



Beacon Asset Management, LLC

Firm Brochure

(Part 2A of Form ADV)

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Item 1: This brochure provides information about the qualifications and business practices of BEACON ASSET MANAGEMENT, LLC ("Beacon"). If you have any questions about the contents of this brochure, please contact us at (248) 827-1800 or by email at eric.oppenheim@telemuscapital.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Beacon may also be obtained via the SEC's web site, www.adviserinfo.sec.gov. The SEC's web site also provides information about any persons affiliated with Beacon who are registered, or are required to be registered, as investment adviser representatives of Beacon.

March 31, 2013

Item 2: Material Changes

The U.S. Securities and Exchange Commission (the “SEC”) issued a final rule in July 2010 requiring advisers to provide a Firm Brochure in narrative “plain English” format. The final rule specifies mandatory sections and organization. This document is prepared in accordance with the new requirements.

Pursuant to the SEC’s rule, we will ensure that you receive a summary of any material changes within 120 days of the close of our Firm’s fiscal year. We will also provide disclosure of other changes or new information as necessary, at any time, without charge.

Our last Firm Brochure was dated March 30, 2012. Since the release of that Brochure, the following material change has occurred:

- Beacon has entered into a Master Investment Sub-Advisory Agreement with Robinson Capital Management, LLC, whereby Robinson Capital provides investment advisory services to support the management of Beacon’s clients’ accounts. Robinson Capital was founded by James Robinson, Beacon’s former chief investment officer and former CEO of Beacon’s parent company. This material change is further described in Item 4.
- Beacon’s affiliate, Telemus Investment Management, LLC (“TIM”), has entered into a Model Portfolio Agreement with Evercore Wealth Management, whereby Evercore provides portfolio management services for the maintenance of TIM’s and Beacon’s core equity strategies. This material change is further described in Item 4.

Our Firm Brochure may be requested by contacting Eric C. Oppenheim, Chief Operating Officer and General Counsel, at (248) 827-0103 or eric.oppenheim@telemuscapital.com. It is also available on our web site at www.telemuscapital.com.

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Item 4: Advisory Business

Beacon is a SEC registered investment adviser founded in 1982. It provides personalized and confidential asset management services to pension and profit sharing plans, charitable institutions including foundations and endowments, corporations and partnerships, corporate trusts, state and municipal government entities, pooled investment vehicles such as hedge funds, and other investment advisers. Beacon is a sub-adviser to its affiliate, TIM. As sub-adviser, it provides asset management services to individuals, high net worth individuals, individual retirement accounts, trusts and estates.

Beacon is a Delaware limited liability company and a direct, wholly owned subsidiary of Telemus Capital Partners, LLC ("TCP"). Neither Beacon, TCP nor any of their subsidiaries or affiliates is publicly held.

Beacon provides personalized asset management services, generally on a discretionary basis only. Beacon provides these services after first evaluating each client's financial circumstances, investment objectives and goals. At the outset of each new client relationship, Beacon begins a comprehensive process that involves a thorough understanding of the client's needs and objectives. The initial review stage, which is the basis for developing an investment strategy, involves several meetings between the relationship manager and client and is completed prior to the first transaction. The following are assessed as part of the review:

- Return goals and expectations;
- Risk tolerance;
- Market outlook;
- Future planning needs.

The client's needs and objectives are documented in our client relationship management system. Investment policy statements are created that reflect the stated goals and objective. Clients may impose restrictions on investing in certain securities or types of securities.

Based on the client assessment, Beacon determines the appropriate asset allocation for the client's portfolio. The portfolio is allocated (and periodically reallocated) among various investment products, including mutual funds, exchange traded funds, hedge funds, variable annuities and variable life insurance sub-accounts.

