



## **Clark Dodge Asset Management, LLC**

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**March 21, 2012**

### **FORM ADV PART 2A BROCHURE**

**This brochure provides information about the qualifications and business practices of Clark Dodge Asset Management, LLC. If you have any questions about the contents of this brochure, please contact us at (914) 304-4766. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.**

**Additional information about Clark Dodge Asset Management, LLC is also available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). The searchable IARD/CRD number for Clark Dodge Asset Management, LLC is 154822.**

**Clark Dodge Asset Management, LLC is a registered investment adviser. Registration with the United States Securities and Exchange Commission or any state securities authority does not imply a certain level of skill or training.**

## Item 2 Material Changes

Form ADV Part 2 requires registered investment advisers to amend their brochure when information becomes materially inaccurate. If there are any material changes to an adviser's disclosure brochure, the adviser is required to notify you and provide you with a description of the material changes.

Generally, Clark Dodge Asset Management, LLC will notify clients of material changes on an annual basis. However, where we determine that an interim notification is either meaningful or required, we will notify our clients promptly. In either case, we will notify our clients in a separate document.

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## Item 4 Advisory Business

### Description of Services and Fees

Clark Dodge Asset Management, LLC (CDAM) is a registered investment adviser based in White Plains, New York, with offices in Westport, CT. We are organized as a limited liability company under the laws of the State of New York. As of June 30, 2011, Retirement Counseling Associates, LLC is a division of CDAM. We offer the following investment advisory services, which are personalized to each individual client:

- Financial Planning and Consulting Services
- Investment Management
- Asset Allocation Services

The following paragraphs describe our services and fees. Please refer to the description of each investment advisory service listed below for information on how we tailor our advisory services to your individual needs. As used in this brochure, the words "we", "our" and "us" refer to Clark Dodge Asset Management, LLC and the words "you", "your" and "client" refer to you as either a client or prospective client of our firm. Also, you may see the term Associated Person throughout this brochure. As used in this brochure, our Associated Persons are our firm's officers, employees, and all individuals providing investment advice on behalf of our firm.

### Financial Planning

The most valuable service we can provide as a firm is our ability to fulfill our clients' needs today and contribute to the legacy they wish to leave for future generations. By focusing solely on private, holistic wealth management, our goal is to help clients achieve the financial objectives they choose whether these include retirement, trust management, wealth transfer, charitable giving, maximizing tax efficiencies or a combination of some or all of the above.

Helping clients establish the time horizon during which their investments will be most needed, determining contribution rates, analyzing market and economic trends that may affect their investments or instituting a charitable trust are just some of the ways in which we work to ensure satisfaction. At every step of the way, our clients' interests come first and our investment principles are rooted in the belief that clients' trust in our stewardship be rewarded with enduring returns.

We offer financial planning services and consulting services, principally advisory in nature regarding the management of your financial resources based upon an analysis of your individual needs. We offer the following financial planning services: Net Worth Analysis, Cash Flow Analysis, Tax Analysis, Life Insurance Needs Analysis & Current Coverage Review, Disability Insurance Needs Analysis & Current Coverage Review, Group Benefits Analysis & Current Coverage Review, Investment Portfolio Analysis & Implementation recommendations, College Planning, Estate Planning.

Our retirement planning services are coordinated and implemented by Retirement Counseling Associates (RCA), a division of CDAM, which is lead by Fred Munk and Susan Hunter. Advice is focused on determining the income that you may expect in retirement, ways to increase that income and establish a plan to accomplish your retirement goals.

Financial plans are based on your financial situation at the time we prepare the plan and on the financial information you provide to us. You must promptly notify us if your financial situation, goals, objectives, or needs change.

We may provide advice on non-investment related matters such as budgeting, accumulation plans to attain financial goals, mortgage refinancing, choosing your optimum retirement date, pension options, social security, Medicare, and calculating inflation-hedged retirement income among others.

We charge a hourly fee of \$330 for a financial planner's services, \$110 per hour for planning support staff, and may negotiate a project based fee as well. Our fees are payable on the first of the month following the performance of service and because they are due after the service is rendered the fee is not refundable.

We may reduce our financial planning and consultation fee if you implement your financial plan by engaging our firm for asset management services as described below.

You may terminate the financial planning agreement by providing written notice to our firm. You will incur a pro rata charge for services rendered prior to the termination of the agreement.

