

**Item 1: Cover Page for Part 2B of Form ADV:
Brochure Supplement
September 2012**

Annette Zillgens Goldman

**Sierra Wealth Group, LLC
11925 Wilshire Blvd.
Suite 300
Los Angeles, CA 90025**

**Firm Contact:
Jeffrey B. Goldman
Chief Compliance Officer**

**Firm Website Address:
www.sierrawg.com**

This brochure supplement provides information about Annette Goldman that supplements our brochure. You should have received a copy of that brochure. Please contact Jeff Goldman if you did not receive Sierra Wealth Group, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Annette Goldman is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

ANNETTE ZILLGENS GOLDMAN

Year of Birth: 1969

Educational Background:

- 1991; University of California, San Diego; Urban Studies and Planning
- 1994: University of San Diego, Law School; Juris Doctor

Business Background:

- 08/2011 – Present; Life Planning Advisors; Vice President
- 08/2009 – Present; Sierra Wealth Group, LLC; Investment Adviser Representative (“IAR”)
- 02/2008 – 08/2009; National Planning Corporation; Registered Representative & IAR

Exams, Licenses & Other Professional Designations:

- 04/1997 – Series 6
- 06/1998 – Series 7
- 11/1998 – Series 65
- 05/1997 - Series 63
- 10/1998 – Series 24
- 03/2003 – Series 51

CFP® - Certified Financial Planner™:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice and ethical requirements that govern professional engagements with clients. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements: Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university, pass the comprehensive CFP® Certification Examination, Complete at least three years of full-time financial planning-related experience and agree to be bound by CFP Board’s *Standards of Professional Conduct* Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial and renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Annette Goldman, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

A. If Annette Goldman is actively engaged in any investment-related business or occupation, including if Annette Goldman is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Annette Goldman's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Representatives of our firm are insurance agents/brokers. They may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

2. If Annette Goldman receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Annette Goldman receives. We must explain that this practice gives Annette Goldman an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

B. If Annette Goldman is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Annette Goldman's income or involve a substantial amount of Annette Goldman's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Annette Goldman's time and income, we may presume that they are not substantial.

Swim Baby Swim (hereinafter "SBS") is located at 6231 Paseo Colina Carlsbad, CA 92009 where Annette offers infant survival swim lessons. She has been the owner since March, 2006. She spends 20 hours per week total with SBS and 7 months per year. 10 of those weekly hours are spent during securities trading hours as a swim instructor. This business is not investment related.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Annette Goldman for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Annette Goldman's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Annette Goldman, including how we monitor the advice Annette Goldman provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Annette Goldman's advisory activities on behalf of our firm.

Jeff Goldman is a principal of Sierra Wealth Group, LLC and as such supervises and monitors Annette Goldman's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Jeff if you have any questions about Annette Goldman's brochure supplement at (760) 918-0304 or by email at jeff@sierrawg.com.

Item 7: Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Annette Goldman has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Annette Goldman has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.

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Jeffrey Bruce Goldman

**Sierra Wealth Group, LLC
11925 Wilshire Blvd.
Suite 300
Los Angeles, CA 90025**

**Firm Contact:
Jeffrey B. Goldman
Chief Compliance Officer**

**Firm Website Address:
www.sierrawg.com**

This brochure supplement provides information about Jeffrey Goldman that supplements our brochure. You should have received a copy of that brochure. Please contact Jeff if you did not receive Sierra Wealth Management LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Jeffrey Goldman is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

JEFFREY BRUCE GOLDMAN

Year of Birth: 1962

Educational Background:

- 1990; California State University, Fullerton; Bachelor of Arts, Finance

Business Background:

- 10/2009 – Present; Purshe Kaplan Sterling Investments; Registered Representative
- 09/2009 – Present; Sierra Wealth Group, LLC – Investment Adviser Representative
- 08/2001 – Present; Life Planning Advisors, LLC; President/Agent
- 03/2007 – 03/2009; Raymond James Financial Services, Inc.; Registered Representative
- 02/2002 – 03/2007; National Planning Corporation; Registered Representative