Beacon also engages various sub-advisers to manage all or a portion of a client's account. TIM may be selected as one of the sub-advisers. Beacon has entered into a Master Investment Sub-Advisory Agreement with Robinson Capital Management, LLC ("RCM"), whereby RCM provides investment management services to support the management of Beacon's clients' accounts. These services include the maintenance of various asset allocation models. RCM was founded by James Robinson, Beacon's former chief investment officer and former CEO of Beacon's parent company. Mr. Robinson separated from Beacon and its parent company effective December 31, 2012. The purpose of the sub-advisory agreement is to ensure continuation of the same level of investment expertise to Beacon's clients as was provided prior to Mr. Robinson's departure. Also, TIM has entered into a Model Portfolio Agreement with Evercore Wealth Management, LLC (Evercore). Under the agreement, Evercore provides portfolio management services for the maintenance of TIM's and Beacon's core equity strategies.

Beacon does not impose specific conditions on the establishment or maintenance of direct advisory client accounts. However, clients are required to enter into a written and signed investment advisory agreement with Beacon. Beacon reserves the right to decline any new account, or to resign as adviser to any account after initiation of the investment advisory relationship. Agreements may not be assigned without client consent.

As of December 31, 2012, Beacon manages approximately \$385,717,064 in assets for approximately 10 clients. Approximately \$385,717,064 is managed on a discretionary basis, and \$0 is managed on a non-discretionary basis.

Item 5: Fees and Compensation

The specific manner in which fees are charged by Beacon is established in a written agreement with the client. Beacon generally bills its asset management fees quarterly in arrears, based on the fair market value of the assets under management as of the last business day of the preceding calendar quarter. Clients ordinarily authorize Beacon to debit fees directly from their account(s). Accounts initiated or terminated during a calendar quarter will be charged a prorated fee. Upon termination of an account, any earned, unpaid fees will be due and payable and any prepaid, unearned fees will be promptly refunded.

Beacon's standard fee schedule is as follows:

- I. Equity Accounts
 - a. 1.00% on the first \$2 million;
 - b. 0.80% on the next \$3 million;
 - c. 0.60% on the next \$5 million;
 - d. 0.50% over \$10 million.

II. Fixed Income Accounts – Investment Grade

- a. 0.50% on the first \$2 million;
- b. 0.40% on the next \$3 million;
- c. 0.30% on the next \$5 million;
- d. 0.25% over \$10 million.

III. Fixed Income Accounts – Core Plus (20% High Yield)

- a. 0.60% on the first \$2 million;
- b. 0.50% on the next \$3 million;
- c. 0.40% on the next \$5 million;
- d. 0.30% over \$10 million.

IV. Alternative Investments

- a. 1.50% on the first \$10 million;
- b. 1.25% on the next \$15 million;
- c. 1.00% over \$25 million.

Beacon's fees are inclusive of brokerage commissions, transactions fees, and other related costs and expenses which may be incurred by a client *if* the client's account is custodied with Pershing Advisor Solutions LLC ("PAS") and its affiliated clearing broker, Pershing LLC ("Pershing"). Beacon's fees do not include brokerage commissions and related fees, costs and expenses if the client's account is held by another custodian. In any event, clients may incur certain other charges imposed by custodians, brokers, third party investment advisers and other third parties such as fees charged by managers, custodial fees, deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, inactivity fees and other fees and taxes on brokerage accounts and securities transactions. Mutual funds and exchange traded funds also charge internal management fees, which are disclosed in a fund's prospectus. Such charges, fees and commissions are exclusive of and in addition to Beacon's fees and Beacon will not receive any portion of these commissions, fees and costs.

All fees are subject to negotiation. Beacon, in its sole discretion, may waive its minimum fee and/or charge a lesser investment advisory fee based upon certain criteria (e.g., historical relationship, type of assets, anticipated future earning capacity, anticipated future additional assets, dollar amounts of assets to be managed, related accounts, account composition, negotiations with clients).

Item 6: Performance-Based Fees and Side-By-Side Management

As of January 1, 2013, no Beacon client accounts are invested in a class of a private fund where either Beacon or an affiliate receives a performance based fee (i.e., a fee based on a share of capital gains on or capital appreciation of the client's assets). Nevertheless, Beacon has procedures designed and implemented to ensure that all clients are treated fairly and equally, and to prevent these potential conflicts from influencing investment recommendations or the allocation of investment opportunities among clients.