### **Investment Management Services**

We offer discretionary investment management services. Saving for shorter term goals can often be as important if not more so than planning for the long term. Whether planning a new business, sending a child to college or simply saving for a rainy day, we work closely with clients to determine the most effective investment strategy to achieve their goals.

Our investment process begins with understanding the goals & objectives' of each and every client. Our investment planning & management incorporates client's income tax, estate & family planning issues into consideration when designing and constructing a well diversified, institutionally allocated investment portfolio.

We are continuously researching new strategies and refining existing strategies according to the latest global research available. Our own in-house research efforts are supplemented by institutional sources and the Investment Advisory Board (IAB). The IAB is chaired by Michael R. Sanders and was founded in 2010 as an investment "think tank" to provide objective, independent global capital markets research. The IAB board members are forward thinking experts in finance who have "hands on" extensive investment and capital markets experience.

RCA clients investment advice follows, as closely as practical, the retirement investment account of our principal, Fred Munk, referred to as the "Flagship Account" or "FSA". If you retain our firm for asset management services, we will meet with you to determine whether the investment strategy employed by the FSA is suitable for your financial needs and goals. You will learn how the strategy is designed, give you examples of how the FSA has performed in the past, how it fits in with and supports your financial goals. We want you to understand how the FSA operates so you can share in the decision of whether or not you are comfortable with it. That enables our firm to give you continuous and focused investment advice and/or to make investments on your behalf. As part of our asset management services, we may alter the investment portfolio for you in accordance with your risk tolerance and investing objectives. Once we construct an investment portfolio for you, we will monitor your portfolio's performance on an ongoing basis, and will rebalance the portfolio as required by changes in market conditions and your financial circumstances.

If you participate in our discretionary investment management services, we require you to grant our firm discretionary authority to manage your account. Discretionary authorization will allow our firm to determine the specific securities, and the amount of securities, to be purchased or sold for your account without your prior approval. Discretionary authority is typically granted by the investment advisory agreement you sign with our firm, a power of attorney, or trading authorization forms. You may limit our discretionary authority (for example, limiting the types of securities that can be purchased for your account) by providing our firm with your restrictions and guidelines in writing.

#### CDAM Standard Fee Schedule:

<b>Assets Under Management</b>	<b>Equity and Balanced Account Strategies: Annual Fee</b>	<b>Fixed Income Account Strategies: Annual Fee</b>
Initial \$2,000,000	1%	0.65%
Next \$3,000,000	0.75%	0.50%
Next \$5,000,000	0.50%	0.35%
Additional amounts over \$10,000,000	0.35%	0.20%

#### RCA legacy clients fee schedule:

A flat fee of \$1,000 per year plus 0.75% of assets under management.

(RCA legacy clients will receive an invoice for the payment of our advisory fee, or we will deduct our fee directly from your account through the qualified custodian holding your funds and securities. We will deduct our advisory fee only when you have given us written authorization permitting the fees to be paid directly from your account. Further, the qualified custodian will deliver an account statement to you at least quarterly. These account statements will show all disbursements from your account. You should review all statements for accuracy. Additionally, for those accounts for which the fee is automatically deducted, we will send you a "paid in full" invoice as a further reminder of our fees).

The annual fee for asset management services is billed and payable quarterly in advance based on the value of your account on the last day of the previous calendar quarter. The fee is billed on the first day of the month following the end of the relevant calendar quarter. Fees will be assessed pro rata in the event the asset management agreement is executed at any time other than the first day of a calendar quarter.

You may terminate the investment management agreement upon written notice to our firm. You will incur a pro rata charge for services rendered prior to the termination of the asset management agreement, which means you will incur advisory fees only in proportion to the number of days in the quarter for which you are a client. If you have pre-paid advisory fees that we have not yet earned, you will receive a prorated refund of those fees.

#### **Asset Allocation Services**

For RCA "Heritage" clients who have been under a previous billing system we offer a periodic asset allocation service where we rebalance portfolios on a calendar basis, the frequency of which is determined by you. Typically you will grant us discretionary authority to review accounts on a pre-determined calendar schedule and rebalance your account at your expense and without your prior consent. If we enter into a non-discretionary arrangement with you we will make recommendations where appropriate, in accordance with your stated financial objectives and we will obtain your consent prior to rebalancing the account. You are free at all times to accept or reject our recommendations. Where you have not granted us trading authority you are responsible for implementing the suggested changes to your account.

