Clients

Under the CHOICE Wrap Fee Program, a minimum initial account value of \$100,000 is required for the Equity Income Portfolio, Leaders Portfolio, SMID Portfolio, Insight Portfolio and Special Opportunities Portfolio accounts, and \$250,000 for the Enhanced Equity Portfolio accounts.

The Firm may terminate any Account that has fallen below the minimum Account value shown above as required to remain in the Program. Should the Account not receive a deposit for at least the amount of the deficiency shown within thirty (30) days of the date that the notification was mailed, the Account shall be removed from the Program and become a nondiscretionary commission-based investment Account at the Firm.

We generally provide our services to the following types of Clients:

- Individuals, including high net worth individuals
- Trusts, estates and charitable organizations
- Corporations or other business entities
- Taft-Hartley plans, governmental plans, municipalities
- Not-for-profit entities
- Private equity firms (Consulting only)
- Mutual fund sponsors
- Outside investment platforms

Item 6 – Portfolio Manager Selection and Evaluation

Employees of Sterling Asset Management LLC, a subsidiary of BB&T Corporation, act as Portfolio Managers for the CHOICE Wrap Fee Program.

The Firm reviews the performance of these Portfolio Managers and the accounts and sub-accounts invested with them.

Conflicts of Interest

As a general matter, the Firm considers it appropriate to use its own execution services for the purchase and sale of securities involved in the CHOICE program.

Under CHOICE, the Firm effects securities transactions as agent or, where permitted by law, as principal for clients but receives no additional brokerage execution compensation for the account. Clients authorize the Firm to effect brokerage transactions, including on a national exchange, as permitted by current provisions of Section 11(a) of the Securities Exchange Act of 1934, as amended, and the rules promulgated thereunder.

It is the Firm's practice, when feasible, to aggregate for execution as a single transaction orders for the purchase or sale of a particular security for the accounts of CHOICE (including employee, the Firm or the Firm's affiliates' CHOICE accounts), in order to seek a lower commission or more advantageous net price. The benefit, if any, obtained as a result of such aggregation generally is allocated pro rata among the accounts of CHOICE.

Advisory Business of the Firm

For a full description of the Advisory Services offered by the Firm, please see Item 4B of the Firm's Disclosure Brochure.

Performance-Based Fees and Side-by-Side Management

We do not charge advisory fees based on the capital appreciation of the funds or securities in a client account (so-called performance-based fees). Our advisory fee compensation for each of our Programs is disclosed in Item 5 of the Firm's Disclosure Brochure.

Methods of Analysis, Investment Strategies and Risk of Loss

For a description of the methods of analysis and investment strategies of each of our Programs, see Item 4B of the Firm's Disclosure Brochure.

These methods vary widely across the Firm and Managers. Security analysis methods include charting, fundamental, technical and cyclical analysis. Investment strategies used to implement advice given to clients may include long term purchases (securities held at least a year), short term purchases (securities sold within a year), trading (securities sold within 30 days), short sales, margin transactions and approved option writing.

Risk of Loss

All investments in securities include a risk of loss of your principal (invested amount) and any profits that have not been realized. As you know, stock markets and bond markets fluctuate substantially over time. In addition, as recent global and domestic economic events have indicated, performance of any investment is not guaranteed. As a result, there is a risk of loss of the assets we manage that may be out of our control. We will do our very best in the management of your assets; however, we cannot guarantee any level of performance or that you will not experience a loss of your account assets.

Voting Client Securities

For CHOICE accounts you may obtain a copy of the Firm's Proxy Voting Policies and Procedures, which may be updated from time to time, upon request by contacting the Firm's Main Office at 804-643-1811.

Item 7 – Client Information Provided to Portfolio Manager

As previously stated, Employees of Sterling Asset Management LLC, a subsidiary of BB&T Corporation, act as Portfolio Managers for the CHOICE Programs.

Client information is provided to the Portfolio Managers so that they may properly manage the client account on an ongoing basis.

Item 8 – Client Contact with Portfolio Manager

Clients may have access to a Portfolio Manager through various means acceptable to both parties either in-person, by conference call or email. Access to the Portfolio Manager for the CHOICE Wrap Fee Program may be coordinated through the Client's financial advisor. In some cases, geographic differences may dictate that an in-person meeting is not feasible and that other means must suffice.