Item 7: Types of Clients

Beacon provides asset management services to pension and profit sharing plans, charitable institutions including foundations and endowments, corporations and partnerships, corporate trusts, state and municipal government entities, pooled investment vehicles such as hedge funds, and other investment advisers. Beacon is a sub-adviser to its affiliate, TIM. As sub-adviser, it provides asset management services to individuals, high net worth individuals, individual retirement accounts, trusts and estates.

Client relationships vary in scope and length of service.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

Investing in securities involves risk of loss that *clients* should be prepared to bear. Our investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.

- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.
- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

Beacon uses various methods of analysis and sources of information in formulating investment advice. The methods of analysis include charting, fundamental analysis, technical analysis, and cyclical analysis. Beacon's main sources of information include Bloomberg, Morningstar Direct, Thompson Reuters, Baseline, Value Line, Investors Business Daily, R4 Research, The Markets.com, Standard & Poor's and KDP Corporate Bond Research. Other sources of information include "street" research materials, financial periodicals and the internet.

Beacon also uses various investment strategies in managing clients' assets. The investment strategy for each client is based upon the objectives identified during consultations with the client. The client may change these objectives at any time. Each client executes an Investment Policy Statement that documents the client's objectives and desired investment strategy.

Beacon uses the following equity and fixed income investment strategies in managing its clients' assets:

- **Core Equity:** Actively managed core equity strategy that focuses on large-cap companies with demonstrated consistent, above-average earnings growth and reasonable valuations. It is managed relative to the Russell 1000 and/or S&P 500 Indices as benchmarks.
- **Investment Grade Taxable Fixed Income:** Actively managed intermediate taxable bond portfolio managed relative to the Merrill Lynch 1-10 year Gov't/Corp Index as its benchmark.
- **High Yield Taxable Fixed Income:** Actively managed fixed income portfolio that focuses exclusively on the highest quality (BB) component of the high yield universe. The portfolio is managed relative to the Merrill Lynch 1-10 year BB Index as its benchmark.
- **Blended Taxable Fixed Income:** Actively managed fixed income portfolio that combines Beacon's investment grade capability with its high yield (BB) capability. The portfolio is managed relative to a broad market investment grade benchmark such as the Merrill Lynch Domestic Index and/or a blended index.
- **Tax-Exempt Fixed Income:** Actively managed strategy that focuses on investment grade, intermediate municipal bonds. The strategy is customized to maximize the after-tax returns for each individual client.
- **Diversification Sleeve:** BAM has created a diversification sleeve to compliment its traditional separately managed balanced portfolio. The sleeve is comprised of mutual funds and/or ETFs that invest in small- and mid-cap domestic stocks, international stocks and bonds, natural resources, energy infrastructure and REITs.

Investment strategies used by Beacon include long-term purchases.

In executing its asset management process, Beacon creates various model client portfolios. Clients with similar investment objectives and risk tolerances may receive substantially identical portfolio recommendations, depending upon each client's circumstances. Beacon seeks to minimize risk for a targeted return goal, this is, Beacon seeks to provide the least risky portfolio necessary to achieve each client's needs and objectives. Beacon believes in broadly diversified portfolios with exposures to traditional asset classes (i.e., global stocks, bonds and cash), as well as non-traditional asset classes (e.g., infrastructure, natural resources, REITS).

Item 9: Disciplinary Information

Registered investment advisers are required to disclose all *material* facts regarding legal or disciplinary events that would be material to your evaluation of Beacon or the integrity of Beacon's management. Beacon has no information applicable to this Item.

Item 10: Other Financial Industry Activities and Affiliations

Beacon is NOT registered as a securities broker-dealer, or a futures commission merchant, commodity pool operator or commodity trading advisor.

Beacon is affiliated with TIM and Telemus Wealth Advisors, LLC ("TWA"), which are SEC registered investment advisers. Certain officers of Beacon are also officers of TIM and TWA. Investment adviser representatives of Beacon may be investment adviser representatives of TIM and TWA, and Beacon, TIM, and TWA may refer clients to each other.

