

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED MARCH 5, 2012**

BRADLEY J. KAMMAN

**RFG ADVISORY GROUP, LLC
1100 CORPORATE DRIVE, SUITE 100
BIRMINGHAM, AL 35242**

FIRM CONTACT: JON B. DIXON, CHIEF COMPLIANCE OFFICER

WWW.RELIANCE-FINANCIAL.COM

This brochure supplement provides information about Bradley J. Kamman that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Dixon, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Kamman is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

We are required to disclose the following information about Mr. Kamman:

Bradley Joe Kamman, CFS[®]

Year of Birth: 1960

Formal Education after high school:

1983- B.S. Operations and Systems Management, Indiana University

Business Background:

08/2011-Present, RFG Advisory Group, LLC, Investment Adviser Representative

08/2011-Present, LPL Financial, Registered Representative

06/2004-08/2011, Securities America, Inc./Reliance Financial Group, Sr. Vice President

12/2003-06/2004, Lincoln Financial Advisors Corporation, Financial Advisor

12/2003-06/2004, Lincoln National Life Insurance Company, Financial Advisor

01/2002-12/2003, Veravest Investments, Inc, Financial Advisor

1996-01/2002, Quikrete Company, Operations Manager

Licenses and Other Professional Designations:

01/2002- Series 7

02/2002- Series 66

03/2002- Insurance

10/2002- Certified Fund Specialist CFS[®]

Mr. Kamman has earned a CFS designation. The Certified Fund Specialist[®] (CFS[®]) designation is now celebrating its 21st year in existence. More than 11,000 members of the financial services community have already completed the program. CFS[®] is the oldest designation in the mutual fund industry.

As a certified funds specialist, candidates learn criteria such as alpha, beta, correlation coefficient, first-auto correlation, R-squared, and standard deviation that should be incorporated in the selection process. The programs also benefit individuals in related job functions such as operations, marketing, sales support, distribution, customer service and back office support.

With mutual funds training, a Certified Fund Specialist[®] is able to evaluate and compare financial measurements and benchmarks when constructing a portfolio. Modern portfolio theory (MPT) is a key part of the program; its components are broken down and detailed in terms the advisor can easily understand and convey to a client. Armed with MPT and other selection criteria learned as part of the mutual fund education, a suitable and efficient portfolio using closed-end, exchange-traded, and open-end funds can be derived.

Practitioners and academics continually update the CFS[®] materials. Students obtain the best of both worlds—the practical as well as the theoretical. Closed-end funds, ETFs, REITs and UITs are also covered, thereby providing the student with a more rounded education.

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Kamman, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4 Other Business Activities

A. If Mr. Kamman is actively engaged in any investment-related business or occupation, including if he is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Kamman's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. Kamman receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation he receives. We must explain that this practice gives Mr. Kamman an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Kamman is a registered representative of LPL Financial, member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. This presents a conflict of interest to the extent that Mr. Kamman recommends that a client invest in a security which results in a commission being paid to him.

A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation adviser and/or our

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Kamman to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Kamman to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

supervised persons may earn. To the extent we are unable to prevent actual or potential conflicts, we will take reasonable steps to mitigate them and at a minimum, disclose them to you.

- B. If Mr. Kamman is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of his income or involve a substantial amount of Mr. Kamman's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of his time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5 Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Kamman for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include his regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

Mr. Kamman may receive the following forms of additional compensation as a result of providing advisory services to clients:

Mr. Kamman may receive non-cash compensation from product sponsors. Such compensation may not be tied to the sales of any products. Compensation may include such items as gifts valued at less than \$100 annually, an occasional dinner or ticket to a sporting event, or reimbursement in connection with educational meetings or marketing or advertising initiatives. Product sponsors may also pay for education or training events that he may attend. Although this practice may give Mr. Kamman an incentive to recommend investment products based on the compensation received, it is Mr. Kamman's fiduciary duty to put his client's best interest before his own and to comply with our firm's Code of Ethics.

Mr. Kamman may receive from LPL Financial production bonuses, stock options, reimbursement of fees paid to LPL Financial for items such as administrative services, and other things of value such as free or reduced-cost attendance at LPL Financial's national sales conference or top producer forums and events. Production bonuses, administrative fee reimbursements, and awards for conference attendance are based on overall business produced by Mr. Kamman and do not favor one product or program over others. The awarding of stock options is based on total production, recurring revenue and growth rate of production. Advisory fees are considered recurring revenue and, thus, there may be a financial incentive for Mr. Kamman to recommend client's establish advisory accounts so that he will receive recurring revenue and possibly receive stock options from LPL Financial.

Item 6 Supervision

We are required to explain how we supervise Mr. Kamman, including how we monitor the advice he provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Kamman's advisory activities on behalf of our firm.

Jon B. Dixon is Chief Compliance Officer of RFG Advisory Group, LLC and is bound by our firm's Code of Ethics. Mr. Dixon supervises Mr. Kamman's activities to ensure compliance with our firm's Code of Ethics. Please contact Mr. Dixon if you have any questions about Mr. Kamman's brochure supplement at (205) 397-2458.