

Item 1- Cover Page

Rustin R. Jordan

(Add Supervised Person's Business Address and Phone Number if Different than Principal Address of Adviser)

Jordan Financial LLC

9442 Charlesberg Dr.

Tampa, FL 33635

412-303-4664

May 7, 2012

This Brochure Supplement provides information about Rustin R. Jordan that supplements the Jordan Financial LLC Brochure. You should have received a copy of that Brochure. Please contact Russell R. Jordan if you did not receive Jordan Financial's Brochure or if you have any questions about the contents of this supplement.

Additional information about Rustin R. Jordan is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Rustin Reed Jordan Born 1975

Arizona State University B.S. Psychology/Business 1999

Registered Representative at Charles Schwab & Co. Inc. from 07/2000 to 09/2002, Phoenix, AZ

Operations Specialist at Charles Schwab & Co. Inc. 11/2002 to 11/2002, Orlando, FL

Vice President at Alliance Family Investment Management from 11/2002 to 03/2010, Pittsburgh, PA

Vice President at Jordan Financial LLC from 2010 to present, Pittsburgh, PA

Co-managed accounts totaling over 65 million dollars.

Item 3- Disciplinary Information

Sample Language: Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. In 2010 Rustin Jordan of Jordan Financial was fined by the state of Florida for not properly disclosing a residency change and continuing to provide investment advice.

Item 4- Other Business Activities

Rustin Jordan is not engaged in any other business activities

Item 5- Additional Compensation

Rustin Jordan does not receive any additional compensation from any other sources.

Item 6 - Supervision

Rustin Jordan is supervised by Russell R. Jordan. Russell R. Jordan is the Chief Compliance Officer and Managing Member of Jordan Financial LLC. Quarterly evaluations are conducted by Russell R. Jordan as to the management advice given by Rustin R. Jordan. All investment advice made by Rustin R. Jordan is first reviewed by Russell R. Jordan.