

**Item 1: Cover Page For Part 2B of Form ADV:
Brochure Supplement
October 2012**

Jeffery Kernodle

**Kernodle & Katon Asset Management Group, LLC
515 S Main Street
Searcy, AR 72143**

**Firm Contact:
Benjamin Katon
Chief Compliance Officer**

**Firm Website Address:
www.kernodlekaton.com**

This brochure supplement provides information about Jeffery Kernodle that supplements our brochure. You should have received a copy of that brochure. Please contact Benjamin Katon if you did not receive Kernodle & Katon Asset Management Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffery Kernodle is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

Jeffery Kernodle

Year of Birth: 1974

Educational Background:

- 1997: Harding University; Bachelor of Arts in Accounting

Business Background:

- 08/2009 – Present Kernodle & Katon Asset Management Group, LLC; Partner & Advisor
- 12/2006 – 08/2009 Kernodle Investment Management; Owner & Financial Advisor
- 08/1997 – 12/2006 Edward Jones Investments; Financial Advisor

Exams, Licenses & Other Professional Designations:

- 10/1997: Series 7 & Series 63
- 01/2006: Series 65
- 04/2007: Series 24
- Insurance

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Jeffery Kernodle, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

A. If Jeffery Kernodle is actively engaged in any investment-related business or occupation, including if Jeffery Kernodle is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Jeffery Kernodle's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Representatives of our firm are insurance agents/brokers. They may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

2. If Jeffery Kernodle receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Jeffery Kernodle receives. We must explain that this practice gives Jeffery Kernodle an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Jeffery Kernodle is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Jeffery Kernodle's income or involve a substantial amount of Jeffery Kernodle's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Jeffery Kernodle's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Jeffery Kernodle for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Jeffery Kernodle's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Jeffery Kernodle, including how we monitor the advice Jeffery Kernodle provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Jeffery Kernodle's advisory activities on behalf of our firm.

Benjamin Katon, Chief Compliance Officer of Kernodle & Katon Asset Management Group, LLC, supervises and monitors Jeffery Kernodle's activities on a regular basis. Mr. Katon reviews all outgoing correspondence for written financial advice that Jeffery Kernodle provides to his clients. Please contact Mr. Katon if you have any questions about Jeffery Kernodle's brochure supplement at 501-279-0101.