Our fee for asset allocation services is calculated at the rate of \$330 per hour. Payment of fees will be made by the qualified custodian holding the funds and securities provided you supply written authorization permitting the fees to be paid directly from the account to our firm. We will not have access to your funds for payment of fees without written consent. Further, the qualified custodian agrees to deliver an account statement, at least quarterly, directly to you, showing all disbursements from the account. You are encouraged to review all account statements for accuracy. We will receive directly or will have electronic access to a copy of your statement. In

limited circumstances, we will invoice you for the payment of our fees. Additionally, for those accounts for which the fee is automatically deducted, we will send you a "paid in full" invoice as a further reminder of our fees.

Either party may terminate the client agreement within five days of the date of acceptance without penalty. Thereafter, refunds are not provided since payment would have been for actual services rendered. You will incur a pro rata charge for bona fide services actually rendered prior to such termination. After the five-day period, either party may terminate the investment advisory agreement by providing written notice to the other party.

### **Types of Investments & Philosophy**

Our focus on asset allocation, asset location and portfolio structure is core to the investment services we provide to our private clients. As an independent firm, CDAM uses its flexibility to choose from the universe of global investment opportunities that exist to implement customized portfolios to meet our client's objectives.

As investment adviser, we focus first on understanding our client's financial situation and determine the required return on their capital. We construct our portfolios with a carefully selected mix of institutional mutual funds, separated managed accounts, exchange traded funds (ETFs), as well as an individual securities (individual bonds & equities). Our focus on both risk and return for each strategy must align with the client's objectives

Our risk management is focused on utilizing low-correlated investment vehicles into each client's portfolio to buffer it from major downward moves in any one asset class; and actively rebalancing the portfolio to capture additional opportunities to add incremental return.

You may request that we refrain from investing in particular securities or certain types of securities. You must provide these restrictions to our firm in writing.

### **Assets Under Management**

As of February 29, 2012 we managed \$136,844,869 in client assets.

### **Item 5 Fees and Compensation**

Please refer to the "Advisory Business" section in this brochure for information on our advisory fees, fee deduction arrangements, and refund policy according to each service we offer.

### **Additional Fees and Expenses**

As part of our investment advisory services to you, we may invest, or recommend that you invest, in mutual funds and exchange traded funds. The fees that you pay to our firm for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds or exchange traded funds (described in each fund's prospectus) to their shareholders. These fees will generally include a management fee and other fund expenses. Sometimes (not always) you will also incur transaction charges and/or brokerage fees when purchasing or selling securities. These charges and fees are typically imposed by the broker-dealer or custodian through whom your account transactions are executed. We do not share in any portion of the brokerage fees/transaction charges imposed by the broker-dealer or custodian. To fully understand the total cost you will incur, you should review all the fees charged by mutual funds, exchange traded funds, our firm, and others. For information on our brokerage practices, please refer to the "Brokerage Practices" section of this brochure.

### **403(b)(7) Accounts**

For 403(b)(7) accounts held at Fidelity Investments Institutional Services Company, Inc. ("Fidelity"), clients are subject to our \$50 set up fee for each new Fidelity account, which includes the initial account application, submission of all paperwork and correspondence with employer and custodian



and submission of initial investment instructions. After the account is open, there may be a \$20 special or supplemental administrative requests or account transfer fee which is rarely imposed, and only for special situations requiring undue time to provide service on an unusual problem issue

For 403(b)(7) accounts held with custodians other than Schwab, clients are subject to a .5% fee to transfer funds from an existing TSA to a custodial account, handle all correspondence and follow-up to assure amounts are properly transferred and credited to new account without tax. A \$125 minimum and \$400 maximum fee applies.

Custodians may have their own administrative charges, which are separate from the fees charged by us.

### **Compensation for the Sale of Other Investment Products**

No commission compensation is received for any investment product recommended.

We potentially may receive finder's fees or commissions on insurance product recommendations. No insurance recommendations are made to the vast majority of our clients. If insurance is recommended, we suggest it be implemented through us to be sure it is done correctly, and with less cost. However, you may implement any insurance recommendation wherever you wish. If insurance is recommended, your advisor will ask if you will implement it elsewhere, or with CDAM. If you wish to implement it elsewhere, we will bill for the time going into the planning process and work with your insurance agent for proper implementation. If you wish to implement it at CDAM, we will not bill for any time allocated to the insurance work since we stand to earn a finder's fee or commission. Furthermore, you are under no obligation to act on the recommendation by purchasing the recommended insurance.

