

Part 2B of Form ADV: *Brochure Supplement*

Junmin (NMN) Chang
12647 Alcosta Blvd, Suite 428
San Ramon, CA 94583
888-839-9399

Cannon Beach Consultants, Inc
12647 Alcosta Blvd
Suite 428
San Ramon, CA 94583

03/25/2013

This brochure supplement provides information about Junmin (NMN) Chang that supplements the Cannon Beach Consultants, Inc brochure. You should have received a copy of that brochure. Please contact Junmin Chang 888-839-9399 if you did not receive Cannon Beach Consultants, Inc's brochure or if you have any questions about the contents of this supplement.

Additional information about Junmin (NMN) Chang is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational Background and Business Experience

Full Legal Name: Junmin (NMN) Chang **Born:** 1962

Education

- Santa Clara University; MBA, Finance/International Business;1993
- University of Pennsylvania; BSEE, Electrical Engineering and Economics;1986

Business Experience

- Komag Inc; Senior Manager; from 10/1986 to 10/1999
- American Express Financial Advisors; Financial Advisor; from 04/2000 to 08/2001
- American Express Financial Advisors/Ameriprise Financial; Financial Advisor, Branch Manager; from 08/2001 to 07/2006
- Chang Moore Jones Inc DBA Cannon Beach Consultants; Principal and CEO; from 08/2006 to 08/2011
- Cannon Beach Consultants Inc; Principal and CEO; from 08/2011 to Present

Item 3 Disciplinary Information

Junmin (NMN) Chang has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Junmin (NMN) Chang is also engaged in the following investment-related activities:

Other investment-related business

- Managing partner and founder of two investment clubs (Redwood Investments and Tiger Investment Group). Both clubs are organized as investment club partnerships and its members receive annual K-1.
- Both investment clubs are organized and run according to guidelines provided by National Association of Investment Clubs (NAIC). Current Cannon Beach Consultants Inc (CBC) clients are members of these investment clubs prior to becoming CBC Inc clients. Both investment clubs are no longer accepting any new members. Any investment activities related to both

investment clubs are independent from investment activities and recommendations provided by CBC.

2. Junmin (NMN) Chang does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Junmin (NMN) Chang is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation

Junmin (NMN) Chang does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Gregory S. Rogers

Title: COO

Phone Number: 888-839-9399

The Firm requires all employees to acknowledge and sign a Code of Ethics. In addition, the Firm utilizes an independent 3rd-party online software that all employees must use for disclosing brokerage accounts, quarterly transactions, personal trading approval, gift and political contributions, private investments and potential family member conflicts of interest. Furthermore, the Firm utilizes an independent 3rd-party software for email archival.

Part 2B of Form ADV: *Brochure Supplement*

Olivia Susan Moore-Jones
12647 Alcosta Blvd, Suite 428
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888-839-9399

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12647 Alcosta Blvd
Suite 428
San Ramon, CA 94583

03/25/2013

This brochure supplement provides information about Olivia Susan Moore-Jones that supplements the Cannon Beach Consultants, Inc brochure. You should have received a copy of that brochure. Please contact Junmin Chang 888-839-9399 if you did not receive Cannon Beach Consultants, Inc's brochure or if you have any questions about the contents of this supplement.

Additional information about Olivia Susan Moore-Jones is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational Background and Business Experience

Full Legal Name: Olivia Susan Moore-Jones **Born:** 1951

Education

- San Diego State University; BS, Business Administration; 1981

Business Experience

- Cannon Beach Consultants Inc; Principal and President; from 03/2011 to Present
- Chang Moore Jones Inc DBA Cannon Beach Consultants; Principal and President; from 08/2006 to 03/2001
- American Express Financial Advisors/Ameriprise Financial; Financial Advisor; from 01/2001 to 07/2006
- Bank of America; VP, Retail Underwriting Manager; from 04/1999 to 08/2000
- Amerin Guaranty Corporation; Director Portfolio Analysis; from 02/1996 to 04/1999

Item 3 Disciplinary Information

Olivia Susan Moore-Jones has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Olivia Susan Moore-Jones is not engaged in any other investment-related activities.
2. Olivia Susan Moore-Jones does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Olivia Susan Moore-Jones is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation

Olivia Susan Moore-Jones does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Junmin Chang

Title: CEO/COO

Phone Number: 888-839-9399

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Part 2B of Form ADV: *Brochure Supplement*

Gregory Stewart Rogers
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Brookline, MA 02446
888-839-9399

Cannon Beach Consultants, Inc
12647 Alcosta Blvd
Suite 428
San Ramon, CA 94583

03/25/2013

This brochure supplement provides information about Gregory Stewart Rogers that supplements the Cannon Beach Consultants, Inc brochure. You should have received a copy of that brochure. Please contact Junmin Chang 888-839-9399 if you did not receive Cannon Beach Consultants, Inc's brochure or if you have any questions about the contents of this supplement.

Additional information about Gregory Stewart Rogers is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational Background and Business Experience

Full Legal Name: Gregory Stewart Rogers **Born:** 1965

Education

- Boston University; Certificate, Financial Planning; 2010
- University of Pennsylvania, The Wharton School of Business; BS, Economics; 1987

Business Experience

- Cannon Beach Consultants, Inc; Principal and COO; from 08/2011 to Present
- Chang Moore Jones Inc DBA Cannon Beach Consultants; Principal and COO; from 10/2009 to 08/2011
- Fidelity Investment Institutional Services Company, Inc; Vice President; from 02/2007 to 12/2008
- Fidelity Brokerage Services; Vice President; from 05/1998 to 02/2007
- FMR Corporation; Director, New Business Development; from 04/1996 to 05/1998
- Corporate Decisions, Inc; Management Consultant; from 05/1989 to 03/1996

Item 3 Disciplinary Information

Gregory Stewart Rogers has no reportable disciplinary history.

Item 4 Other Business Activities

A. Investment-Related Activities

1. Gregory Stewart Rogers is not engaged in any other investment-related activities.
2. Gregory Stewart Rogers does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

B. Non Investment-Related Activities

Gregory Stewart Rogers is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his or her time.

Item 5 Additional Compensation

Gregory Stewart Rogers does not receive any economic benefit from a non-advisory client for the provision of advisory services.

Item 6 Supervision

Supervisor: Junmin Chang

Title: CEO/CCO

Phone Number: 888-839-9399

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