

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED APRIL 9, 2012**

MICHAEL PAUL WOODS

**BEACH CITIES WEALTH MANAGEMENT, LLC
1220 HIGHLAND AVENUE
MANHATTAN BEACH, CA 90266
PHONE: (310) 546-1399
FIRM CONTACT: MICHAEL P. WOODS, CHIEF COMPLIANCE OFFICER**

This brochure supplement provides information about Michael Woods that supplements our ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact our firm if you did not receive Beach Cities Wealth Management LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Michael Woods is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2
Educational Background and Business Experience

Michael Paul Woods

Year of Birth: 1963

Formal Education:

- 1986 University of Michigan, Bachelor of Arts

Business Background (for the past 5 years):

- 06/2011 - Present, Beach Cities Wealth Management LLC; Financial Adviser
- 07/2011 – Present, Purshe Kaplan Sterling Investments; Registered Representative
- 8/2000-6/2011, Raymond James Financial Services; Financial Adviser

Licenses and Exams:

- Series 7, Series 24, Series 51, Series 63, Series 65
- CA and MO Insurance License

Item 3
Disciplinary Information¹

If there are legal or disciplinary events material to your evaluation of Michael Woods, we are required to disclose all material facts regarding those events.

On 3/26/2009 a complaint was filed with FINRA against Mr. Woods, alleging damages in the amount of \$392,000. The complaint evolved into Arbitration/CFTC reparation. The arbitration was settled on 3/10/2010 in the amount of \$137,500.

Item 4
Other Business Activities

- A. If Michael Woods is actively engaged in any investment-related business or occupation, including if Michael Woods is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Michael Woods to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Michael Woods to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

describe the business relationship, if any, between the advisory business and the other business.

1. If Michael Woods receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service (“trail”) fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Michael Woods receives. We must explain that this practice gives Michael Woods an incentive to recommend investment products based on the compensation received, rather than on your needs.

Michael Woods is a registered representative of Purshe Kaplan Sterling Investments, Inc. (“PKS”), member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Michael Woods may earn and may not necessarily be in the best interests of the client.

- B. If Michael Woods is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Michael Woods’s income or involve a substantial amount of Michael Woods’s time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Michael Woods’s time and income, we may presume that they are not substantial.

Mr. Woods is a licensed insurance agent. He may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation he may earn and may not necessarily be in the best interests of the client.

Item 5

Additional Compensation

If someone who is not a client provides an economic benefit to Michael Woods for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Michael Woods’s regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

Mr. Woods does not receive any additional compensation.

Item 6

Supervision

We are required to explain how we supervise Michael Woods, including how we monitor the advice Michael Woods provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Michael Woods's advisory activities on behalf of our firm.

Michael Woods is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is however bound by our firm's Code of Ethics.

Item 7

Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Michael Woods has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500:

Mr. Woods has no additional disclosures in the regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding.

We have nothing to disclose in this regard.

B. If Michael Woods has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

Mr. Woods has never filed for bankruptcy.

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DATED APRIL 9, 2012**

BRETT VAN COTT NIVEN

**BEACH CITIES WEALTH MANAGEMENT, LLC
1220 HIGHLAND AVENUE
MANHATTAN BEACH, CA 90266
PHONE: (310) 546-1399
FIRM CONTACT: MICHAEL P. WOODS, CHIEF COMPLIANCE OFFICER**

This brochure supplement provides information about Mr. Niven that supplements our ADV Part 2A Firm Brochure. You should have received a copy of that brochure. Please contact Mr. Woods, Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Woods is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2
Educational Background and Business Experience

Brett Van Cott Niven

Year of Birth: 1972

Formal Education:

- 1990-1992 - University of California Berkley - No Degree

Business Background (for the past 5 years):

- 06/2011- Present; Beach Cities Wealth Management LLC; Investment Adviser Representative
- 12/2002 - 6/2011; Raymond James Financial Services; Financial Adviser

Investment Exams:

- Series 7, Series 31 Series 63, Series 65

Item 3
Disciplinary Information¹

If there are legal or disciplinary events material to your evaluation of Mr. Niven, we are required to disclose all material facts regarding those events.

Brett Niven does not have any disciplinary events to disclose.

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Niven to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Niven to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

Item 4

Other Business Activities

- A. If Mr. Niven is actively engaged in any investment-related business or occupation, including if Mr. Niven is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

Brett Niven is not engaged in any investment-related business or relationship outside of Beach Cities Wealth Management, LLC.

- B. If Mr. Niven is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Niven's income or involve a substantial amount of Mr. Niven's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Niven's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5

Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Niven for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Niven's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

Mr. Niven does not receive additional benefits for providing advisory services.

Item 6 Supervision

We are required to explain how we supervise Mr. Niven, including how we monitor the advice Mr. Niven provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Niven's advisory activities on behalf of our firm.

Mr. Woods, Chief Compliance Officer of our firm, supervises and monitors Mr. Niven's activities on a regular basis. Mr. Woods reviews all outgoing correspondence for written financial advice that Mr. Niven provides to his clients. Please contact Mr. Woods if you have any questions about Mr. Niven's brochure supplement at 310-546-1399.

Item 7 Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Mr. Niven has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding:

We have nothing to disclose in this regard.

B. If Mr. Niven has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

Mr. Niven has never filed for bankruptcy.