### **Item 6 Performance-Based Fees and Side-By-Side Management**

We do not accept performance-based fees or participate in side-by-side management. Side-by-side management refers to the practice of managing accounts that are charged performance-based fees while at the same time managing accounts that are not charged performance-based fees. Performance-based fees are fees that are based on a share of capital gains or capital appreciation of a client's account. Our fees are calculated as described in the *Advisory Business* section above, and are not charged on the basis of a share of capital gains upon, or capital appreciation of, the funds in your advisory account.

### **Item 7 Types of Clients**

We offer investment advisory services to individuals, trusts, estates, charitable organizations, corporations & corporate retirement plans.

### **Item 8 Methods of Analysis, Investment Strategies and Risk of Loss**

#### **Our Methods of Analysis and Investment Strategies**

We may use one or more of the following methods of analysis or investment strategies when providing investment advice to you:

Each strategy and investment is analyzed and reviewed daily. Prior to inclusion (purchase for a client) of a new strategy, fund or portfolio the following due diligence is completed:

1. Management meetings and interviews
2. Understanding the team and ownership structure of fund or management company
3. Investment returns analysis vs. benchmarks (both short & long term)
4. Modern Portfolio Theory "MPT" statistical review (Betas, Correlation Coefficient, R-Square, Covariance, Sharpe Ratio, Alpha, Information Ratio)
5. Expense considerations



## 6. Liquidity assessment

- Charting Analysis - involves the gathering and processing of price and volume information for a particular security. This price and volume information is analyzed using mathematical equations. The resulting data is then applied to graphing charts, which is used to predict future price movements based on price patterns and trends.
- Fundamental Analysis - involves analyzing individual market classes and their anticipated growth potential compared to other market classes within the existing economic environment. Economic and market data is gathered daily, weekly, and monthly from many sources and compiled for analysis and comparison to discern trends, potential market tops and bottoms, and opportunities within the ever changing market environment to find opportunities for higher than normal returns for the intermediate to long term.
- Technical Analysis - involves studying past price patterns and trends in the financial markets to predict the direction of both the overall market and specific stocks.
- Cyclical Analysis - a type of technical analysis that involves evaluating recurring price patterns and trends.
- Long Term Purchases - securities purchased with the expectation that the value of those securities will grow over a relatively long period of time, generally greater than one year.
- Short Term Purchases - As a rule we do not make short term purchases for the specific purpose of taking advantage of expected short term price fluctuations, but may in fact hold investments for the short term in a particular market class if there is a change in its anticipated direction due to unforeseen circumstances.

Our investment strategies and advice may vary depending upon each client's specific financial situation. In such cases, we determine investments and allocations based upon your predefined objectives, risk tolerance, time horizon, financial horizon, financial information, liquidity needs, and other various suitability factors. Your restrictions and guidelines may affect the composition of your portfolio. However, the majority of our clients have come to us for our unique low risk investment approach suited to retirement income portfolios.

### *Risks of methods of analysis:*

Charting and Technical Analysis - The risk of using technical analysis is that charts may not accurately predict future price movements. Current prices of securities may reflect all information known about the security and day to day changes in market prices of securities may follow random patterns and may not be predictable with any reliable degree of accuracy. We therefore only use technical analysis in conjunction with other analytical tools.

Fundamental Analysis - The risk of fundamental analysis is that information obtained may be incorrect and the analysis may not provide an accurate estimate of market conditions, which may be the basis for decisions. If market prices adjust rapidly to new information, utilizing fundamental analysis may not result in favorable performance. Again, this is only used in conjunction with other analytical tools.

Cyclical Analysis - Economic/business cycles are not predictable and may have many fluctuations between long term expansions and contractions. The lengths of economic cycles are difficult to predict with accuracy and therefore the risk of cyclical analysis is the difficulty in predicting economic trends and consequently the changing market class returns that would be affected by these changing trends. Again, recognizing all this, we use this in conjunction with other analytical tools.

### **Risk of Loss**

Investing in securities involves risk of loss that you should be prepared to bear. We do not represent or guarantee that our services or methods of analysis can or will predict future results, successfully identify market tops or bottoms, or insulate clients from losses due to market corrections or declines. We cannot offer any guarantees or promises that your financial goals and objectives will be met. Past performance is in no way an indication of future performance.

