

Part 2B of Form ADV: *Brochure Supplement*

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This brochure supplement provides information about Jon G. Sanchez that supplements the Sanchez Wealth Management, LLC ("SWM," "we" or "us") brochure. You should have received a copy of that brochure. Please contact Mr. Sanchez if you did not receive SWM's brochure or if you have any questions about the contents of this supplement.

Additional information about Jon G. Sanchez is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2. Educational Background and Business Experience

YEAR OF BIRTH: 1964

EDUCATION: University of Phoenix, Bachelor of Science in Business Administration, 1988

BUSINESS BACKGROUND:

- Sanchez Wealth Management, LLC, Manager and Chief Compliance Officer, 02/2010 to present
- Sanchez Insurance Agency, LLC, Member, 08/2010 to present
- The Jon Sanchez Show, Radio Host, 09/2000 to present
- Listen To My Advice, LLC, Manager, 01/2007 to 2010
- QA3 Financial Corp., Registered Representative, 01/2006 to 08/2010
- QA3 Financial LLC, Investment Adviser Representative, 01/2006 to 08/2010
- Securities America, Inc., Registered Representative, 07/2002 to 01/2006
- Securities America Advisors, Inc., Investment Adviser Representative, 07/2002 to 01/2006

Item 3. Disciplinary Information

SWM is required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of Mr. Sanchez. Mr. Sanchez does not have any history of such disciplinary events.

Item 4. Other Business Activities

Jon G. Sanchez is an owner and agent for Sanchez Insurance Agency, LLC ("Sanchez Insurance Agency") and one or more insurance companies. As such, he will be able to purchase insurance and insurance-related investment products for clients, for which he will receive separate and additional compensation (e.g., commissions). Our clients are not under any obligation to engage Mr. Sanchez or Sanchez Insurance Agency when considering implementation of investment recommendations. The implementation of any or all recommendations is solely at the discretion of the client.

In addition, Mr. Sanchez was the sole owner of Listen To My Advice, LLC ("LTMA"). LTMA operated the website listentomyadvice.net which provided its paid subscribers with podcasts and timely educational e-mails regarding the stock market and other financial issues. The investment information provided by LTMA does not purport to meet the objectives or needs of any individual subscriber. LTMA may recommend SWM to its subscribers in need of advisory services. SWM may recommend LTMA to advisory clients interested in its educational services. The services provided by LTMA are separate and distinct from the advisory services of SWM, and are provided for separate and typical compensation. There are no referral fee arrangements between SWM and LTMA for these recommendations. No SWM client is obligated to become an LTMA subscriber.

Clients should be aware that the receipt of additional compensation by Mr. Sanchez creates a conflict of interest and gives him an incentive to recommend products and services based on the compensation received, rather than on a client's needs. SWM and Mr. Sanchez endeavor at all times to put the interest of our clients first as part of SWM's fiduciary duty as a registered investment adviser and we take the following steps to address this conflict:

- We do not charge the client our annual asset-based fee (as disclosed in Item 5 of the Firm Brochure) on the portion of a client's portfolio made up of the investment products in which Mr. Sanchez or our other employees have earned commissions.
- We disclose to clients the existence of all material conflicts of interest, including the potential for Mr. Sanchez and our employees to earn compensation from advisory clients in addition to SWM's advisory fees;
- We disclose to clients that they are not obligated to purchase recommended investment products from our employees;
- We collect, maintain and document accurate, complete and relevant client background information, including the client's financial goals, objectives and risk tolerance;
- Our management conducts regular reviews of each client account to verify that all recommendations made to a client are suitable to the client's needs and circumstances;
- We require that our employees seek prior approval of any outside employment activity so that we may ensure that any conflicts of interests in such activities are properly addressed;
- We periodically monitor these outside employment activities to verify that any conflicts of interest continue to be properly addressed; and

- We educate our employees regarding the responsibilities of a fiduciary, including the need for having a reasonable and independent basis for the investment advice provided to clients.

Mr. Sanchez also hosts a daily radio program on KOH AM780 ("KOH"), a Reno, Nevada-based radio station, entitled, 'The Jon Sanchez Show.' The objectives of this program include providing generalized financial market and investment education to program listeners. Further, Mr. Sanchez provides live weekday stock reports and commentary on KOH's morning news show and live stock updates on KRNK-NBC, a Reno, Nevada-based television station. The information provided by Mr. Sanchez does not purport to meet the objectives or needs of any individual listener. Mr. Sanchez may spend 10% or more of his time with all of these activities.

Item 5. Additional Compensation

As an insurance agent, Mr. Sanchez is eligible to receive incentive awards (including prizes such as trips or bonuses) for recommending certain types of insurance policies or other investment products. While we endeavor at all times to put the interest of our clients first as part of our fiduciary duty, the possibility of receiving incentive awards creates a conflict of interest, and may affect the judgment of Mr. Sanchez when making recommendations. We address this conflict by reviewing recommendations made to our clients to determine that all recommendations are consistent with the best interests of our clients. Please see the applicable disclosure at Item 4 of this Brochure Supplement for additional information about how we manage this conflict of interest.

Item 6. Supervision

Jon G. Sanchez, Chief Executive Officer, Chief Compliance Officer and sole shareholder of SWM, is responsible for the supervision, formulation and monitoring of investment advice offered to the firm's clients. Mr. Sanchez will review and oversee all material investment policy changes and conduct periodic testing to ensure that client objectives and mandates are being met. He can be contacted at (775) 853-1600.