

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED FEBRUARY 16, 2012**

DOUGLAS C. COPPOLA

**CLIENT FIRST ADVISORS, LLC
1414 RALEIGH ROAD, SUITE #427
CHAPEL HILL, NC 27517**

FIRM CONTACT: MARY JO COPPOLA, CHIEF COMPLIANCE OFFICER

FIRMS WEBSITE ADDRESS: WWW.CLIENTFIRSTADVISORS.NET

This brochure supplement provides information about Douglas Coppola that supplements our brochure. You should have received a copy of that brochure. Please contact Mary Jo Coppola, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Coppola is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

We are required to disclose the following information about Mr. Coppola:

Douglas C. Coppola

Year of Birth: 1951

Formal Education after high school:

1973- Saint Peter's College, BA – Economics and English Literature

1976- New York University, MBA - International Management Marketing

1975- HEC Paris, France- International Management Program

1976- London Business School, London UK- International Management Program

Business Background:

11/11-Present, Client First Advisors, LLC- Investment Adviser Representative

05/05-11/11, Raymond James Financial Services- Principal

04/04- 01/05, Bear Wagner Specialists, LLC- Managing Director

01/01- 04/04, Salomon Smith Barney, Senior Vice President

Licenses and Other Professional Designations:

2002-Series 65

1988, Series 10

1993, Series 63

1977, Series 7

1988, Series 9

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Coppola, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4 Other Business Activities

A. If Mr. Coppola is actively engaged in any *investment-related* business or occupation, including if he is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”),

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Coppola to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Coppola to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Coppola’s other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. Coppola receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service (“trail”) fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation he receives. We must explain that this practice gives Mr. Coppola an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Mr. Coppola is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of his income or involve a substantial amount of Mr. Coppola’s time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Coppola’s time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5 Additional Compensation

If someone who is not a *client* provides an economic benefit to Mr. Coppola for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include his regular salary. Any bonus that is based, at least in part, on the number or amount of sales, *client* referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we *supervise* Mr. Coppola, including how we monitor the advice he provides to *you*. Our firm has to provide the name, title and telephone number of the *person* responsible for supervising Mr. Coppola's advisory activities on behalf of our firm.

Our firm regularly utilizes Advanced Regulatory Compliance, Inc to assist us in keeping up to date with compliance issues. Advanced Regulatory Compliance, Inc can be contacted at 415 N. Camden Dr., Suite 223, Beverly Hills, CA 90210; phone: (310) 275-7300.

Mary Jo Coppola, Chief Compliance Officer of Client First Advisors, LLC, supervises Mr. Coppola's activities to ensure compliance with our firm's Code of Ethics. Please contact Mary Jo Coppola if you have any questions about Mr. Coppola's brochure supplement at (919) 942-7979.