## **Recommendation of Particular Types of Securities**

As disclosed under the "Advisory Business" section in this Brochure, we primarily recommend Mutual Funds and Exchange Traded funds however we may recommend other investment vehicles since each client has different needs and different tolerance for risk. Each type of security has its own unique set of risks associated with it and it would not be possible to list here all of the specific risks of every type of investment. Even within the same type of investment, risks can vary widely. However, in very general terms, the higher the anticipated return of an investment, the higher the risk of loss associated with it.

Mutual funds and exchange traded funds (ETF's) are professionally managed collective investment systems that pool money from many investors and invest in stocks, bonds, short-term money market instruments, other mutual funds, other securities or any combination thereof. The fund will have a manager that trades the fund's investments in accordance with the fund's investment objective. While mutual funds and ETFs generally provide diversification, risks can be significantly increased if the fund is concentrated in a particular sector of the market, primarily invests in small cap or speculative companies, uses leverage (i.e., borrows money) to a significant degree, or concentrates in a particular type of security (i.e., equities) rather than balancing the fund with different types of securities. Exchange traded funds differ from mutual funds since they can be bought and sold throughout the day like stock and their price can fluctuate throughout the day. The returns on mutual funds and ETFs can be reduced by the costs to manage the funds. Also, while some mutual funds are "no load" and charge no fee to buy into, or sell out of the fund, other types of mutual funds do charge such fees which can also reduce returns. Mutual funds can also be "closed end" or "open end". So-called "open end" mutual funds continue to allow in new investors indefinitely which can dilute other investors' interests. We never use "load" mutual funds or any investment that pays us a commission.

## **Item 9 Disciplinary Information**

Neither our firm nor any of our Associated Persons has any reportable disciplinary information.

## **Item 10 Other Financial Industry Activities and Affiliations**

Clark Dodge & Company, Incorporated, a registered broker dealer has common ownership with CDAM. Joseph DiMauro (CRD #3272638) is the owner of Clark Dodge & Co., Inc (CRD #23288) a registered Broker Dealer. In addition Joseph DiMauro is a co-owner of Clark Dodge Asset Management, LLC (CRD #154822) a registered SEC Investment Advisory Firm.

One person providing investment advice on behalf of our firm is licensed as an insurance agent. This person may earn commission-based compensation for selling insurance products, including insurance products sold to you. Insurance commissions earned by this person are separate from our advisory fees. Please see the "Fees and Compensation" section in this brochure for more information on the compensation received by insurance agents who are affiliated with our firm. In 2010, insurance commissions amounted to 1.3% of total revenue. This is not a focus of our firm, but you must know of its existence.

## **Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading**

### **Description of Our Code of Ethics**

Clark Dodge Asset Management, LLC, the Adviser, has adopted a Code of Ethics and Professional Conduct expressing the firm's commitment to ethical conduct. The Adviser's code of ethics describes the firm's fiduciary duties and responsibilities to clients, and sets for the Adviser's practice of supervising the personal transactions of supervised persons with access to client information. It is the expressed policy of the Adviser that no person employed by the Adviser shall prefer his or her own interest to that of an Advisory Client or make personal investment decisions based upon the investment decisions of Advisory Clients.

To supervise compliance with its Code of Ethics, Adviser's Chief Compliance Officer reviews all holdings and accounts of anyone associated with this advisory practice or with access to advisory recommendations. This review is completed on a quarterly and annual basis to ensure client's interests are placed first.

The Adviser requires that all individuals performing duties in the Advisory business act in accordance with all applicable Federal and State regulations governing registered investment advisory practices. The Adviser's Code of Ethics further includes the firm's policy prohibiting the use of material non-public information in transactions or advice.

Clark Dodge Asset Management, LLC is committed to ethical and professional conduct as an investment adviser. The main points of the CDAM Code of Ethics and Professional Conduct are summarized below:

- To act in a professional and ethical manner at all times
- To act with independence and objectivity
- To act in the best interests of our clients and not allow personal interests or those of CDAM to take precedence over the interest of our clients:
- To act with due skill, competence, care and diligence in conducting our business and all transactions and trading activities;
- To preserve client confidentiality and privacy at all times;
- To respect the intellectual property rights of others;
- To prevent and/or fully disclose to clients, any perceived or real conflicts of interest;
- To promote honesty, integrity and trust in all communications with clients, employees and business associates
- To promote full, fair, accurate and understandable disclosure in reports, documents and client communications that CDAM creates, submits and disseminates;
- To protect and promote the integrity of the market;
- To promote compliance with applicable laws, rules and regulations

The adviser will provide a complete copy of its Code of Ethics and Professional Conduct to any Client or Prospect upon request to the Chief Compliance Officer at Advisor's principal address.

