

Brochure Supplement

Bruce H. Harrison, CFP

Form ADV Part 2B

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Bruce H. Harrison, CFP
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This brochure supplement provides information about Bruce H. Harrison that supplements the Harrison & Company Wealth Management, LLC brochure. You should have received a copy of that brochure. Please contact Elizabeth N. Harrison, Chief Compliance Officer, if you did not receive Harrison & Company Wealth Management, LLC's brochure or if you have any questions about the content of this supplement.

Educational Background and Business Experience

Bruce H. Harrison, 44 years old, is the Managing Partner for Harrison & Company Wealth Management, LLC. Mr. Harrison is originally from the Washington, DC area, but had the opportunity to spend a good portion of his childhood years in South America. He moved to the Roanoke area in 1997 following the birth of his first child and now lives on his wife's family farm near Smith Mountain Lake with his wife Liz and two children.

Mr. Harrison received his B.S.M. in Finance and Accounting from Tulane University in New Orleans, Louisiana and is a graduate of the Cannon Financial Trust School. Mr. Harrison has earned and maintains the Certified Financial Planner® professional designation. Before starting Harrison & Company, Bruce worked as a Wealth Management Advisor at Merrill Lynch for six years. Prior to Merrill Lynch, Mr. Harrison had a fifteen year career in banking during which he had extensive experience in the Wealth Management, Retail Lending and Community Banking divisions of several super-regional banks.

About the Certified Financial Planner (CFP) Mark

The CFP mark identifies those individuals who have met the rigorous experience and ethical requirements of the CFP Board, have successfully completed financial planning coursework and have passed the CFP® Certification Examination. The CFP® Certification Examination covers the following areas: the financial planning process, managing investment risk, investment evaluation, tax planning and management, retirement and employee benefits, and estate planning. CFP® certificants also agree to meet ongoing continuing education requirements and to uphold the CFP Board's *Code of Ethics and Professional Responsibility, Rules of Conduct and Financial Planning Practice Standards*.

The CFP Board is a nonprofit certification organization with a mission to benefit the public by granting the CFP® certification and upholding it as the recognized standard of excellence for personal financial planning. The CFP Board owns the following certification marks: CFP®, CERTIFIED FINANCIAL PLANNER™ and CFP (with flame design), which it awards to individuals who successfully complete initial and ongoing certification requirements. The CFP Board currently authorizes more than 65,000 individuals to use these marks in the United States. For more about the CFP Board, visit www.CFP.net.

Disciplinary Information

Bruce H. Harrison has neither been the subject of nor been involved in any legal or disciplinary events relevant to a client's or prospective client's evaluation of him. More specifically, Bruce H. Harrison has had:

- No civil actions pending or settled in a domestic, foreign, or military court of competent jurisdiction.
- No administrative proceedings before the SEC, any other federal regulatory agency, any state regulatory agency, or any foreign financial regulatory authority.
- No proceedings pending, settled, or in progress through a self-regulatory organization (SRO).
- No proceedings in which a professional attainment, designation or license was revoked or suspended because of a violation of rules relating to professional conduct.

Other Business Activities

Mr. Harrison has no other business activities. His only business activity is as managing partner and registered investment advisor with Harrison & Company Wealth Management, LLC.

Additional Compensation

Mr. Harrison does not receive any economic benefit from non-clients for providing advisory services. Economic benefits is defined as any monetary or non-monetary benefit such as a sales award, other prize, or bonus that is based, at least in part, on the number or amount of sales, client referrals, or new accounts opened.

Supervision

As the Managing Partner of the firm, Mr. Harrison is not supervised in his interactions with clients. However, Mr. Harrison is subject to all applicable federal and state regulations and is subject to audit by examiners from the United States Securities and Exchange Commission.

Requirements for State-Registered Advisors

(Additional Disciplinary Disclosures)

Mr. Harrison has never been nor currently is the subject of a bankruptcy petition. Furthermore, Mr. Harrison has not been involved in any one of the events as listed below:

1. An award or finding of liability in an arbitration claim alleging damages in excess of \$2500 involving :
 - a. an investment or an investment-related business or activity;
 - b. fraud, false statements(s) or omissions;
 - c. theft, embezzlement or other wrongful taking of property;
 - d. bribery, forgery, counterfeiting or extortion; or
 - e. dishonest, unfair or unethical practices.

2. An award or finding of liability in a civil, self-regulatory organization, or administrative proceeding involving any of the following:
 - a. an investment or an investment-related business or activity;
 - b. fraud, false statement(s) or omissions;
 - c. theft, embezzlement or other wrongful taking of property;
 - d. bribery, forgery, counterfeiting or extortion; or
 - e. dishonest, unfair or unethical practices.