

Brochure Supplement

MAY 14, 2012

WESLEY PERKINS

1817 Bertrand Drive, Unit B
Lafayette, LA 70506

(337) 504-2918

This Brochure Supplement provides information about Wesley Perkins that supplements the Disclosure Brochure of World Tree Financial, LLC (hereinafter "World Tree"), a copy of which you should have received. Please contact World Tree's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Wesley Perkins is available on the SEC's website at www.adviserinfo.sec.gov.

World Tree Financial, LLC, a Registered Investment Adviser

1817 Bertrand Drive, Suite Unit B, Lafayette, LA 70506 | (337) 504-2918

Item 2. Educational Background and Business Experience

Born 1981

Post-Secondary Education

University of Louisiana at Lafayette | BS, Business Administration/Finance | 2004

Recent Business Background

World Tree Financial, LLC | Chief Investment Officer | 12/2009 – Present

Item 3. Disciplinary Information

World Tree is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Wesley Perkins. World Tree does not have any information to disclose in relation to this Item.

Item 4. Other Business Activities

World Tree is required to disclose information regarding any investment-related business or occupation in which Wesley Perkins is actively engaged.

Registered Representative of a Broker-Dealer

Wesley Perkins is a registered representative of Purshe Kaplan Sterling ("PKS"), an SEC registered broker-dealer and member of FINRA. In this capacity, Wesley Perkins may provide securities brokerage services and implement securities transactions under a commission based arrangement. Wesley Perkins may be entitled to a portion of the brokerage commissions paid to Purshe Kaplan Sterling. He may also be entitled to a portion of any ongoing distribution or service ("trail") fees from the sale of mutual funds.

A conflict of interest exists to the extent that Wesley Perkins recommends the purchase of securities where he receives commissions or other additional compensation as a result. This practice gives *him* an incentive to recommend investment products based on compensation received rather than on the client's needs. World Tree has procedures in place to ensure that any recommendations made by Wesley Perkins are in the best interest of clients regardless of any additional compensation earned. For accounts covered by ERISA (and such others that World Tree, in its sole discretion deems appropriate), World Tree provides investment advisory services on a fee-offset basis. In this scenario, World Tree may offset its fees by an amount equal to the aggregate commissions and 12b-1 fees earned by Wesley Perkins in his individual capacity as a registered representative of Purshe Kaplan Sterling.

Licensed Insurance Agent

Wesley Perkins is also a licensed insurance agent with various insurance companies, and in such capacity, may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that World Tree recommends the purchase of insurance products where Wesley Perkins receives insurance commissions or other additional compensation. World Tree has procedures in place to ensure that any recommendations made by Wesley Perkins are in the best interest of clients regardless of any additional compensation earned.

Item 5. Additional Compensation

World Tree is required to describe any arrangement under which Wesley Perkins receives an economic benefit for providing advisory services from someone that is not a client of World Tree. World Tree has no information to disclose in relation to this Item.

Item 6. Supervision

Priscilla Gilmore, Chief Compliance Officer, is generally responsible for supervising Wesley Perkins's advisory activities on behalf of World Tree. The telephone number to reach Priscilla Gilmore is (337) 504-2918.

World Tree supervises its personnel and the investments made in client accounts. World Tree monitors the investments recommended by Wesley Perkins to ensure those investments are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. World Tree periodically reviews the advisory activities of Wesley Perkins, which may include reviewing individual client accounts and correspondence (including e-mails) sent to and received by Wesley Perkins.

Item 7. Requirements for State-Registered Advisers

World Tree is required to disclose the material facts regarding Wesley Perkins's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. World Tree has no information to disclose in relation to this Item.