

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
September 2012**

Brandon Joseph Day

**360 Wealth Management LLC
17300 North Dallas Parkway, Suite 2065
Dallas, TX 75248**

**d.b.a. Dargatz & Company, David H. Young & Associates,
Independent Financial Strategies, JDR Wealth Management,
McLemore Financial Group, Mills & Kernan Wealth Management,
RDR Wealth Management, Ridgemark Financial,
and Walton & Lourcey Financial Strategies**

**Firm Contact:
Sean Kernan
Chief Compliance Officer**

**Firm Website Address:
WWW.360WM.NET**

This brochure supplement provides information about Brandon Day that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Kernan at (972) 421-1360 if you did not receive Mr. Day's brochure or if you have any questions about the contents of this supplement.

Additional information about Brandon Day is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background and Business Experience

Brandon Joseph Day

Born: 1977

Educational Background:

- 2000: Texas Tech University, Business Administration - Marketing

Business Background:

- 06/2012 – Present 360 Wealth Management, LLC; Managing Member
- 12/2010 – Present LPL Financial; Registered Representative
- 10/2003 – 12/2010 Minnesota Life Insurance Co; Agent
- 10/2003 – 12/2010 Martin Financial Group; Financial Adviser
- 10/2003 – 12/2010 Securian Financial; Registered Representative
- 05/2001 – 07/2003 CitiFinancial; Asset & Litigation Specialist

Licenses & Other Professional Designations:

- 2003: Series 7 & Series 66
- 2003: State Group 1 Insurance
- 2009: CFP® - CERTIFIED FINANCIAL PLANNER™
- 2011: Series 24

CFP® - Certified Financial Planner™:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Brandon Day, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

- A. If Brandon Day is actively engaged in any investment-related business or occupation, including if Brandon Day is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Brandon Day's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Representatives of our firm are insurance agents/brokers. They may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

2. If Brandon Day receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Brandon Day receives. We must explain that this practice gives Brandon Day an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Day is a registered representative of LPL Financial ("LPL"), member FINRA/SIPC. He may accept compensation for the sale of securities or other investment products, including distribution or service ("trail") fees from the sale of mutual funds. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

- B. If Brandon Day is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Brandon Day's income or involve a substantial amount of Brandon Day's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Brandon Day's time and income, we may presume that they are not substantial.

Brandon Day also conducts Retirement Planning seminars. At these seminars, he may solicit investment and insurance services. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or may earn and may not necessarily be in the best interests of the client.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Brandon Day for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Brandon Day's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Brandon Day, including how we monitor the advice Brandon Day provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Brandon Day's advisory activities on behalf of our firm.

Sean Kernan is Chief Compliance Officer of 360 Wealth Management, LLC and as such supervises and monitors Brandon Day's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Sean Kernan if you have any questions about Brandon Day's brochure supplement at (972) 421-1360.

Item 7: Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Brandon Day has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:
 - (a) an investment or an investment-related business or activity;
 - (b) fraud, false statement(s), or omissions;
 - (c) theft, embezzlement, or other wrongful taking of property;
 - (d) bribery, forgery, counterfeiting, or extortion; or
 - (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Brandon Day has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.