

Supervised Person Brochure

Part 2B of Form ADV

David Pierre Plaisance

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This brochure supplement provides information about David Plaisance that supplements the Waypoint Strategic Advisors, LLC brochure. You should have received a copy of that brochure. Please contact David Plaisance if you did not receive Waypoint Strategic Advisors, LLC brochure or if you have any questions about the contents of this supplement.

Additional information about David Plaisance is available on the SEC's website at www.adviserinfo.sec.gov.

March 22, 2012

Brochure Supplement (Part 2B of Form ADV)

Education and Business Standards

Advisory persons associated with WSA must possess, minimally, the following: a college degree and/or appropriate business experience and all required licenses.

Item 2 Education and Business Standards

Educational Background:

- Date of birth: 1961
- University of North Carolina; 1980 to 1985
- Life Underwriting Training Council Fellow; 1997

Business Experience:

- Waypoint Strategic Advisors LLC; IAR; 01/2010 to Present
- Mass Mutual; Career Insurance Agent; 06/1994 to Present
- Business-Estate Underwriters, Inc.; Vice-President; 10/2001 to Present
- Financial Strategic Decisions, Inc.; Vice President/IAR/Secretary; 12/2001 to 11/2009
- Sole Proprietor, David Plaisance; IAR; 06/2001 to 12/2001
- MML Investor Services, Inc.; Registered Representative; 08/1996 to 04/2001
- T.K. Tripps; Restaurant General Manager; 06/1984 to 04/1994

Item 3 Disciplinary Information

None to report

Item 4 Other Business Activities

David Plaisance has a financial industry affiliated business as an insurance agent. From time to time, he will offer clients advice or products from those activities. He may receive separate yet typical compensation in the form of commissions for the sale of insurance products.

These practices represent potential conflicts of interest because it gives Mr. Plaisance an incentive to recommend products based on the commission amount received. This conflict is mitigated by the fact that Mr. Plaisance has a fiduciary responsibility to place the best interest of the client first and the clients are not required to purchase any products. Clients have the option to purchase these products through another insurance agent of their choosing.

Mr. Plaisance is also Vice-President of Business-Estate Underwriters, providing marketing services and support for life insurance agents.

Item 5 Additional Compensation

David Plaisance does not receive any performance based fees.

Item 6 Supervision

David Plaisance is supervised by Matthew Coakley, Chief Compliance Officer. He reviews David's work through frequent remote office interactions.

Matthew Coakley's contact information:

PHONE: 843-873-4420 EMAIL: matt@waypointus.com