

**ITEM 1: COVER PAGE FOR
PART 2B OF FORM ADV:
BROCHURE SUPPLEMENT
DATED MARCH 2012**

JESSE CHARLES COX

**FINANCIAL ADVISORS NETWORK, INC.
D.B.A.
FINANCIAL ADVISORS NETWORK**

**1432 EDINGER AVENUE, SUITE 200
TUSTIN, CA 92780**

FIRM CONTACT: ROD HUNDLEY KAMPS, CHIEF COMPLIANCE OFFICER

FIRM WEBSITE ADDRESS: WWW.FINANCIALADVISORSNETWORK.NET

PHONE NUMBER: 866-526-7726

This brochure supplement provides information about Mr. Cox that supplements our brochure. You should have received a copy of that brochure. Please contact Mr. Kamps, President and Chief Compliance Officer, if you did not receive our firm's brochure or if you have any questions about the contents of this supplement.

Additional information about Mr. Cox is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Jesse Charles Cox

Year of Birth: 1982

Formal Education after high school:

- None

Business Background (for the past 5 years):

- 10/09 – Present: Financial Advisors Network, Inc. d.b.a. Financial Advisors Network, Investment Adviser Representative
- 10/11 – Present: LPL Financial; Registered Representative
- 09/00 – 10/11: LPL Financial; Financial Consultant and Registered Representative

Licenses and Other Professional Designations:

- 01/01 – Series 7
- 12/01 – Series 63
- 06/07 – Series 66
- CA Insurance License 0D39844

Our firm must disclose if Mr. Cox has no high school education, no formal education after high school, or no business background. We may list any professional designations held by Mr. Cox. We must provide you with a sufficient explanation of the minimum qualifications required for each designation to allow you to understand the value of the designation

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Cox, we are required to disclose all material facts regarding those events.¹

We have nothing to disclose in this regard.

Item 4 Other Business Activities

A. If Mr. Cox is actively engaged in any investment-related business or occupation, including if Mr. Cox is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant (“FCM”), commodity pool operator (“CPO”), commodity trading advisor (“CTA”), or an associated person of an FCM,

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Cox to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Cox to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Cox's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. Cox receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Mr. Cox receives. We must explain that this practice gives Mr. Cox an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Cox is a registered representative of LPL Financial ("LPL"), an SEC registered broker-dealer and FINRA member. He may offer securities and receive normal and customary commissions as a result of securities transactions. This presents a conflict of interest to the extent that Mr. Cox recommends that a client invest in a security which results in a commission being paid to him.

A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

- B. If Mr. Cox is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Cox's income or involve a substantial amount of Mr. Cox's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Cox's time and income, we may presume that they are not substantial.

Mr. Cox is a licensed insurance agent through numerous insurance companies. In such a capacity, he may offer insurance products and receive normal and customary commissions as a result of such a purchase. This presents a conflict of interest to the extent that he recommends the purchase of an insurance product which results in a commission being paid to him as an insurance agent. He spends 5% of his time on these activities.

Item 5 Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Cox for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Cox's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client

referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we supervise Mr. Cox, including how we monitor the advice Mr. Cox provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Cox's advisory activities on behalf of our firm.

Mr. Kamps, Chief Compliance Officer of our firm, supervises and monitors Mr. Cox's activities on a regular basis. Mr. Kamps reviews all outgoing correspondence for written financial advice that Mr. Cox provides to his clients. Please contact Mr. Kamps if you have any questions about Mr. Cox's brochure supplement at 866-526-7726.

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Additional information about Mr. Kamps is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2 Educational Background and Business Experience

Rod Kamps

Date of Birth: 10/11/1970

Formal Education after high school:

- 1994 - B.S. Business Administration; University of Phoenix, Fountain Valley, CA

Business Background (for the past 5 years):

- 10/09 – Present: Financial Advisors Network, Inc. d.b.a. Financial Advisors Network, President
- 04/99 – Present: Kamps Asset Management Planning, Inc. d.b.a. Kamps, Inc.; President
- 10/11 – Present: LPL Financial, Registered Representative
- 04/99 – 10/11: LPL Financial, Registered Representative and Investment Adviser Representative
- 01/93 – 03/99: Cal Fed Investments, Registered Representative

Licenses and Other Professional Designations:

- 08/99 – Series 24
- 01/93 – Series 7
- 02/93 – Series 63
- 09/99 – Series 65
- 2001 – CFP®

We may list any professional designations held by Mr. Kamps. We must provide you with a sufficient explanation of the minimum qualifications required for each designation to allow you to understand the value of the designation.

CFP®:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 62,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its

equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's *Standards of Professional Conduct*, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Item 3 Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Mr. Kamps, we are required to disclose all material facts regarding those events.¹

There are no legal or disciplinary events against Mr. Kamps at this time.

¹ **Note:** Our firm may, under certain circumstances, rebut the presumption that a disciplinary event is material. If an event is immaterial, we are not required to disclose it. When we review a legal or disciplinary event involving Mr. Kamps to determine whether it is appropriate to rebut the presumption of materiality, we consider all of the following factors: (1) the proximity of Mr. Kamps to the advisory function; (2) the nature of the infraction that led to the disciplinary event; (3) the severity of the disciplinary sanction; and (4) the time elapsed since the date of the disciplinary event. If we conclude that the materiality presumption has been overcome, we prepare and maintain a file memorandum of our determination in our records. We follow SEC rule 204-2(a)(14)(iii) and similar state rules.

Item 4 Other Business Activities

A. If Mr. Kamps is actively engaged in any investment-related business or occupation, including if Mr. Kamps is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Mr. Kamps' other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Mr. Kamps receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Mr. Kamps receives. We must explain that this practice gives Mr. Kamps an incentive to recommend investment products based on the compensation received, rather than on your needs.

Mr. Kamps is a registered representative of LPL Financial ("LPL"), an SEC registered broker-dealer and FINRA member. In his capacity as a registered representative of LPL Financial, Member FINRA/SIPC, he may offer clients securities and/or insurance products for which he receives a commission. The relationship between all parties is fully disclosed to clients.

A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client. To minimize the conflict we have established a Code of Ethics described in Section 11 of the Firm Brochure.

B. If Mr. Kamps is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Mr. Kamps' income or involve a substantial amount of Mr. Kamps' time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Mr. Kamps' time and income, we may presume that they are not substantial.

Mr. Kamps is a licensed insurance agent through numerous insurance companies. In such a capacity, he may offer insurance products and receive normal and customary commissions as a result of such a purchase. This presents a conflict of interest to the extent that he

recommends the purchase of an insurance product which results in a commission being paid to him as an insurance agent. He spends 2% of his time on these activities.

From time to time Mr. Kamps will be involved in buying commercial real estate property. Mr. Kamps also have several rental properties from which he derives income. These activities account for approximately 2% of his time.

The parent company of our firm, Kamps, Inc., owns a CPA accounting practice now named Kamps & Associates Accounting Services, LLC. Mr. Kamps, the owner of Kamps, Inc., spends approximately 5% of his time as the owner and principal.

Item 5 Additional Compensation

If someone who is not a client provides an economic benefit to Mr. Kamps for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Mr. Kamps' regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6 Supervision

We are required to explain how we supervise Mr. Kamps, including how we monitor the advice Mr. Kamps provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Mr. Kamps' advisory activities on behalf of our firm.

Mr. Kamps is the Chief Compliance Officer and as such has no internal supervision placed over him. He is however bound by our firm's Code of Ethics.