

BROCHURE SUPPLEMENT

Part 2B of Form ADV

March 01, 2012

Shane Hertel

Sigdestad Financial, Inc.

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This brochure supplement provides information about Shane Hertel that supplements the Sigdestad Financial, Inc.'s ("SF") brochure. You should have received a copy of that brochure. Please contact our Chief Compliance Officer at 858-695-6600 if you did not receive Sigdestad Financial, Inc.'s brochure or if you have any questions about the contents of this supplement. Thank you.

Additional information about Shane Hertel is available on the SEC's website at www.adviserinfo.sec.gov.

ITEM 1: COVER PAGE

Please refer to previous page.

ITEM 2: EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Shane Hertel

Born: 1978

Educational Background:

Bridgewater State University, Bridgewater, Massachusetts, B.S. Economics, 2001

Business Background:

Sigdestad Financial – Investment Adviser Representative, August, 2010 to Present

LPL Financial - Registered Representative, January, 2008 to August, 2010

Sigdestad Financial - Client Services Manager, November, 2007 to August, 2010

Self-Employed - Private Investor/Economic Analyst, April, 2007 to October, 2007

Unemployed – January, 2007 to March, 2007

MergeLogic LLC - Data Analyst/Economist, January 2006 to December 2006

ITEM 3: DISCIPLINARY INFORMATION

Shane Hertel, as an investment adviser representative of Sigdestad Financial, Inc., is required to disclose all material facts regarding any legal or disciplinary event that would be material to your evaluation of him.

During the course of his affiliation with LPL Financial, Mr. Hertel allegedly circumvented the firm's policies and procedures related to electronic communications which resulted in his termination.

ITEM 4: OTHER BUSINESS ACTIVITIES

Outside of his activities at Sigdestad Financial, Inc., Shane Hertel is not actively engaged in any investment-related business or occupation. Additionally, Mr. Hertel does not engage in other business activities outside of his position at Sigdestad Financial, Inc. which represent a substantial source (*i.e.*, more than 10%) of his time or income.

ITEM 5: ADDITIONAL COMPENSATION

Outside of the compensation earned from his employment at Sigdestad Financial, Inc., Shane Hertel may receive an economic benefit from new business coming into the firm. In addition,

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Sigdestad Financial, Inc. employees may qualify for a discretionary performance bonus based on the firm's production.

ITEM 6: SUPERVISION

Shane Hertel serves as a Senior Market Strategist for Sigdestad Financial, Inc. and is directly supervised by the firm President, CEO, and Chief Compliance Officer, Eric Sigdestad. Mr. Hertel's advice to clients, in light of each client's investment objectives, risk tolerance and financial goals, aims to be within the framework of the models established in the Investment Management Agreements formed with each client. Additionally, Mr. Hertel's advisory scope and protocols are further outlined within the Sigdestad Financial, Inc.'s Form ADV Part 2A. Should you need to contact Sigdestad Financial, Inc. regarding Mr. Hertel's services, please contact Eric Sigdestad, at (858) 695-6600 or eric@retiremeasap.com.