Item 9 – Disciplinary Information

As a registered broker-dealer and investment advisor, we from time to time are subject to disciplinary actions from our regulators. Such disciplinary actions have historically been and are currently disclosed on our Forms BD and ADV Part 1. We disclose the following disciplinary events which occurred within the last ten (10) years which we believe may be material to you when evaluating us to initiate or continue a Client/Adviser relationship with us.

On January 4, 2012, FINRA initiated a regulatory action against Clearview Correspondent Services, LLC (Docket/Cast Number #2009017536001). FINRA alleged that in relation to NASD rule 6955(A), the Firm transmitted to the Order Audit Trail System (OATS), during the period between January 1, through June 30, 2008, route reports that contained inaccurate, incomplete, or improperly formatted data, in addition to reporting new order events that it was not required to report. The Firm reported a destination code of non-member for orders routed to a FINRA member firm. The Firm consented, without admitting to or denying the findings, to the issuance of the letter of Acceptance, Waiver and Consent

("AWC"), a censure, and to the payment of a fine in the amount of \$7,500.00. The AWC was accepted by FINRA on January 4, 2012 and the fine was paid on January 13, 2012.

On June 20, 2012, FINRA accepted a Letter of Acceptance, Waiver, and Consent ("AWC") from Clearview Correspondent Services, LLC (Case Number 20100235175-01). The allegations are as follows: Between October 17, 2008 and approximately September 30, 2009 (the "Relevant Period"), the Firm violated Rule 204T(a) and Rule 204(a) of Regulation SHO by failing to close out fail to deliver positions in: (1) short sales by the beginning of regular trading hours on the settlement day following the settlement date, and (2) long sales by the beginning of regular trading hours on the third settlement day following the settlement date. The Firm also violated Rule 204T(c) and Rule 204(c) of Regulation SHO by failing to notify brokers or dealers from which it received trades for clearance and settlement that fail to deliver positions in equity securities had not been closed out in accordance with Rule 204T(a) and Rule 204(a). In addition, the Firm violated NASD Rule 3010 when it failed to establish and maintain supervisory procedures designed to ensure compliance with Rule 204T and Rule 204. As a result of its failures to comply with Regulation SHO and enforce supervisory procedures related to Regulation SHO, the Firm also violated NASD Conduct Rule 2110 and FINRA Conduct Rule 2010. The Firm consented, without admitting or denying the findings, to the imposition of the following sanctions in the AWC, namely a censure and a fine in the amount of \$100,000.

On October 16, 2003, the New York Stock Exchange initiated a regulatory action against Scott & Stringfellow (Docket #03-207). The allegations related to this action are violations of Rules 15c3-3(E)(1) and 15c3-3(E)(1)/01. It was alleged that S&S transacted options from branch where supervisor is not properly qualified, and failed to properly compute its customer reserve requirement and deposited the special reserve funds into a money market deposit account that exceeded the amount permitted by the Rule. In May 2000, two of S&S former brokers executed options contracts in their personal accounts in a manner designed to evade S&S's Compliance Procedures. During S&S's investigation into the trading S&S determined that the branch office where these individuals worked did not have a ROP. S&S subsequently revised its procedures and the branch manager became registered as a ROP. In an unrelated matter, S&S determined that one of its employees made an error in a spreadsheet calculation that caused a hindsight deficiency in the applicant's reserve deposit for the week of November 22, 2002. S&S corrected the error and notified the SEC and MFR immediately. In conjunction with this error, S&S exceeded the amount of allowable deposits into a money market deposit account. Upon discovery, S&S took corrective action, and subsequently revised its procedures so that an automated system performs these calculations. Without admitting or denying the allegations, S&S consented to a censure and a \$50,000.00 fine to resolve these matters.

On March 8, 2004, NASD Regulation, Inc. initiated a regulatory action against Scott & Stringfellow (Docket #CMS040022 AWC). NASDR alleged that S&S failed to use reasonable diligence to ascertain the best inter-dealer market for selected transactions

during the period April 1, through June 30, 2002. Without admitting or denying the allegations, S&S entered into a letter of Acceptance, Waiver and Consent ("AWC") relating to certain account transactions during the period April 1, through June 30, 2002, relating to S&S's diligence in ascertaining the best inter-dealer market for selected customer orders. On January 22, 2004, S&S agreed to a censure, to pay a fine of \$25,000, and to make restitution to customers of \$615.43 plus interest.

