



PRICE Asset Management
Commodities & Managed Futures

PRICE ASSET MANAGEMENT, INC.

141 W JACKSON BLVD

SUITE 1340A

CHICAGO, IL 60604

877.261.4460

www.priceasset.com

August 16, 2012

This Brochure provides information about the qualifications and business practices of Price Asset Management, Inc. ("Price Asset Management" or the "Firm"). If you have any questions about the contents of this Brochure, please contact us at 877.261.4460 and/or info@priceasset.com. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission (the "SEC"), the Commodity Futures Trading Commission (the "CFTC"), the National Futures Association (the "NFA") or by any state securities authority.

Price Asset Management is a registered investment adviser. Registration of an investment adviser does not imply any level of skill or training. Additional information about Price Asset Management, Inc. is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 – Material Changes

We are newly registered as an investment adviser; as such there are no changes to this Brochure.

In the future, this Item will discuss only specific material changes that are made to the Brochure, if any, and provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure.

Item 3 -Table of Contents

Item 1 – Cover Page.....	i
Item 2 – Material Changes	ii
Item 3 – Table of Contents.....	iii
Item 4 – Advisory Business	1
Item 5 – Fees and Compensation	2
Item 6 – Performance-Based Fees and Side-By-Side Management.....	3
Item 7 – Types of Clients	3
Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss	4
Item 9 – Disciplinary Information	7
Item 10 – Other Financial Industry Activities and Affiliations.....	8
Item 11 – Code of Ethics.....	9
Item 12 – Brokerage Practices	10
Item 13 – Review of Accounts	10
Item 14 – Client Referrals and Other Compensation	11
Item 15 – Custody	11
Item 16 – Investment Discretion	12
Item 17 – Voting Client Securities	12
Item 18 – Financial Information.....	12

Item 4 – Advisory Business

Price Asset Management is an Illinois corporation formed on November 5, 1998. The Firm's primary advisory activity consists of acting as an advisor with respect to the purchase and sale of commodity futures contracts. Price Asset Management has been registered with the Commodity Futures Trading Commission as a commodity trading advisor since March 1999 and as a commodity pool operator since September 2000. It has been a member of the National Futures Association since May 1999. Price Asset Management's sole owner is Price Holdings, Inc., an employee-owned holding company.

The Firm manages private investment vehicles offered to suitable investors. Investors who invest through commodity pools or private funds ("Funds") managed by Price Asset Management are subject to the investment objectives of such Funds. The Firm's principle product is a commodity pool, the RICI® LINKED - PAM ADVISORS FUND, LLC, that tracks the performance of the Rogers International Commodity Index® (the "RICI®"), a balanced, investable international raw materials index that includes 37 commodities selected by noted investor and Quantum Fund co-founder Jim Rogers¹ across three commodity sectors: energy, metals and agricultural.² In connection with advising on commodity futures contracts, the Firm advises with respect to a pool of collateral securities, including treasury bills and money market fund investments, used to support maintenance obligations and to provide total return exposure. In addition, the Firm offers access to the RICI® through a separate account program. Price Asset Management's separate account program allows it to tailor the investment program based on an investor's requirements, including with respect to index implementation, collateral management, or commodity choice.

As of June 29, 2012, the Firm manages \$265,534,000 of client assets on a discretionary basis and \$60,122,000 of client assets on a non-discretionary basis.

¹ The specific components and weighting of the RICI® are reevaluated periodically by James Beeland Rogers, Jr., the developer of the RICI®, and a committee consisting of representatives of a number of providers and/or distributors of investment products linked to the RICI®, although Mr. Rogers is the final arbiter with respect to any changes of the RICI®'s components or their weightings. Neither Jim Rogers nor Beeland Interests, Inc., the owner of the RICI®'s intellectual property, are affiliated with, or otherwise endorse, the Firm or any of its Funds.

² The number of components and their respective weightings may shift from time to time. More information regarding the composition of the RICI® is available from the Advisor upon request.

