

Brochure Supplement

JANUARY 12, 2012

MARK J. RING

9515 Deereco Road, Suite 201
Timonium, MD 21093

(410) 821-6724

This Brochure Supplement provides information about Mark J. Ring that supplements the Disclosure Brochure of Jacob William, Inc. (hereinafter "Jacob William"), a copy of which you should have received. Please contact Jacob William's Chief Compliance Officer if you did not receive the Disclosure Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Mark J. Ring is available on the SEC's website at www.adviserinfo.sec.gov.

Jacob William, Inc., a Registered Investment Adviser

9515 Deereco Road, Suite 201, Timonium, MD 21093 | (410) 821-6724
www.jacobwilliam.com

Item 2. Educational Background and Business Experience

Born 1962

Post-Secondary Education

University of Maryland | BS, Economics | 1984

Recent Business Background

Jacob William, Inc. | Managing Partner | May 2006 – Present

Mutual Service Corporation | Registered Representative/Investment Adviser Representative |
October 2006 – September 2009

Hornor Townsend & Kent | Registered Representative/Investment Adviser Representative |
September 1993 – October 2006

Item 3. Disciplinary Information

Jacob William is required to disclose the pertinent facts regarding any legal or disciplinary events material to a client's evaluation of Mark J. Ring. Mr. Ring does not have any disciplinary history to disclose.

Item 4. Other Business Activities

Jacob William is required to disclose information regarding any investment-related business or occupation in which Mark J. Ring is actively engaged.

Licensed Insurance Agent

Mark J. Ring is a licensed insurance agent and in such capacity may recommend, on a fully-disclosed commission basis, the purchase of certain insurance products. A conflict of interest exists to the extent that Jacob William recommends the purchase of insurance products where Mark J. Ring receives insurance commissions or other additional compensation. Jacob William has procedures in place to ensure that all recommendations are made in the best interests of clients regardless of any additional compensation earned. Clients are not obliged to purchase insurance products from Mr. Ring and the implementation of any recommendation to purchase insurance is in the client's sole discretion.

Item 5. Additional Compensation

Jacob William is required to describe any arrangement under which Mark J. Ring receives an economic benefit for providing advisory services from someone that is not a client of Jacob William. Jacob William has no information to disclose in relation to this Item.

Item 6. Supervision

While Mark J. Ring is a Managing Partner of Jacob William and generally responsible for his own supervision, Daniel Morrison, the Director and Chief Compliance Officer, periodically reviews his advisory activities on behalf of the firm. The telephone number to reach Daniel Morrison is (410) 821-6724.

Jacob William supervises its personnel and the investments made in client accounts. Jacob William monitors the investments recommended by Mark J. Ring to ensure those investments are suitable for the particular client and consistent with their investment needs, goals, objectives and risk tolerance, as well as any restrictions previously requested by the client. Jacob William periodically reviews the advisory activities of Mark J. Ring, which may include reviewing individual client accounts and correspondence (including e-mails) sent to and received by Mark J. Ring.

Item 7. Requirements for State Registered Advisers

Jacob William is required to disclose information regarding Mark J. Ring's involvement in certain civil, self-regulatory organization or administrative proceedings, arbitration awards or findings, or bankruptcy proceedings. Jacob William has no information to disclose in relation to this Item.