## **Item 12 Brokerage Practices**

We may recommend that clients establish brokerage accounts with a qualified custodian to maintain custody of your assets and to effect trades for your accounts. We are independently owned and operated and not affiliated with any qualified custodian. We maintain custodial relationships with several unaffiliated, independent, registered broker-dealers, such as Schwab Institutional division of Charles Schwab & Co., Inc. ("Schwab Institutional"), a FINRA-registered broker-dealer, member SIPC, Fidelity Investments Institutional Services Company, Inc. ("Fidelity"), TIAA-CREF and Vanguard Securities, Inc. ("Vanguard"), and RBC Capital Markets, LLC, collectively "Qualified Custodians." While you are free to choose any broker-dealer/custodian or other service provider, we typically recommend that you establish an account with a firm with which we have an existing relationship. When recommending a Qualified Custodian, we will attempt to minimize your total cost for all brokerage services.

CDAM may recommend that clients establish brokerage accounts with the Schwab Institutional division of Charles Schwab & Co., Inc (Schwab), a registered broker-dealer, Member SIPC/NYSE, to maintain custody of clients' assets and to effect trades for their accounts. Schwab Institutional provides CDAM with access to its institutional trading and operational services, Schwab Institutional

services include research, brokerage, custody, access to mutual funds and other investments that are otherwise available only to institutional investors or would require a significantly higher minimum initial investment. Schwab Institutional also makes available to CDAM other products and services that benefit CDAM but may not benefit its clients' accounts. Some of these other products and services assist CDAM in managing and administering clients' accounts. These include software and other technology that provide access to client account data (such as trade confirmations and account statements), facilitate trade execution (and allocation of aggregated trade orders for multiple client accounts), provide research, pricing information and other market data, facilitate payment of CDAM fees from its clients' accounts and assist with back-office support, record keeping and client reporting. Many of these services generally may be used to service all or a substantial number of CDAM's accounts, including accounts not maintained at Schwab Institutional.

CDAM may recommend that clients establish brokerage accounts with RBC Advisor Services, a division of RBC Capital Markets LLC, is a full-service custody provider for registered investment advisors. RBC Advisor Services offers a sophisticated wealth management and brokerage platform to serve the complex needs of high net worth clients. These services include and are not limited to foreign currency conversion and trading in 14 different currencies.

In suggesting a Qualified Custodian, we will endeavor to select those firms that we believe provide quality services with competitive transaction fees. The reasonableness of transaction fees is based on several factors, including the Qualified Custodian's ability to provide professional services, competitive transaction fees, volume discounts, execution price negotiations, reputation, experience, and financial stability of the Qualified Custodian, and the quality of service rendered by the Qualified Custodian in other transactions.

You may utilize the Qualified Custodian of your choice and have no obligation to purchase or sell securities through any broker we recommend. However, we reserve the right to reject your account if you wish to direct brokerage outside one of the Qualified Custodians recommended by us since such arrangement may be too inefficient for us to effectively manage your accounts. However, we are open to a special fee arrangement, if appropriate for you, to accommodate your individual needs.

### **Brokerage for Client Referrals**

We do not receive client referrals from broker-dealers in exchange for cash or other compensation, such as brokerage services or research.

### **Directed Brokerage**

We routinely recommend that you direct our firm to execute transactions through one of the Qualified Custodians with whom we have an arrangement. As such, we may be unable to achieve the most favorable execution of your transactions and you may pay higher brokerage commissions than you might otherwise pay through another broker-dealer that offers the same types of services. Not all advisers require their clients to direct brokerage.

### **Block Trades**

We combine multiple orders for shares of the same securities purchased for advisory accounts we manage (this practice is commonly referred to as "block trading"). We will then distribute a portion of the shares to participating accounts in a fair and equitable manner. The distribution of the shares purchased is typically proportionate to the size of the account, but it is not based on account performance or the amount or structure of management fees. Subject to our discretion regarding factual and market conditions, when we combine orders, each participating account pays an average price per share for all transactions and pays a proportionate share of all transaction costs. Accounts owned by our firm or persons associated with our firm may participate in block trading with your accounts; however, they will not be given preferential treatment.