Item 5 – Fees and Compensation

The specific manner in which fees are charged by Price Asset Management is established in (a) the private placement memorandum of the applicable Fund in which a client invests or (b) a client's written agreement with the Firm. The Firm will generally charge its management fees on a monthly basis for its private funds and on a monthly or quarterly basis for its separate account clients. Generally, fees are charged in arrears and are deducted directly from client accounts. Management fees shall be prorated for each capital contribution and withdrawal made during the applicable billing period. Because of the customized nature of the separate account program offered by the Firm, investors investing through such separate account programs may be charged negotiated rates that differ from the rates charged to other separate account or investors in commodity pools or private funds. Other fees, including incentive or performance based fees or allocations may be charged in certain investment products; such other fees will be described in the applicable Fund or account documentation.

For its private fund, PAM Institutional Tax Lien Fund LLC, the Firm charges a 1.90% management fee (charged monthly) and a 10% incentive fee (charged quarterly on net new profits). The fees charged by the Firm for its commodity pool offerings are set forth in the applicable offering documents.

The Firm's fees are exclusive of expenses incurred in connection with its trading activities, including all brokerage commissions on commodity futures and options trades and brokerage commissions, spreads and mark-ups on forward and other derivative transactions, insurance and custody costs and expenses (if any). In addition, investors in the commodity pools or private funds may incur related operating expenses, including legal, accounting, administrative expenses (including the fees and expenses of any administrative service providers), audit and tax preparation expenses, expenses associated with the administration of the applicable fund or pool, printing and mailing costs, government fees and any other operating expenses. Information regarding the specific fees and expenses charged to a client of the Firm are available in the fund, pool or account documents for such client. Item 12 further describes the factors that the Firm considers in selecting or recommending brokers for *client* transactions and determining the reasonableness of their compensation (*e.g.*, commissions).

Item 6 – Performance-Based Fees and Side-By-Side Management

Price Asset Management does not generally charge an incentive or performance fee. In some cases, however, the Firm may enter into performance fee arrangements with qualified clients: such fees may vary in amount and frequency of calculation and billing depending on the product. The Firm will structure any performance or incentive fee arrangement with respect to its management or advisory services for securities in accordance with Section 205(a)(1) of the Investment Advisers Act of 1940, as amended (the “Advisers Act”), and the available exemptions thereunder, including the exemption set forth in Rule 205-3. In measuring clients' assets for the calculation of performance-based fees, the Firm shall include realized and unrealized capital gains and losses. Performance based fee arrangements may create an incentive for the Firm to recommend investments which may be riskier or more speculative than those which would be recommended under a different fee arrangement. Such fee arrangements also create an incentive to favor higher fee paying accounts over other accounts in the allocation of investment opportunities. The Firm has procedures designed and implemented to ensure that all clients are treated fairly and equally, and to prevent this conflict from influencing the allocation of investment opportunities among clients.

In some cases a sub-adviser engaged by the Firm will charge a performance fee; that fee arrangement will be disclosed in the applicable offering memorandum or private placement documents. Similarly, the Firm acts as the managing member of a commodity pool that invests in another fund comprised of commodity trading advisors; those commodity trading advisors may charge performance fees.

Item 7 – Types of Clients

Price Asset Management offers investment advice to Funds that are exempt from registration under the Investment Company Act of 1940, as amended, or that are otherwise not investment companies. Investors in Price Asset Management's Funds may include individuals, high net worth individuals, corporate pension and profit-sharing plans, Taft-Hartley plans, insurance company accounts, charitable institutions, foundations, endowments, municipalities, registered mutual funds, private investment funds, trust programs, sovereign funds, foreign funds such as UCITs and SICAVs, and other U.S. and international institutions. In addition, the Firm offers a separate account program to suitable clients.

