

VERE
ASSET MANAGEMENT, INC.

FORM ADV, PART 2B

BROCHURE SUPPLEMENT: MARK COLLINSWORTH
COLLIERVILLE, TENNESSEE

March 31, 2012

Main Office

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SEC File #801-71670

This brochure supplement provides information about Mark P. Collinsworth that supplements Vere Asset Management's Form ADV, Part 2A brochure. You should have received a copy of that brochure. Please contact Mark Collinsworth, Chief Compliance Officer, at 901-488-5667 if you did not receive Mr. Collinsworth's brochure or if you have any questions related to the brochure or this supplement.

Please retain a copy of this Brochure for your records.

Item 2: Educational Background and Business Experience

Mark P. Collinsworth

Post-Secondary Education:

University of Tennessee - Bachelor of Arts degree in Economics and Finance

Murray State - Master of Finance

Certified Fund Specialist, CFS, 2011

Recent Business Background:

Vere Asset Management, Inc. -06/2010- Present; Chief Investment Officer and Compliance Officer

Stanford Group Company - 08/2001 - 03/2009 - Managing Director of Asset Allocation

Item 3: Disciplinary Information

None

Item 4: Other Business Activities

Summit Alliance Securities, LLC - investment related; money management

Summit Alliance Advisors, - investment related, money management

Item 5: Additional Compensation

Mark Collinsworth receives a fee based on the total assets he manages on behalf of Summit Alliance Advisors. Mr. Collinsworth receives compensation from Summit Alliance Securities for his assistance with the selection of mutual funds.

Item 6: Supervision

At the present time, Mark Collinsworth has no supervision other than himself as he is the Chief Compliance Officer and there are only 2 members of the firm.