On September 13, 2004, NASD Regulation, Inc. initiated a regulatory action against S&S (Docket #CMS040159). NASD alleged that S&S failed to use reasonable diligence to ascertain the best inter-dealer market for selected transactions during the period January 1, through March 31, 2003. Without admitting or denying the allegations, S&S entered into a Letter of Acceptance, Waiver and Consent ("AWC") relating to certain account transactions during the period January 1, through March 31, 2003, relating to S&S's diligence in ascertaining the best inter-dealer market for selected customer orders. On October 14, 2004, the NASD agreed to accept S&S's AWC wherein S&S agreed to a censure, to pay a fine of \$35,000, to revise its written supervisory procedures and to make restitution to customers of \$595.20 plus interest.

On November 14, 2005, NASD Regulation, Inc. initiated a regulatory action against Scott & Stringfellow (Docket #20042000064-01AWC). NASD alleged that: (i) on 39 occasions during the period of September 4, 2002 through December 31, 2002, S&S failed to immediately display customer limit orders in Nasdaq securities in its public quotation, when each such order was at a price that would have improved its bid or offer in each such security or when the order was priced equal to S&S's bid or offer and the national best bid or offer for each such security, and the size of the order represented more than a de minimis change in relation to the size associated with S&S's bid or offer in each such security, in violation of Securities Exchange Act Rule 11Ac1-4; (ii) During the same period, S&S transmitted to OATS 15 reports that contained inaccurate, incomplete, or improperly formatted data in that the reports omitted a special handling code of not held and six reports that contained inaccurate, incomplete, or improperly formatted data in that the reports omitted all subsequent order events, in violation of NASD Rules 6955(a) and 2110; (iii) S&S's supervisory system was inadequate with respect to limit order display in that S&S's exception reports for monitoring compliance with the limit order display rule failed to identify the violations described above and such supervisory system did not include written supervisory procedures providing for a statement of the supervisory steps to be taken by the person(s) responsible for supervision with respect to the applicable rules, in violation of NASD Rules 2110 and 3010 and (iv) S&S incorrectly distributed or published, or caused to be distributed or published, 139 reports of a purchase or sale of municipal bonds that were not required to be distributed or published, in violation of MSRB Rule G-14. On November 14, 2005, the NASD agreed to accept S&S's AWC wherein S&S agreed to a censure, to pay a fine of \$37,500, and an undertaking to revise its written supervisory procedures to address the alleged inadequacies described above.

On August 29, 2005, NASD initiated a regulatory action against Bergen Capital. NASD alleged that, between February 1, 2004 and May 31, 2004, Bergen Capital, Inc. (CRD# 46348) who merged into Scott & Stringfellow on January 4, 2006, failed to record the time of receipt on certain municipal order tickets in violation of municipal securities rulemaking board rule g(8)(a)(vii), section 17(a) of the securities exchange act of 1934, rule 17a-3 thereunder and NASD conduct rules 3110 and 2110. (Docket/Case Number #E9B2004001503). S&S consented to censure and payment of a fine in the amount of \$7,500 pursuant to the Letter of Acceptance, Waiver and Consent with respect to such matter ("AWC"). The fine was paid Bergen on September 16, 2005. Bergen consented, without admitting or denying the allegations, to the issuance of the AWC. The AWC was accepted by the NASD on August 29, 2005.

On November 22, 2005, NASD initiated a regulatory action against Bergen Capital. NASD alleged that, between July 15, 2003 and December 31, 2004, Bergen Capital, Inc. (CRD# 46348) who merged into Scott & Stringfellow on January 4, 2006, disseminated to the investing public 17 pieces of advertising and sales literature relating to municipal, corporate, and government bonds that allegedly violated NASD conduct rules 2210 and 2110 (Docket/Case Number # EAF0401260002). Thirteen of these pieces were radio advertisements broadcast on three New York metropolitan area radio stations that allegedly minimized the risks associated with bond investing and contained allegedly misleading and promissory language. Bergen was also alleged to have used two websites and two newsletters that were allegedly misleading and omitted allegedly necessary disclosures in violation of NASD conduct rules 2210 and 2110. Ten pieces of advertising or sales literature allegedly omitted material information and 10 communications included allegedly misleading, unwarranted or exaggerated statements or claims. In addition, it was alleged that seven radio advertisements and one website allegedly violated SIPC rules applicable to communications with the public. Bergen consented to censure, payment of a fine in the amount of \$115,000 and an undertaking to file with the NASD's advertising regulation department ("ARD") all sales literature and advertisements at least 15 days prior to their first use until the earlier of six months from the acceptance by the NASD's national adjudicatory council ("NAC") of the Letter of Acceptance, Waiver and Consent with respect to this matter ("AWC") or such time as the form BDW of Bergen Capital, Inc. becomes effective. The fine was paid by Bergen Capital on December 13, 2005. Bergen consented, without admitting or denying the allegations, to the issuance of the AWC. The AWC was accepted by NASD on November 23, 2005.

