



Part 2B of Form ADV: Brochure Supplement – Jay Rollins

Item 1 – Cover Page

This is the brochure supplement of:

**Jay Rollins (CRD#: 4153265)
of JCR Capital Investment Corporation.
Registered Investment Adviser
(Registration does not imply a certain level of skill or training.)**

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This brochure supplement provides information about Jay Rollins that supplements the brochure of JCR Capital Investment Corporation (“JCR Capital”). You should have received a copy of that brochure. Please contact Ms Rollins if you did not receive JCR Capital’s brochure or if you have any questions about the contents of this supplement.

The information in this brochure supplement has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

While JCR Capital is referenced in this brochure as a “Registered Investment Adviser,” such reference does not imply a certain level of skill or training but refers instead to the business of JCR Capital in plain English language.

Additional information about Jay Rollins is also available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 – Educational Background and Business Experience

Jay Rollins is the Managing Principal of JCR Capital. His educational background and business experience follow:

Education Background:

Mr. Rollins holds an MBA, specializing in Finance, from George Washington University and a BS in Finance and Marketing from Virginia Tech.

Business Background:

Mr. Rollins is a Managing Principal and Co-Founder of JCR. In addition to leading the firm and setting JCR's overall strategy, Mr. Rollins' day-to-day responsibilities are primarily focused on transaction sourcing and underwriting.

From 1999 to 2005, Mr. Rollins was a Managing Director at GMAC Commercial Mortgage, where his team focused on making opportunistic loans to transitional multi-family, retail, office, land and industrial properties.

Prior to GMAC, Mr. Rollins was the President and Founder of Eastern Realty Corporation, an "RTC era" real estate investment company. Eastern Realty managed four partnerships, each purchasing assets from the RTC and financial institutions. As General Partner, Eastern Realty resolved, repositioned and sold the distressed notes and REO. These disposition efforts included debt restructurings, bankruptcy, litigation and development, as well as note and property sales. In 1996 Mr. Rollins sold Eastern Realty to Crown NorthCorp and remained there as a senior executive until he joined GMAC.

Prior to Eastern Realty, Mr. Rollins was Director of Finance for a large public homebuilder, NVR LLC. As part of this position, he was responsible for establishing project level lending relationships for NVR. Mr. Rollins was also a key member of NVR's internal restructuring team, which was responsible for loan work outs and restructurings with more than 20 project lenders. Prior to NVR, he was a real estate lender with three large regional banks in the Washington, DC metropolitan area: Dominion Bank, American Security Bank and Sovereign Bank.

Mr. Rollins is a frequent speaker and guest lecturer on the topic of real estate finance at universities, such as the University of North Carolina and the University of Denver, as well as at professional symposia. Additionally, he has written numerous articles on the topic of commercial real estate finance. In July 2007, his article "As Good As It Gets" was published in the National Real Estate Investor calling the top of the market. He is also the author of a commercial real estate seminar series called, "Commercial Real Estate Finance Uncovered: How to Invest, Finance and Broker Commercial Real Estate Transactions."

Item 3 – Disciplinary Information

Jay Rollins does not have any disciplinary history required to be disclosed. He has not been subject to any criminal, civil, arbitration, administrative, or self-regulatory proceedings or events referenced within the instructions to Item 3 and/or Item 7 of Form ADV Part 2B. Mr. Rollins has never been subject of a bankruptcy petition.

Item 4 – Other Business Activities

None

Item 5 – Additional Compensation

Mr. Rollins does not receive economic benefits for providing advisory services outside of his regular compensation (salary and regular bonuses from JCR Capital) and share of profits arising from his part ownership of JCR Capital. To the extent Mr. Rollins is also an investor in any JCR private investment fund or invests on a side-by-side basis with any such any JCR private investment fund, she is entitled to his share of profits from such investments and may receive fee waivers.

Item 6 – Supervision

Mr. Rollins is the Managing Principal of JCR Capital. He supervises, along with Maren Steinberg, the investment advisory activities of JCR Capital's investment analysts and staff. Mr. Rollins' telephone number is 303-531-0202.

Item 7 – Disclosures

As discussed in response to Item 3 above, Mr. Rollins has no disciplinary history and has not been the subject of any bankruptcy petition.