Item 8 – Methods of Analysis, Investment Strategies and Risk of Loss

Price Asset Management's primary investment activity involves replicating, as close as possible, the positions represented by the RICI® or its sub-index components. For each client portfolio (including commodity pools), the Firm invests in futures contracts traded on recognized exchanges as dictated by the RICI® or relevant sub-index. The Firm utilizes a series of rules which generally generates trading instructions designed to produce a portfolio of trades and positions in commodities which should track the RICI®. Investing in securities and futures involves risk of loss that the Firm's clients and investors should be prepared to bear.

A substantial portion of the assets managed by the Firm, excluding the assets used to satisfy margin requirements for futures trading, are maintained in cash or invested in U.S. government securities, including securities issued by federal agencies (or, to a limited extent, foreign government securities in connection with trading on non-United States exchanges), other CFTC-authorized investments and certain other money market instruments (e.g., bankers acceptances and Eurodollar or other time deposits).

The investment activity managed or advised on by the Firm is speculative, involves a high degree of risk and is suitable only for persons who are able to assume the risk of losing their entire investment. Trading in the futures and securities markets can result in volatile performance. Several occasions in the recent past have witnessed sudden and major reversals in these markets, resulting in major losses for traders.

The specific risk factors applicable to an investment managed or advised by the Firm are covered in the offering documentation associated with such investment, but an investor should generally be aware of the following possible risk factors (which are not intended to be an exhaustive list of possible risk factors for any particular investment or asset class):

Risk of Loss. A client may incur significant losses on an investment. The Firm cannot provide any assurance that clients will not lose all or substantially all of their investment.

Past Performance is Not Necessarily Indicative of Future Results. The past performance of any Fund (and of the Firm) are not necessarily indicative of future results. For an investment to be profitable, the aggregate value of the investments must increase at a rate that exceeds expenses applicable to such Fund.

Futures and Forward Contract Trading Is Volatile. Trading in the futures and forward markets typically results in volatile performance. Several occasions in the recent past have witnessed sudden and major reversals in these markets, resulting in major losses for traders.

Highly Leveraged Trading. Commodity futures contracts are traded on margin, which typically range from about 2% to 20% of the value of the contracts. The average margin is less than 10% of the value of the contract. Low margin can provide a large amount of leverage, i.e., commodity contracts for a large number of units (bushels, pounds, etc.) of a commodity, having a value substantially greater than the margin, may be traded for a relatively small amount of money. The use of leverage can magnify both profits and losses. The RIC strategy is fully collateralized (i.e., does not use the leveraging ability of futures) but other strategies employed by the Firm in the future may include the use of leverage.

Markets May Be Illiquid or Disrupted. Most United States futures exchanges limit fluctuations in some futures contract prices during a single day by regulations referred to as “daily limits.” During a single trading day, no trades may be executed in such contracts at prices beyond the daily limit. Once the price of a futures contract has increased or decreased to the limit point, positions can be neither taken nor liquidated. Futures prices have occasionally moved to the daily limit for several consecutive days with little or no trading. Similar occurrences could prevent the Firm from executing trades for a client and subject a client to substantial losses. Also, the CFTC or exchanges may suspend or limit trading. Trading on non-United States exchanges and in the forward currency markets is not subject to daily limits, although such trading is also subject to periods of significant illiquidity.

Failure of Brokerage Firms and Forward and Swaps Market Participants. The CEA requires a clearing broker to segregate all funds received from such broker’s customers in respect of futures (but not forward) transactions from such broker’s proprietary funds. If any of a Series’ commodity brokers were not to do so to the full extent required by law, or in the event of a substantial default by one or more of such broker’s other customers, the assets of a Series might not be fully protected in the event of the bankruptcy of such broker. Furthermore, in the event of such a bankruptcy, a client would be limited to recovering only a pro rata share of all available funds segregated on behalf of the affected commodity broker’s combined customer accounts, even though certain property specifically traceable to such client (for example, United States Treasury bills or cash deposited by the client with such broker) was held by such broker. Commodity broker bankruptcies have occurred in which customers were not able to recover from the broker’s estate the full amount of their funds on deposit with such broker and owing to them. Commodity broker bankruptcies are not insured by any governmental agency, and investors would not have the benefit of any

protection such as that afforded customers of bankrupt securities broker-dealers by the Securities Investors Protection Corporation.