On June 26, 2006, the New York Stock Exchange ("NYSE") initiated a regulatory action against S&S (Docket/Case Number #HPD 06-98). The NYSE Division of Enforcement alleged that on 2 occasions between January 2003 and March 2003 S&S's Branch Office Manager approved erroneous trades, after the corrections were made, in violation of Rule 410, that on 6 occasions, as a result of cumulative purchases, customers purchases of Class B mutual funds exceeded recommended purchase amounts in the fund prospectus, and that S&S did not have adequate procedures concerning pre-dissemination review of internal e-mail by a

research analyst. S&S consented without admitting or denying guilt, to the entry of stipulation and consent that was accepted by an NYSE Hearings Officer on June 26, 2006. In the consent, without admitting or denying guilt, S&S agreed to a censure and to the payment of a fine of \$75,000.

On June 29, 2006, the NASD initiated a regulatory action against S&S (Docket/Case Number #E9A2004009101). It was alleged that between July 1, 2004 and September 30, 2004 S&S failed to timely report 6 transactions to the MSRB in violation of Rule G-14 and that between June 2002 and February 2004 S&S failed to timely file statements to the MSRB for 17 transactions in violation of Rule G-36. S&S consented to the payment of a fine in the amount of \$5,000 pursuant to the Letter of Acceptance Waiver and Consent ("AWC"). S&S consented without admitting or denying the allegations to the issuance of the AWC. The AWC was accepted by the NASD on June 26, 2005.

On August 16, 2006, the Virginia State Corporation Commission, Securities Division initiated a regulatory action against S&S (Docket/Case Number #2006-00032). The Division alleged that one of S&S's registered representatives made an unsuitable recommendation to sell part of a variable annuity and purchase mutual funds to one customer, and thus, that S&S failed to properly supervise the registered representative. While S&S and the registered representative believed they had meritorious defenses to the allegations, without admitting or denying the allegations and in order to avoid the expense of litigation, S&S and its registered representative agreed to the consent order, fully resolving the matter. The consent order levied a fine of \$6,000. S&S was charged with \$4,000 and the registered representative was charged with the remaining \$2,000. S&S was also charged an additional \$2,000 in investigative charges. The registered representative was placed under heightened supervision for solicited mutual fund sales for a period of 12 months. The consent order was executed by the Securities Division on September 1, 2006.

On July 30, 2007, FINRA initiated a regulatory action against S&S (Docket/Case Number #2006003791101). It was alleged that between December 17, 2004 and March 31, 2006, S&S failed to timely report 16 transactions to the MSRB and that it failed to file one Form G-36 (05) and final official statement to the MSRB in violation of Rule G-36. S&S consented, without admitting or denying the allegations, to the issuance of the Acceptance Waiver and Consent ("AWC"), and to the payment of a fine in the amount of \$7,500 pursuant to the AWC. The AWC was accepted by the FINRA on July 30, 2007.

On August 6, 2009, FINRA initiated a regulatory action against S&S (Docket/Case Number #2008011754301). It was alleged that between June 27, 2006 and June 6, 2008, S&S failed to report on a Form G-37 eight (8) instances in which it had participated in negotiated securities underwriting activities. S&S consented, without admitting or denying the findings, to the issuance of the letter of Acceptance, Waiver and Consent ("AWC"), and to the payment of a fine in the amount of \$10,000 pursuant to the AWC. The AWC was accepted by FINRA on August 6, 2009.

