

**Part 2B of Form ADV: Brochure Supplement**

Richard L Trotta Jr  
3570 Hamilton Blvd  
Allentown PA 18103

Liberty Asset Management  
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This brochure supplement provides information about Richard L Trotta Jr that supplements the Liberty Asset Management, LLC brochure. You should have received a copy of that brochure. Please contact Jill Kamant 610-398-7333 if you did not receive Liberty Asset Management, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Richard L Trotta Jr is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Item 2 Educational Background and Business Experience**

**Full Legal Name:** Richard L Trotta Jr      **Born:** 1967

### **Education**

- California University of PA; BS, Business Admin; 1989

### **Business Experience**

- Liberty Asset Management; Financial Advisor; 2012 to Present
- Wells Fargo Advisors; Financial Advisor; from 2010 to 2012
- Fulton Financial; Financial Advisor; 2009 to 2010
- Wachovia Securities; Financial Advisor; from 2007 to 2009

### **Designations**

- Richard L Trotta Jr does not have any designations.

## **Item 3 Disciplinary Information**

- Richard L Trotta Jr has no reportable disciplinary history.

## **Item 4 Other Business Activities**

### **A. Investment and Insurance Related Activities**

Richard L Trotta Jr receives commissions, bonuses or other compensation on the sale of securities or other investment products as well as on the sale of insurance products.

Management personnel and other related persons of our firm are licensed as registered representatives of a broker/dealer and/or licensed as insurance agents or brokers. In their separate capacity(ies), these individuals are able to implement investment recommendations for advisory clients for separate and typical compensation (i.e., commissions, 12b-1 fees or other sales- related forms of compensation) This presents a conflict of interest to the extent that these individuals recommend that a client invest in a security which results in a commission being paid to the individuals. Clients are not under any obligation to engage these individuals when considering implementation of advisory recommendations. The implementation of any or all recommendations is solely at the discretion of the client.

### **B. Non Investment- Related Activities**

Richard L Trotta Jr is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

**Item 5 Additional Compensation**

Richard L Trotta Jr does not receive any economic benefit from a non- advisory client for the provision of advisory services.

**Item 6 Supervision**

Supervisor: Richard Frable

Title: President

Phone Number: 610-398-7333

Liberty Asset Management, LLC has adopted written policies and procedures which are designed to set standards and internal controls for the firm, its employees, and its businesses and are also reasonably designed to prevent, detect, and correct any violations of regulatory requirements and the firm's policies and procedures.