Beacon clients may invest in limited partnerships, limited liability companies or other pooled investment vehicles ("investment vehicle") which are sponsored by affiliates of Beacon. The affiliates may receive a fee for serving as general partner of the investment vehicle. The investment vehicle may invest in securities, real estate and other asset classes. Beacon and/or TIM may serve as the investment adviser or sub-adviser to the investment vehicle and receive a management fee for their/its services.

Such arrangements may create an incentive for an adviser, such as Beacon, to recommend investments which may be riskier or more speculative than those which would be recommended under a different fee arrangement. They may also create an incentive to favor higher fee paying accounts over other accounts in the allocation of investment opportunities. Beacon has procedures designed and implemented to ensure that all clients are treated fairly and equally, and to prevent these potential conflicts from influencing investment recommendations or the allocation of investment opportunities among clients.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Beacon has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition on rumor mongering, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons at Beacon must acknowledge the terms of the Code of Ethics annually, or as amended.

Beacon anticipates that, in appropriate circumstances, consistent with clients' investment objectives, it will cause accounts over which Beacon has management authority to effect, and will recommend to investment advisory clients or prospective clients, the sale of securities in which Beacon, its affiliates and/or clients, directly or indirectly, have a position of interest. Beacon's employees and persons associated with Beacon are required to follow Beacon's Code of Ethics. Subject to satisfying this policy and applicable laws, officers, directors and employees of Beacon and its affiliates may trade for their own accounts in securities which are recommended to and/or purchased for Beacon's clients. The Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of Beacon will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code of Ethics, certain classes of securities have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interests of Beacon's clients. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client in a security held by an employee. Employee trading is continually monitored under the Code of Ethics, and to reasonably prevent conflicts of interest between Beacon and its clients.

Beacon's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting Eric C. Oppenheim, Chief Operating Officer and General Counsel, at (248) 827-0103 or eric.oppenheim@telemuscapital.com. The Code is also available on our web site at www.telemuscapital.com.

Item 12: Brokerage Practices

Although clients are not obligated to do so, Beacon will generally recommend that clients custody their accounts through PAS. Transactions for client accounts custodied through PAS are cleared through Pershing, which is an affiliate of PAS. Beacon believes that Pershing's execution capabilities qualify, and its process for monitoring the same, to be well within applicable industry standards and requirements. Beacon will seek to obtain, through Pershing, the best combination of price and execution when effecting brokerage transactions for client accounts.

Some broker-dealers may charge fees and commission rates that are lower than those charged by Pershing. Because Beacon believes that the brokerage services offered by PAS/Pershing (including such factors as custodial services, execution capability, financial stability and clearance and settlement capability offered through and provided by Pershing as clearing broker) are of high quality, Beacon will not solicit competitive execution fees or commission rates from other brokers. PAS/Pershing may not (i) deal directly with market makers in over-the-counter or fixed income securities transactions, (ii) always bundle the transactions of an account with transactions of other accounts in order to receive volume discounts, or (iii) execute transactions at the lowest fees or commission rates available. Accordingly, transactions will not always be executed by PAS and Pershing at the lowest available execution fees or commission rates and in some instances the charges may be higher.

PAS may receive compensation for administrative, distribution or shareholder related services from the sale of securities or other investment vehicles that Beacon may recommend to its clients. These include shareholder servicing fees and distribution payments from the sale of mutual funds. Also, Beacon or its affiliates may receive, without cost, support services from PAS which may be used to assist Beacon in better monitoring and servicing client accounts maintained at PAS. Included within the support services are a financial contribution toward client-related technology services. These practices present conflicts of interest by creating incentives to (i) recommend investment products based on compensation generated and (ii) recommend PAS custodial services based on support services generated, rather than on a client's needs. However, Beacon has policies and procedures designed and implemented to prevent these potential conflicts from influencing its recommendations. The policies and procedures are intended to ensure that (i) Beacon and its supervised persons adhere to their fiduciary responsibility to put client interests first; (ii) only suitable and appropriate investment recommendations are made to clients; and (iii) accounts are managed in a manner consistent with client investment objectives, including reasonable investment restrictions.