## **Item 13 Review of Accounts**

### *Managed Accounts*

Michael Sanders, CIO and Frederick Munk, Portfolio Manager will monitor your accounts on a continuous basis to ensure that the advisory services provided to you and/or the portfolio mix are consistent with the investment strategy established at the onset of our relationship and as subsequently altered to meet changing investment needs and objectives.

### *Asset Allocation Accounts*

Asset Allocation accounts are reviewed on an agreed upon schedule such as annually, semi-annually, or quarterly. The review does not include a comprehensive financial plan review. If asset allocation accounts are non-discretionary, we will contact you for permission to rebalance according to the recommended changes or to instruct you to rebalance the account.

### *Financial Plans*

The review of your financial plan is conducted on an as needed basis, upon your request. You are encouraged to meet with us at least annually to review plans, recommendations and progress. Changes would be made to your plan as indicated and appropriate based on your present financial situation and the current market outlook.

We may provide various reports in conjunction with account reviews which may include, for example, a summary of all investments in each account, market values, yield information, market category, performance data, and pertinent notes/recommendations. In addition you will receive statements directly from your account custodian.

## **Item 14 Client Referrals and Other Compensation**

As disclosed under the "Fees and Compensation" section in this brochure, persons providing investment advice on behalf of our firm are licensed insurance agents. For information on the conflicts of interest this presents, and how we address these conflicts, please refer to the "Fees and Compensation" section. This is not a focus of our firm, but you must know of its existence.

## **Item 15 Custody**

As paying agent for our firm, your independent custodian will directly debit your account(s) for the payment of our advisory fees. This ability to deduct our advisory fees from your accounts causes our firm to exercise limited custody over your funds or securities. We do not have physical custody of any of your funds and/or securities. Your funds and securities will be held with a bank, broker-dealer, or other independent, qualified custodian. You will receive account statements from the independent, qualified custodian(s) holding your funds and securities at least quarterly and usually monthly. The account statements from your custodian(s) will indicate the amount of our advisory fees deducted from your account(s) each billing period. You should carefully review account statements for accuracy.

## **Item 16 Investment Discretion**

Before we can buy or sell securities on your behalf, you must first sign our discretionary management agreement, a power of attorney, and/or trading authorization forms.

You may grant our firm discretion over the selection and amount of securities to be purchased or sold for your account(s) without obtaining your consent or approval prior to each transaction. You may specify investment objectives, guidelines, and/or impose certain conditions or investment parameters for your account(s). For example, you may specify that the investment in any particular stock or industry should not exceed specified percentages of the value of the portfolio and/or

restrictions or prohibitions of transactions in the securities of a specific industry or security. Please refer to the "Advisory Business" section in this brochure for more information on our discretionary management services.

If you enter into non-discretionary arrangements with our firm, we will obtain your approval prior to the execution of any transactions for your account(s). You have an unrestricted right to decline to implement any advice provided by our firm on a non-discretionary basis.

## **Item 17 Voting Client Securities**

### **Proxy Voting**

Unless CDAM agrees otherwise in writing, the client shall be responsible for: (a) directing the manner in which proxies solicited by issuers of securities you beneficially own shall be voted, and (b) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the securities in the Account. You authorize and direct us to instruct the Custodian to forward to you copies of all proxies and shareholder communications relating to the Assets

## **Item 18 Financial Information**

We are not required to provide financial information to our clients because we do not:

- require the prepayment of more than \$1,200 in fees and six or more months in advance, or
- take custody of client funds or securities, or
- have a financial condition that is reasonably likely to impair our ability to meet our commitments to you.

## **Management & Team**

### **Joseph DiMauro**

President & Chief Executive Officer  
Clark Dodge & Co., Inc.