Trading on Futures Exchanges outside the United States. The Firm trades on futures exchanges outside the United States on behalf of clients. Trading on such exchanges is not regulated by any United States government agency and may involve certain risks not applicable to trading on United States exchanges. For example, some foreign exchanges are “principals’ markets” in which performance is the responsibility only of the individual member with whom a client has traded, not that of the exchange or a clearing facility. In such cases, a client will be subject to the risk that the member with whom the client has traded is unable or unwilling to perform its obligations under the transaction. Trading on foreign exchanges also involves the additional risks of expropriation, burdensome or confiscatory taxation, moratoriums, exchange or investment controls and political or diplomatic disruptions, each of which might materially adversely affect a client’s trading activities. In trading on foreign exchanges, a client is also subject to the risk of changes in the exchange rates between the United States dollar and the currencies in which the foreign contracts are settled.

Failure of Futures Commission Merchants (“FCMs”). FCMs are required to segregate assets pursuant to CFTC regulations. If the assets of a client were not so segregated, a client would be subject to the risk of the failure of such FCMs. Even given proper segregation, in the event of the insolvency of an FCM, a client may be subject to a risk of loss of its funds and would be able to recover only a pro rata share (together with all other commodity customers of such FCM) of assets, such as United States Treasury bills, specifically traceable to the account of a client. In commodity broker insolvencies, customers have, in fact, been unable to recover from the broker’s estate the full amount of their “customer” funds. In addition, under certain circumstances, such as the inability of another client of an FCM or the FCM itself to satisfy substantial deficiencies in such other client’s account, a client may be subject to a risk of loss of the funds on deposit with the FCM, even if such funds are properly segregated. In the case of any such bankruptcy or client loss, a client might recover only a pro rata share of all property available for distribution to all of the FCM’s clients or possibly, nothing at all.

Counterparty Risk. Client accounts will be subject to the risk of the inability of any counterparty used to perform with respect to transactions, whether due to its own insolvency or that of others, bankruptcy, market illiquidity or disruption or other causes and whether resulting from systemic or other reasons.

Limited Ability to Liquidate Investment in Interests. An investment in a Fund may not be immediately liquidated by an investor. Interests may be transferred only under limited

circumstances and no market for such interests will exist at any time. Generally, an investor can liquidate his investment through withdrawal of his interest in the applicable Fund. Because notices of withdrawal must be submitted in advance of the actual withdrawal date, the value received upon withdrawal may differ significantly from the value of the interest at the time a decision to withdraw is made. Furthermore, because withdrawals occur only after notice periods, investors are not able to select the value, or even the approximate value, at which they will withdraw their interests. Interests may be subject to other liquidity restrictions or penalties as specifically set forth in the applicable Fund offering documents or account advisory agreements.

Item 9 – Disciplinary Information

There are no legal or disciplinary events that are material to a client's or an investor's evaluation of Price Asset Management's business or integrity of its management.

Item 10 – Other Financial Industry Activities and Affiliations

John Reese, the Firm's chief executive officer, is a registered representative of Uhlmann Price Securities, LLC, a broker-dealer affiliated with the Firm.

The Firm is registered as a commodity pool operator and commodity trading advisor. Each of John Reese, David Schink and Roxanne Bennett are associated persons of the Firm.