In some circumstances, affiliated and client accounts will share commission costs equally and receive securities at a total average price. Beacon will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

Due to the decentralized, dealer-based nature of the bond market and the availability of issues, Beacon seeks competitive bids and offers for its bond orders. Where permitted, outside accounts are block traded with inside accounts for best available execution. The bonds are then delivered to the respective brokerage firms, which, in turn, settle the trade. Whether an account is an inside account or an outside amount, client direction to execute through a specific broker-dealer in whole or in part could limit or eliminate Beacon's ability to negotiate commissions and otherwise obtain best price and execution. Client direction also may limit Beacon's ability to aggregate the client's transaction with those of other Beacon clients purchasing or selling the same securities.

In most instances, the broker-dealer selected by an "outside account" for execution of transactions has referred that client to Beacon as an advisory client. Outside accounts may pay brokerage commissions in excess of that which another broker or PAS might have charged. Beacon reserves the right to approve the broker-dealer selected by an outside account. In some instances, Beacon may recommend that a client utilize another broker-dealer for execution of transactions. Clients with outside accounts should recognize that they may be able to obtain discounts from published brokerage commission rate schedules. Clients with outside accounts must seek such discounts themselves, and Beacon will not seek such discounts on their behalf.

Beacon does not engage in soft dollar arrangements.

Beacon may aggregate multiple account orders into blocks for execution, including orders of non-managed "inside accounts." Participating accounts will receive the average price of any execution, where multiple executions are effected at different prices or where there is a partial execution of the block order. A mark-up or mark-down may be included on trades in listed equities and in bond trades and equities that trade in the OTC market.

If there is a partial execution of an aggregated order, the aggregated executed order is allocated alphabetically to accounts in the amounts of the original order for such accounts until the number of shares/bonds from the partial execution is utilized. The next partial allocation commences with the next alphabetical account in order and is allocated the same way, and so on, so that all accounts receive fair priority. All blocked equity orders for inside accounts and equity orders for "outside accounts" rotate, every other trade, for first execution. Outside account executions are further rotated among outside brokerage firms (i.e., first outside broker for an outside account that receives an execution in a series of executions which then becomes the last outside broker for an outside account on the next series of executions). Alternatively, Beacon may choose to allocate to

each account a percentage of the allocation on a prorated basis until the block is completed.

Item 13: Review of Accounts

Beacon reviews all accounts for conformity with investment policy guidelines and the individual client's stated needs and objectives. Accounts are reviewed by Beacon's investment adviser representatives, who are supervised by its executive officers. Account reviews are generally conducted at least quarterly and as market conditions warrant. Account reviews may also be triggered by changes in the tax laws, new investment information, and changes in a client's own situation. Account reviewers consider the client's current security positions and the likelihood that the performance of each security will contribute to the investment objectives of the client.

Clients receive a quarterly statement (monthly, if requested) from the custodian providing a list of holdings with valuations, to the extent they are available, and account activity, as well as confirmations of all securities transactions. Clients will also receive a quarterly performance report statement from Beacon, showing account performance during the period reported. Clients will also receive other periodic communications from both the custodian and Beacon.

Item 14: Client Referrals and Other Compensation

From time to time, Beacon may enter into agreements providing cash compensation to persons who refer clients to them. These agreements are governed by, and require that the solicitor meet the disclosure and other requirements of Rule 206(4)-3 under the Investment Advisers Act. The terms of the agreements may differ somewhat depending upon the circumstances, but generally Beacon pays a portion of the fees it receives from the introduced clients directly to the solicitor. However, clients will not pay a greater advisory fee or any other fee to Beacon or any of its affiliates as a result of such arrangements.

In addition, please refer to Item 12 for a discussion of the policies and procedures that Beacon has designed and implemented to prevent any arrangement involving Beacon, its affiliates or its vendors from influencing its investment or custody recommendations.

Item 15: Custody

Clients should receive at least quarterly statements from the broker-dealer, bank or other qualified custodian that holds and maintains a client's investment assets.

Beacon urges you to carefully review the statements received from your custodian and compare them to the performance report statements that we provide. Our statement may vary from custodian statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

Item 16: Investment Discretion

Beacon generally receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular account.