On September 17, 2009, FINRA initiated a regulatory action against S&S (Docket/Case Number #2006004160701). As a result of a series of TMMS, TRACE and short sale reporting examinations covering the November 1, 2005 through 2007 period, FINRA alleged that S&S had some violations regarding individual registrations, Rule 10b-10, Rule 606 and Rule 605, TRACE reporting, short sale reporting and written supervisory procedures. S&S consented, without admitting or denying the findings, to the issuance of the letter of Acceptance, Waiver and Consent ("AWC"), to the payment of a fine in the amount of \$72,500, and to revise certain written supervisory procedures, pursuant to the AWC. The AWC was accepted by FINRA on September 17, 2009.

On January 6, 2010, the Commonwealth of Virginia, State Corporation Commission, initiated a regulatory action against S&S (Docket/Case Number #SEC-2009-00112). The Virginia State Corporation Commission's Division of Securities and Retail Franchising alleged that S&S violated Commission Rules 21 VAC 5-20-260A and B, and 21 VAC 5-20-580A3 and A18 in connection with the marketing and sale of auction rate securities to Virginia residents. Prior to entering into this settlement with the Virginia State Corporation Commission, S&S offered to purchase, at par, auction rate securities ("ARS") from certain eligible customers ("Offer"). As part of the settlement, S&S undertook to: abide by the terms and conditions of its Offer; make up the difference paid to any eligible customers who sold ARS below par; reimburse eligible customers for expenses on ARS secured loans; and participate in FINRA's ARS Arbitration Program. Although S&S believed that it had meritorious defenses to the allegations, to avoid the uncertainty and expense of litigation, and without admitting or denying the allegations, S&S settled the matter. The Order was entered by the Virginia State Corporation Commission on January 6, 2010.

On May 27, 2010, the Commonwealth of Virginia, State Corporate Commission (the "Commission"), initiated a regulatory action against S&S (Docket/Case Number #SEC-2010-00091). The Commission alleged that S&S violated Securities Rule 21 VAC 5-20-260 B for inadequate supervision in connection with a former registered representative's recommendation and sale of allegedly unsuitable securities to a customer. Without admitting or denying the allegations, and to avoid the cost and uncertainty of continued investigation by the Commission, S&S agreed to the entry of a settlement order, fully and finally resolving the matter with the Commission. The settlement order levied a fine of \$20,000 against S&S. S&S was also charged an additional \$5,000 in investigative charges. The settlement order was executed by the Commission on January 6, 2011. The \$20,000 fine and \$5,000 investigative charges were paid on December 31, 2010 and no portion of either was waived. A \$10,000 rescission offer to the customer was made on January 10, 2011. The registered representative who was the subject of the investigation is no longer employed by S&S.

On June 19, 2012, FINRA accepted a Letter of Acceptance, Waiver and Consent ("AWC") from Scott & Stringfellow, LLC ("S&S") (Case Number 20090195365). The allegations are as follows: During the period from January 2008 through June 2009 (the "Relevant Period"), S&S failed to establish and maintain a supervisory

system, including written procedures, reasonably designed to achieve compliance with applicable NASD and/or FINRA rules in connection with the sale of leveraged, inverse, and inverse-leveraged Exchange-Traded Funds ("Non-Traditional ETFs"). Non-Traditional ETFs have certain risks that are not found in traditional ETFs, such as the risks associated with a daily reset, leverage and compounding. The performance of Non-Traditional ETFs over longer periods of time can differ significantly from the performance of their underlying index or benchmark, especially in volatile markets. Nonetheless, S&S supervised Non-Traditional ETFs the same way it supervised traditional ETFs. Thus, S&S failed to establish a reasonable supervisory system and written procedures to monitor the sale of Non-Traditional ETFs. S&S also failed to establish adequate formal training regarding Non-Traditional ETFs during the Relevant Period. In addition, certain S&S registered representatives did not have an adequate understanding of Non-Traditional ETFs before recommending these products to retail brokerage customers. Certain S&S registered representatives also made unsuitable recommendations of Non-Traditional ETFs to certain customers with the primary investment objectives of income or capital preservation. S&S consented, without admitting or denying the findings, to the imposition of the following sanctions in the AWC, namely a censure and a fine in the amount of \$350,000. S&S paid the fine on June 27, 2012.

Other Financial Industry Activities and Affiliations

The Firm is a registered broker-dealer.