The Firm is owned by Price Holdings, Inc., an employee-owned holding company that also owns several other subsidiaries. As a result of this ownership structure, the Firm is affiliated with the following firms:

Uhlmann Price Securities, LLC: Uhlmann Price Securities, LLC ("UP Securities") is a FINRA-registered broker-dealer. Wholly owned by Price Holdings, Inc., it is an affiliate of the Firm. UP Securities acts as the marketing agent for Funds managed by the Firm. As marketing agent, UP Securities may receive up-front compensation and receive on-going compensation based on the on-going value of outstanding Fund interests. Accordingly, to the extent that clients or investors in the Funds and/or their respective advisors consult with registered representatives of UP Securities regarding the advisability of purchasing or withdrawing such Fund interests, such representatives have a conflict of interest between giving advice that such representatives believe is in investor's best interest and encouraging purchases and discouraging withdrawals so as to maximize the additional compensation payable to UP Securities. The Firm deals with this potential conflict on the part of UP Securities by disclosing its marketing representative relationship and affiliation with UP Securities in its Fund offering material. UP Securities provides fixed income annuity sales services, although the Firm does engage in any insurance business with UP Securities or otherwise.

Atrium Trading, Inc.: Atrium Trading, Inc. ("Atrium") is an introducing broker registered with the CFTC and a FINRA-registered broker-dealer. Wholly owned by Price Holdings, Inc., it is an affiliate of the Firm. The Firm has no material business relationship with Atrium.

Uhlmann Investment Management, LLC: Uhlmann Investment Management, LLC ("UIM") is an investment adviser registered with the State of Illinois. Wholly owned by UP Securities, it is an affiliate of the Firm. The Firm has no material business relationship with UIM.

Alternative Investment Services, LLC: Alternative Investment Services, LLC ("AIS") is a FINRA-registered broker-dealer. Wholly owned by UP Securities, it is an affiliate of the Firm. The Firm has no material business relationship with AIS.

Item 11 – Code of Ethics

- A. Price Asset Management has adopted a Code of Ethics (the “Code”), which describes the Firm’s fiduciary duties and responsibilities to its clients, requires that the Firm’s employees act in the best interests of its clients to the exclusion of contrary interests, act in good faith and in an ethical manner, avoid conflicts of interest with clients to the extent reasonably possible, and identify and manage conflicts of interest to the extent that they arise. The Firm’s employees are also required to comply with applicable provisions of the federal securities laws and make prompt reports to the Firm or other appropriate party of any actual or suspected violations of such laws by Price Asset Management or its employees. In addition, the Code sets forth formal policies and procedures with respect to the personal securities trading activities of Price Asset Management’s employees. The Code prohibits personal securities transactions of issuers who have been placed on the Firm’s restricted list without prior approval, requires employees to report all securities transactions on at least a quarterly basis and provides a summary of securities holdings on at least an annual basis. The Code also addresses outside activities of employees, conflicts of interest, policies and procedures concerning the prevention of insider trading, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and the restrictions on and reporting of political contributions. Price Asset Management’s clients or prospective clients may request a copy of the Firm’s Code of Ethics by contacting Terry Scott, Chief Compliance Officer.
- B. Neither Price Asset Management nor any of its related persons recommends to its clients, or buys or sells for client accounts, securities in which the Firm or a related person has a material financial interest.
- C. Due to the type of trading program employed by Price Asset Management as well as the instruments traded, it is highly unlikely that any employee of the Firm could effectively “front-run” the Firm’s clients or misuse confidential information for their own benefit at the expense of clients. The Firm’s Code of Ethics is designed to identify and manage conflicts of interest to the extent they arise in connection with such transactions, and to ensure that the Firm fulfills its role as a fiduciary to its

clients. In particular, the Code requires that the Firm and its employees act in the best interests of its clients, in good faith in an ethical manner.

- D. Neither Price Asset Management nor any of its related persons recommends securities to clients, or buys or sells for client accounts, at or about the same time that the Firm or its related persons buys or sells the same securities for their own accounts.

Item 12 – Brokerage Practices

To the extent the Firm directly trades in securities for its clients, the Firm generally has full discretion in selecting broker-dealers to execute securities transactions and, as such, the Firm will determine the brokerage commissions paid.