Exams, Licenses & Other Professional Designations:

- 02/1991 – Series 63
- 08/1998 – Series 65

CFP® - Certified Financial Planner™:

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP marks are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board"). The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its high standard of professional education, stringent code of conduct and standards of practice and ethical requirements that govern professional engagements with clients. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements: Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university, pass the comprehensive CFP® Certification Examination, Complete at least three years of full-time financial planning-related experience and agree to be bound by CFP Board's *Standards of Professional Conduct*. Individuals who become certified must complete 30 hours of continuing education hours every two years, including two hours on the *Code of Ethics* and other parts of the *Standards of Professional Conduct*, to maintain competence and keep up with developments in the financial and renew an agreement to be bound by the *Standards of Professional Conduct*. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Jeffrey Goldman, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

A. If Jeffrey Goldman is actively engaged in any investment-related business or occupation, including if Jeffrey Goldman is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Jeffrey Goldman's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

Representatives of our firm are insurance agents/brokers. They may offer insurance products and receive normal and customary fees as a result of insurance sales. A conflict of interest may arise as these insurance sales may create an incentive to recommend products based on the compensation adviser and/or our supervised persons may earn and may not necessarily be in the best interests of the client.

2. If Jeffrey Goldman receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Jeffrey Goldman receives. We must explain that this practice gives Jeffrey Goldman an incentive to recommend investment products based on the compensation received, rather than on your needs.

Jeffrey Goldman is a registered representative of Purshe Kaplan Sterling Investments, member FINRA/SIPC. He may offer securities and receive normal and customary commissions as a result of securities transactions. A conflict of interest may arise as these commissionable securities sales may create an incentive to recommend products based on the compensation Jeffrey Goldman may earn and may not necessarily be in the best interests of the client.

B. If Jeffrey Goldman is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Jeffrey Goldman's income or involve a substantial amount of Jeffrey Goldman's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Jeffrey Goldman's time and income, we may presume that they are not substantial.

We have nothing to disclose in this regard.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Jeffrey Goldman for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Jeffrey Goldman's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Jeffrey Goldman, including how we monitor the advice Jeffrey Goldman provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Jeffrey Goldman's advisory activities on behalf of our firm.

Jeffrey Goldman is the sole principal and Chief Compliance Officer and as such has no internal supervision placed over him. He is, however, bound by our firm's Code of Ethics. Please contact Jeff if you have any questions regarding this brochure supplement at (760) 918-0304 or by email at jeff@sierrawg.com.

Item 7: Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Jeffrey Goldman has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Jeffrey Goldman has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

We have nothing to disclose in this regard.

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Gregory George Spangler

**Sierra Wealth Group, LLC
11925 Wilshire Blvd.
Suite 300
Los Angeles, CA 90025**

**Firm Contact:
Jeffrey B. Goldman
Chief Compliance Officer**

**Firm Website Address:
www.sierrawg.com**

This brochure supplement provides information about Gregory Spangler that supplements our brochure. You should have received a copy of that brochure. Please contact Jeff Goldman if you did not receive Sierra Wealth Group LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about Gregory Spangler is available on the SEC's website at www.adviserinfo.sec.gov.

Item 2: Educational Background & Business Experience

GREGORY GEORGE SPANGLER

Year of Birth: 1976

Educational Background:

- 1998; University of California, Santa Barbara; Sociology

Business Background:

- 01/2010 – Present; Purshe Kaplan sterling Investments; Registered Representative
- 01/2011 – Present; Sierra Wealth Group, LLC; Investment Adviser
- 04/2006 – Present; Orange County Fire Authority; Firefighter
- 10/2007 – 01/2010; Mass Mutual Financial Group; Agent
- 09/2002 – 04/2006; Security Search and Consulting; Recruiter

Exams, Licenses & Other Professional Designations:

- 10/1998 – Series 6
- 12/1998 – Series 63
- 03/2008 – Series 7
- 05/2008 – Series 66

Item 3: Disciplinary Information

If there are legal or disciplinary events material to your evaluation of Gregory Spangler, we are required to disclose all material facts regarding those events.