BB&T Investment Services, Inc., a FINRA member broker-dealer and a state registered investment adviser, is a wholly-owned subsidiary of BB&T Corporation, a bank holding company.

The Firm is affiliated by common ownership with SHDR Investment Advisers and Sterling Capital Management LLC, which are subsidiaries of BB&T Corporation and are SEC-registered investment advisers.

BB&T Insurance Services, Inc. is a wholly-owned subsidiary of Branch Banking and Trust Company.

The Firm's affiliated advisers (BB&T Investment Services, Inc., Sterling Capital Management LLC and SHDR Investment Advisers, Inc.) may manage limited partnerships or other private funds. A complete list of partnerships managed by these companies can be obtained by viewing each respective adviser's ADV Part I, Schedule D, Section 7.B. The Firm's customers are not solicited to invest in any of the affiliated companies' limited partnerships.

Code of Ethics

We have adopted an Investment Advisory Code of Ethics based on the principle that all Investment Advisory Representatives have a fiduciary duty to place the interest of clients ahead of their own. This Code of Ethics is designed to (i) ensure we meet our fiduciary obligations to our Client, and (ii) foster and maintain a Culture of Compliance within our Firm. On an annual basis, all Investment Advisory Representatives are required to certify in writing that they are aware and will abide by the principles of the Code. We also

supplement the Code with annual training and on-going monitoring of investment advisory activity.

Our Code includes the following:

- Requirements related to the confidentiality of our Client;
- Policies relating to conflicts of interest;
- Prohibitions on:
 - Insider trading;
 - Use of proprietary information, and
 - Rumor mongering;
- Policies relating to employee and Firm transactions;

Our Code does not prohibit personal trading by employees or proprietary trading by our Firm. As you may imagine, as a professional investment adviser, we follow our own advice. As a result, we or our employees may purchase or sell the same or similar securities (or securities that are suitable for a Firm or employee or related account but not suitable for any client) at the same time that we place transactions for Client accounts.

On an annual basis, we require all Investment Advisory Representatives to re-certify to our Code. Individuals who are designated as "Access Persons" are required to make quarterly reports to Compliance of all securities transactions made in their covered accounts. By January 31st of each year Access Persons must also file an Annual Holdings Report.

You may request a complete copy of our Code by contacting us at the address or telephone number on the cover page of this Brochure; attn.: Chief Compliance Officer.

Review of Accounts

For the CHOICE Wrap Fee Program, the client's investment objective and strategy are reviewed for approval and consistency with CHOICE guidelines for each particular portfolio when each CHOICE account is opened. The Firm is responsible for monitoring the activity in their clients' fee-based accounts to ensure the respective advisory program is appropriate. The Firm's Centralized Supervision Unit (CSU) group is responsible for the review of the Firm's advisory accounts. The reviews are conducted through the Firm's trade surveillance program Protegent. The Financial Advisor for the account will meet with the client no less than annually to determine if the client's financial status has changed.

The Firm provides CHOICE clients with periodic reports of relevant activity. Each CHOICE Wrap Fee Program account will receive: (1) confirmation of each transaction in securities (except money market fund transactions); (2) monthly statements of account; and (3) annual summary of transactions and dividend and interest statements. At account inception CHOICE clients may elect not to receive a confirmation for each securities transaction, which election may be rescinded at any time.

Client Referrals and Other Compensation

Non-employee third-party consultants who are directly responsible for bringing a CHOICE Wrap Fee Program client to the Firm such as accountants, may receive compensation from the Firm. Such agreements will comply with the requirements set out in Rule 206(4)-3 of the Investment Advisers Act of 1940, as amended, including the requirement that the relationship between the solicitor and the investment advisor be disclosed to the client at the time of the solicitation or referral. Referral fees are a percentage of the annual CHOICE wrap fees earned by the Firm on referred accounts and represent no additional expenses to such accounts. The Client will be requested to acknowledge this arrangement prior to acceptance of the Clients' funds.

In certain cases, applicable state laws may require these third-party consultants to become either licensed as representatives of the Firm or as independent investment advisors.

Financial Information

The Firm does not charge or solicit pre-payment of fees by clients six months or more in advance. It will bill fees in advance each quarter. The Firm is not aware of any financial conditions or events which are reasonably likely to impair its ability to meet its contractual commitments to its clients.

Item 10 – Requirements for State-Registered Advisers

N/A