

# Marketing Ideas

Name & Date	Your awesome Marketing Idea
<p>10/20/11 Wesley Gray</p>	<p>1- Many companies have an affiliate program. I feel that we may have and awesome and unlimited source of referrals for both partners and advisors by developing an affiliate program that is multi tiered. I have done the research in the past on affiliate software and will submit samples next week for further exploration. Design banners for affiliates and s</p> <p>2- Take a look at Financeglobe.com...we may want to emulate their financial social network forum...potential to develop viral community and develop a platform to spread the word</p> <p>3- Develop a student financial section which gives a guide to : Money management , controlling debt (living within your means) Budgeting, banking avoiding overdraft and late fees, avoiding credit card offerings form unscrupulous banking offerings geared towards students, etc... More to come.....</p> <p>4- Create a video featuring Matthew – Youtube and professional video for the web site. ie Infomercial...</p>
<p>Avi 11/1/11</p>	<p>For websites that we've found only email addresses for – I think it would be a good idea for us to create a general email that briefly explains our partnership opportunity – never know we might get a few responses.</p>
<p>12/22/11 Wesley</p>	<p>Noticed an Add on Facebook featuring Warren Buffet – RobotDough.com is the company the placed the add. They provide an investment management solution..will research their services</p>

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