

**ITEM 1: Cover Page for
PART 2A OF FORM ADV:
Firm Brochure
DATED 11/17/2012
Chad Humphrey
Strategic Options, LLC
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This brochure provides information about the qualifications and business practices of Chad Humphrey. If you have any questions about the contents of this brochure, please contact us at 818-523-5155 / chad@strategic-options.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Chad Humphrey also is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: This is the initial brochure, there are no material changes.

Item 3: Table of contents:

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Item 4: A. Strategic Options, LLC was founded by Chad Humphrey in 2010. Mr. Humphrey created an advanced algorithmic trading strategy that which has been integrated into portfolios offered thru Strategic Options, LLC. Chad Humphrey is the sole owner of the company.

B. Strategic Options does specializes in advance algorithmic trading strategies. In SEC terms or general market terms services might be consider a combination of quantitative analysis, market timing and technical analysis all wrapped into one.

4 C. Strategic Options does not tailor to the needs of clients. If clients are not interested in the particular product it is recommend they seek services else where.

4 D. Strategic Options does not participate in wrap fee program.

4 E. As of this publication, Strategic Options does not manage any amount of clients funds on a discretionary basis or non discretionary basis.

5 A. Strategic Options is compensated 2.25% of the asset under management. Fees are negotiable.

5 B. Fees are deducted from clients assets, this is done quarterly.

5 C. Only foreseen fees client will incur are brokerage and transaction costs.

5 D. Clients will not be allowed to pay in advance. In the unlikely event a refund is required, they can contact Mr. Humphrey and refund will be determined based on the number of calendar days billed.

5 E. Strategic Options does not accept compensation for the sale of securities or other investment products.

6. As of this publication and until amended, Startegic Options does not utilize Performance-Based Fees.

7. Strategic Options currently does not have any clients. Minimum account requirements are \$10,000.

8. A. Methods of analysis and investment strategies are the same for all clients. Strategies all algorithmic generated and are executed regardless of individuals. The 10 million dollar client receives the same strategy as the \$10,000 client. All investment in securities involves risk of loss that clients should be prepared to bear.

8. B. Greatest potential of risk in Strategic Options LLC algorithmic trading strategy is the frequency of transaction costs and taxes and the SEC inability to regulate high frequency trading. Greatest potential risk another flash crash.

8. C. Strategic Options typically recommends index ETFs. As with all securities there is risk involved. Risks associated with ETFs.

Understand the Risks Associated with Exchange Traded Funds (ETFs)

Market Risk – Perhaps the most significant risk associated with ETFs is market risk. This risk is defined by the day to day fluctuations associated with any portfolio and defined by the perception of investors. Market risks include, but are not limited to: fiscal and monetary policy decisions, general economic conditions, geopolitical uncertainty, inflation or deflation concerns, commodity price fluctuations, and currency valuations.

Liquidity Risk - All ETFs are purchased on an exchange with a bid and offer. In some cases, the number of shares trading in any given day may not easily support a sale or purchase at an efficient price relative to the underlying net asset value. In other cases where volume is high and market velocity rapid, ETFs have decoupled from their underlying net asset value. Also, many bond ETFs seem to trade at a premium or discount to net asset value.

Leveraged ETFs - The use of leverage to amplify the rate of change for an investor has unique risks. If properly managed, leveraged ETFs can be used to temper volatility for a long term investor, or enhance short and long term return

Concentration Risk – The degree of diversification in any particular ETF varies significantly and the underlying portfolio should be closely examined to see what level of diversification a fund may offer. Some ETFs are characterized by a heavy concentration in just a few stocks, particularly sector ETFs that are capitalization weighted indexes.

Interest Rate Risk – As interest rates rise and fall over time, these changes have a direct effect on the value of ETFs that are investing in bonds. As interest rates rise, the value of an ETF invested in bonds should be expected to fall. In a declining interest rate environment, the value of a bond ETF investment should rise. Longer term bonds are more sensitive to changes in future inflation expectations than are short term bonds.

Foreign Investment Risk – Many ETFs are organized to hold non-US based stocks. Investing in a basket of international stocks poses additional risks to shareholders including currency risk, liquidity risk, geopolitical considerations, less well established public markets and less stringent accounting methods.

Manager Risk - Despite ETF transparency, if your financial adviser does not understand the risks embedded in any underlying strategy and is not qualified to manage your investment strategy, then using ETFs may be substantially more risky than selecting very broad based mutual funds such as balanced funds.

Commission Costs - In most cases, the purchase or sale of an ETF involves a commission and there may be an alternative to the ETF that is similarly invested that may be purchased without a commission in the form of a no-load index fund. This risk is most relevant for smaller accounts where the transaction costs as a percentage of your principle can significantly diminish the return on your portfolio.

Item 9 A . There have been no criminal or civil action in a domestic, foreign or military court of competent jurisdiction in which Strategic Options LLC or Chad Humphrey have been involved in.

Item 9 B. There have been no administrative *proceeding* before the SEC, any other federal regulatory agency, any state regulatory agency, or any *foreign financial regulatory authority* in which Strategic Options LLC or Chad Humphrey have been involved in.

Item 9 C. There have been no *self-regulatory organization (SRO) proceeding* in which Strategic Options LLC or Chad Humphrey have been involved in.

Item 10 A. Not applicable.

Item 10 B. Not applicable.

Item 10 C. Not applicable.

Item 10 D. Not applicable.

Item 11 A. Not applicable.

Item 11 B. Not applicable.

Item 11 C. Not applicable.

Item 11 D. Not applicable.

Item 12 A 1. Strategic Options in regards to brokerages, Strategic Options looks for the lowest trading costs and no additional fees. Strategic Options does not engage in the practice of soft dollars.

Item 12 A 2. Strategic Options or Chad Humphrey do not receive any compensation for referring brokerages.

Item 12 A 3. If a client recommends a brokerage that might be unable to properly execute transactions or becomes an administrative burden, Strategic Options will recommend they find another brokerage or another investment advisor. Strategic Options is not obligate to accept any brokerage firm.

Item 13 A. Strategic Options performs semi annual reviews of accounts to ensure performance is in adherence to Portfolio performance.

Item 13 B. This is a semi annual review.

Item 13 C. Clients can monitor there performance thru there brokerage accounts, semi annual report is written.

Item 14 A. Not applicable

Item 14 B. Not applicable

Item 15. Strategic Options does not take custody of clients assets.

Item 16: Strategic Options has limited discretionary authority, the ability to execute trades and withdrawl Strategic options fees. Joint custody account is set up.

Item 17: Strategic Options does not vote proxy.

Item 18 A: Not applicable

Item 18 B: Not applicable

Item 18 C: Not applicable

Item 19 A. Only employee and Principal officer: Chad Humphrey, Occidental College Art History 97, Pepperdine University MBA 07, United States Marine Corps, Chief Warrant Officer 2.

Item 19 B. Web Development, 40 hours a week.

Item 19 C. Not applicable

Item 19 D. Not applicable

Item 19 E. Not applicable