

Item 1- Cover Page

Russell R. Jordan

(Add Supervised Person's Business Address and Phone Number if Different than Principal Address of Adviser)

Jordan Financial LLC

610 Vallevista Ave.

Pittsburgh, PA 15234

412-343-4964

May 23, 2012

This Brochure Supplement provides information about Russell R. Jordan that supplements the Jordan Financial LLC Brochure. You should have received a copy of that Brochure. Please contact Russell R. Jordan if you did not receive Jordan Financial's Brochure or if you have any questions about the contents of this supplement.

Additional information about Russell R. Jordan is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2- Educational Background and Business Experience

Russell Roy Jordan Born 1939

Duquense University B.S. Business Administration

Registered Representative at Merrill Lynch from 06/1965 to 01/1976, Pittsburgh, PA

Registered Representative at E.F. Hutton from 01/1976 to 09/1976, Pittsburgh, PA

Senior Portfolio Manager at Mellon Bank from 09/1976 to 06/1996, Pittsburgh, PA

President of Investments at Alliance Family Investment Management from 06/1996 to 03/2010, Pittsburgh, PA

Vice President at Jordan Financial LLC from 04/2010 to present, Pittsburgh, PA

Account Executive Merrill Lynch - Registered Representative, six months formal training.

National Graduate Trust School and various trust education.

Was a Vice President and Principle of Alliance Family Investment management from 1997 to 2010. Previously a senior portfolio manager for a major bank trust department.

Chairman of Personal Accounts Trust Committee. Managed accounts as large as 22 million dollars.

Item 3- Disciplinary Information

Sample Language: Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of each supervised person providing investment advice. No information is applicable to this Item.

Item 4- Other Business Activities

Russell Jordan is not engaged in any other business activities

Item 5- Additional Compensation

Russell Jordan does not receive any additional compensation from any other sources.

Item 6 - Supervision

Russell Jordan is the Chief Compliance Officer and a managing member of Jordan Financial LLC. Russell Jordan is a self supervised individual. Quarterly evaluations are made of accounts and of Jordan Financial's compliance policies and business activities by Russell Jordan himself.