The Firm generally has full discretion in selecting futures commission merchants (clearing brokers) to execute transactions in publicly traded futures exchanges on behalf of its clients.

The Firm uses an affiliate, The Price Futures Group, Inc. (“Price Futures”), to introduce futures transactions to the clearing brokers on behalf of certain clients of the Firm in return for a portion of the clearing broker’s commission. It also monitors the futures positions that such clearing broker reports in the client’s trading accounts for any errors in trade or valuation prices. The Firm has a policy to review this arrangement to confirm that the amount of support and monitoring provided by Price Futures are commensurate to the fees retained by Price Futures.

Brokers are selected based on quality of execution, commission rates, market knowledge and financial condition.

The Firm does not use soft dollars in its brokerage practices.

Item 13 – Review of Accounts

The portfolios of the Funds are reviewed on a regular basis by the Firm. The discretionary portfolio which replicates the RICI® is reconciled and reviewed daily. In addition to the reconciliation, the Firm compares the value of the portfolio with the value of the RICI® identifying price discrepancies. The Investment Committee meets monthly to review performance, additions, withdrawals and events that may have affected the portfolios during the month. Generally, account statements are prepared and distributed by the

Funds' administrators to investors on a monthly basis and daily estimated net asset value calculations are prepared for informal, internal use. Audited financial statements are prepared and distributed to investors annually.

Item 14 – *Client Referrals and Other Compensation*

The Firm does not have any arrangements where it is paid cash by or receives an economic benefit from a non-client in connection with giving advice to clients.

The Firm does not compensate any person for client referrals, however it may compensate persons for investor referrals to the extent such compensation is permitted under applicable law. The Firm has an arrangement with a marketing representative, generally UP Securities, to assist in selling the interests in the Funds. The marketing representative is paid out of the investment management fees the Firm receives from the relevant Fund; these fees will not increase the investment management fees an investor pays to a Fund. The Firm may also engage selling agents to assist in selling interests in the Funds. The selling agents may be compensated by an upfront fee and/or an ongoing selling fee, as more specifically disclosed in the applicable Fund offering documents.

Both the marketing representative and selling agents arrangements are made pursuant to written agreements between the marketing representative, the Firm and the Funds.

Item 15 – *Custody*

Price Asset Management may be deemed to have custody, as defined under Rule 206(4)-2 under the Advisers Act, of funds or securities of its clients. The Firm relies on the “audit exemption” under Rule 206(4)-2(b)(4) of the Advisers Act, which exempts an adviser of a limited partnership, limited liability company or other pooled investment vehicle from the annual surprise examination requirement as long as the adviser requires its vehicles to be audited annually by an independent public accountant that is registered with the Public Company Accounting Oversight Board and distributes the audited financial statements annually to investors in the vehicles within 120 days of the fiscal year end.

Item 16 – Investment Discretion

The Firm usually receives discretionary authority from the client at the outset of an advisory relationship to select the identity and amount of securities to be bought or sold. In all cases, however, such discretion is to be exercised in a manner consistent with the stated investment objectives for the particular client account.

When selecting securities and determining amounts, the Firm observes the investment policies, limitations and restrictions of the clients for which it advises.

Investment guidelines and restrictions, if any, must be provided to the Firm in writing.

Item 17 – Voting *Client* Securities

Price Asset Management's investment strategy does not involve the acquisition of securities with voting authority, making it unlikely that any of its clients will be placed in a position of proxy voting authority. However, if any of its clients do come into possession of securities with voting rights, the Firm will have the authority to vote proxies and will do so in the best interests of its clients.

Clients and investors may obtain information from Price Asset Management about how proxies were voted on behalf of their account(s) or a copy of the Firm's voting policies by contacting the Firm's Chief Compliance Officer.

Item 18 – Financial Information

Registered investment advisers are required in this Item to provide you with certain financial information or disclosures about the Firm's financial condition. The Firm has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

Item 19 – Requirements for State-Registered Advisers

This Item 19 is not applicable to Price Asset Management.