Chief Executive Officer  
Clark Dodge Asset Management, LLC

Born: 9/9/1948

Formal Education:

-Bachelors of Art in Economics

St. Francis College, Brooklyn, NY, Graduated May 1970

-Masters of Business Administration in Finance

Long Island University, Brooklyn, NY, Graduated May 1973

Mr. DiMauro currently possesses securities licenses Series 7, 63, 3, and 24

### **Michael R. Sanders**

President & Chief Investment Officer  
Clark Dodge Asset Management, LLC

Born: 3/21/1969

Formal Education:

- Bachelors of Science in Business Administration

State University of New York at Buffalo, Buffalo, NY, Graduated January 1992



- Masters of Business Administration in Finance  
Long Island University's CW Post Campus, Greenvale, NY, Graduated May 1995

Mr. Sanders currently possesses Series 65 license

Business and Employment Background:

- Mr. Sanders is the Chairman of the Byram Hills Education Foundation
- Mr. Sanders has been Managing Director of Gerstein Fisher & Associates
- Mr. Sanders has been Vice President of Stein Roe Investment Counsel
- Mr. Sanders has been Vice President of Seligman Advisors, Inc
- Mr. Sanders has been Vice President, Investment Officer of J & W Seligman & Co., Inc

**Frederick Louis Munk, Jr., CFP®, ChFC, CLU**

Portfolio Manager  
Clark Dodge Asset Management, LLC

Born: 5/8/1943

Formal Education:

- University of Connecticut, B.S., Business Administration/Insurance, 1965

Mr. Munk currently possesses Series 65 license

Business and Employment Background:

- Mr. Munk founded Retirement Counseling Associates, LLC, in 1978
- Mr. Munk has been an agent with Phoenix Mutual Life Insurance Company

Certifications:

- Certified Financial Planner™ professional, (CFP®), 1989.

**Susan J. Hunter, CFP®**

Vice President, Private Client Services  
Clark Dodge Asset Management, LLC

Born: 6/10/1954

Formal Education:

- Iona College, New Rochelle, NY, M.B.A., Accounting, 1983.
- Marist College, Poughkeepsie, NY, B.A., English, 1977.

Business and Employment Background:

- Ms. Hunter has been Chief Compliance Officer of Retirement Counseling Associates, LLC
- Ms. Hunter has been an Administrative Assistant at Americares

Certifications: Certified Financial Planner™ professional, (CFP®), 1991.

**Caleb Smith**

Investment Associate  
Clark Dodge Asset Management, LLC

Account Executive  
Clark Dodge & Co., Inc.



Born: 11/24/1986

**Formal Education:**

-Bachelor of Arts in Economics  
University of Wisconsin-Madison  
Madison, WI, Graduated May 2009

Deerfield Academy - May, 2005

Mr. Smith currently possesses Series 7 and Series 63 securities licenses

**Business and Employment Background:**

- Mr. Smith is an account executive, Clark Dodge & Company, Inc.
- Mr. Smith is an active member of the young philanthropist committee for the Cancer Research Institute
- Mr. Smith has been a public relations coordinator for the New York Football Giants, Inc

### **Item 19 Requirements for State-Registered Advisers**

We are a federally registered investment adviser; therefore, we are not required to respond to this item.

### **Item 20 Additional Information**

#### **Your Privacy**

We view protecting your private information as a top priority. Pursuant to applicable privacy requirements, we have instituted policies and procedures to ensure that we keep your personal information private and secure.

We do not disclose any nonpublic personal information about you to any nonaffiliated third parties, except as permitted by law. In the course of servicing your account, we may share some information with our service providers, such as transfer agents, custodians, broker-dealers, accountants, consultants, and attorneys.

We restrict internal access to nonpublic personal information about you to employees, who need that information in order to provide products or services to you. We maintain physical and procedural safeguards that comply with regulatory standards to guard your nonpublic personal information and to ensure our integrity and confidentiality. We will not sell information about you or your accounts to anyone. We do not share your information unless it is required to process a transaction, at your request, or required by law.

You will receive a copy of our privacy notice prior to or at the time you sign an advisory agreement with our firm. Thereafter, we will deliver a copy of the current privacy policy notice to you on an annual basis. Please contact our main office at the telephone number on the cover page of this brochure if you have any questions regarding this policy.

#### **Trade Errors**

In the event a trading error occurs in your account, our policy is to restore your account to the position it should have been in had the trading error not occurred. Depending on the circumstances, corrective actions may include canceling the trade, adjusting an allocation, and/or reimbursing the account. If a trade error results in a profit, you will keep the profit.

**Class Action Lawsuits**

We do not determine if securities held by you are the subject of a class action lawsuit or whether you are eligible to participate in class action settlements or litigation nor do we initiate or participate in litigation to recover damages on your behalf for injuries as a result of actions, misconduct, or negligence by issuers of securities held by you.