When selecting securities and determining amounts, Beacon observes the investment policies, limitations and restrictions of the clients for which it advises. Investment guidelines and restrictions must be provided to Beacon in writing.

Item 17: Voting Client Securities

Beacon has adopted proxy voting procedures to ensure that necessary information is received and votes are cast in a timely manner. Beacon recognizes that proxies have economic value and, in keeping with Beacon's fiduciary responsibilities, are voted in the best interests of the shareholder or plan beneficiary. Because Beacon generally makes investments in companies in which Beacon has confidence in management, proxies are generally voted in favor of management's recommendations. When Beacon has been granted the authority to vote proxies on behalf of clients, Beacon's portfolio managers or their designee(s) will review, analyze and indicate the vote to be cast. In the event of a material conflict of interest between Beacon and its clients, shares will always be voted in the best interests of the client. If the application of the voting guidelines is unclear, the matter not covered by the voting guidelines or the voting guidelines call for case-by-case review, Beacon's portfolio managers or their designee(s) will formulate a recommendation on the matter consistent with Beacon's goal of maximizing client assets.

Beacon's proxy voting policies and procedures provide that proxies with respect to foreign companies may not be voted if the costs to the client of voting the shares outweigh the benefits, or where the company is in a country which prohibits shareholders who vote proxies from trading the company's shares within a certain period of time around the shareholder meeting date ("share blocking").

Proxy materials are received from various sources. The portfolio managers or their designee(s) review the proposals as described above and forward the

written voting instructions to the Operations Department for entry. All signed proxy forms are maintained in the proxy files.

Clients may obtain a copy of Beacon's proxy voting policies and procedures upon request. Clients may also obtain information from Beacon about how Beacon voted any proxies on behalf of their account(s).

Item 18: Financial Information

Beacon has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

Item 19: Business Continuity Plan

Beacon has a Business Continuity Plan in place that provides detailed steps to mitigate and recover from the loss of office space, communications, or services.

The Business Continuity Plan covers natural disasters such as snow storms, hurricanes, tornados, and flooding. The Plan also covers man-made disasters such as loss of electrical power, loss of water pressure, fire, bomb threat, nuclear emergency, chemical event, biological event, T-1 communications line outage, Internet outage, railway accident and aircraft accident. Electronic files are backed up daily and archived offsite.

Alternate offices are identified to support ongoing operations in the event the main office is unavailable. Beacon's custodian may also assist, depending on the type of disaster, with back office and trading assistance. Beacon's custodian also has its own disaster recovery plan with multiple backup facilities in different parts of the U.S. It is our intention to contact all clients within five days of a disaster that dictates moving our office to an alternate location for a period of time.

Item 20: Information Security Program

Beacon maintains an information security program to reduce the risk that your personal and confidential information may be breached. Beacon is committed to maintaining the confidentiality, integrity and security of the personal information that is entrusted to us.

The categories of nonpublic information that we collect from you may include information about your personal finances, information about your health to the extent that it is needed for the financial planning process, information about transactions between you and third parties, and information from consumer

reporting agencies, such as credit reports. We use this information to help you meet your personal financial goals.

With your permission, we share a limited amount of information about you with your brokerage firm in order to execute securities transactions on your behalf. With your permission, we will disclose limited information to attorneys, accountants, and other parties with whom you have an established business relationship. You may opt out from our sharing information with any nonaffiliated third parties by notifying us at any time by telephone, mail, fax, email, or in person.

We maintain a secure office to ensure that your information is not placed at unreasonable risk. All client records are locked in a secure area with limited access. Client records are also stored electronically. We employ a firewall barrier and authentication procedures in our computer environment.

We do not provide your personal information to mailing list vendors or solicitors. We require strict confidentiality in our agreements with unaffiliated third parties that require access to your personal information, including financial service companies, consultants, and auditors. Federal and state securities regulators may review our Company records and your personal records as permitted by law.

Personally identifiable information about you will be maintained while you are a client, and for the required period thereafter that records are required to be maintained by federal and state securities laws. After that time, information may be destroyed.

We will notify you in advance if our privacy policy is expected to change. We are required by law to deliver this *Privacy Notice* to you annually, in writing.