We have nothing to disclose in this regard.

Item 4: Other Business Activities

A. If Gregory Spangler is actively engaged in any investment-related business or occupation, including if Gregory Spangler is registered, or has an application pending to register, as a broker-dealer, registered representative of a broker-dealer, futures commission merchant ("FCM"), commodity pool operator ("CPO"), commodity trading advisor ("CTA"), or an associated person of an FCM, CPO, or CTA, we are required to disclose this fact and describe the business relationship, if any, between the advisory business and the other business.

1. If a relationship between the advisory business and Gregory Spangler's other financial industry activities creates a material conflict of interest with you, the SEC requires us to describe the nature of the conflict and generally how we address it.

We have nothing to disclose in this regard.

2. If Gregory Spangler receives commissions, bonuses or other compensation based on the sale of securities or other investment products, including as a broker-dealer or registered representative, and including distribution or service ("trail") fees from the sale of mutual funds, we have to disclose this fact. If this compensation is not cash, we are required to explain what type of compensation Gregory Spangler receives. We must explain that this practice gives Gregory Spangler an incentive to recommend investment products based on the compensation received, rather than on your needs.

We have nothing to disclose in this regard.

- B. If Gregory Spangler is actively engaged in any business or occupation for compensation not discussed in response to Item 4.A, above, and the other business activity or activities provide a substantial source of Gregory Spangler's income or involve a substantial amount of Gregory Spangler's time, we are required to disclose this fact and must describe the nature of that business. If the other business activities represent less than 10 percent of Gregory Spangler's time and income, we may presume that they are not substantial.

The Orange County Fire Authority is located at 1 Fire Authority Road, Irvine, CA where Gregory serves as a firefighter and provides medical aid services. He spends 240 total hours per month in this capacity. None of those hours are spent during trading hours. This business is not investment related.

Item 5: Additional Compensation

If someone who is not a client provides an economic benefit to Gregory Spangler for providing advisory services, we are required to generally describe the arrangement. For purposes of this Item, economic benefits include sales awards and other prizes, but do not include Gregory Spangler's regular salary. Any bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts should be considered an economic benefit, but other regular bonuses should not.

We have nothing to disclose in this regard.

Item 6: Supervision

We are required to explain how we supervise Gregory Spangler, including how we monitor the advice Gregory Spangler provides to you. Our firm has to provide the name, title and telephone number of the person responsible for supervising Gregory Spangler's advisory activities on behalf of our firm.

Jeff Goldman is a principal of Sierra wealth Group, LLC and as such supervises and monitors Gregory Spangler's activities on a regular basis to ensure compliance with our firm's Code of Ethics. Please contact Jeff if you have any questions about Gregory Spangler's brochure supplement at (760) 918-0304 or by email at jeff@sierrawg.com.

Item 7: Requirements for State-Registered Advisers

A. In addition to the events listed in Item 3 of Part 2B, if Gregory Spangler has been involved in one of the events listed below, we disclose all material facts regarding the event.

1. An award or otherwise being found liable in an arbitration claim alleging damages in excess of \$2,500, involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

2. An award or otherwise being found liable in a civil, self-regulatory organization, or administrative proceeding involving any of the following:

- (a) an investment or an investment-related business or activity;
- (b) fraud, false statement(s), or omissions;
- (c) theft, embezzlement, or other wrongful taking of property;
- (d) bribery, forgery, counterfeiting, or extortion; or
- (e) dishonest, unfair, or unethical practices.

We have nothing to disclose in this regard.

B. If Gregory Spangler has been the subject of a bankruptcy petition, we must disclose that fact, the date the petition was first brought, and the current status.

09/2002; Bankruptcy: Business debts exceeded income

01/2003; Bankruptcy: Discharged