

Dick Eugene Blakeley
CRD #854748

The Blakeley Group, Inc.
2804 Mission College Blvd.
Suite 205
Santa Clara, CA 95054

Telephone: 408-459-4914
Facsimile: 408-459-4917

June 27, 2012

FORM ADV PART 2B
BROCHURE SUPPLEMENT

This brochure supplement provides information about Dick E. Blakeley that supplements the The Blakeley Group, Inc. brochure. You should have received a copy of that brochure. Please contact us at 408-459-4914 if you did not receive The Blakeley Group, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Dick E. Blakeley is available on the SEC's website at www.adviserinfo.sec.gov.

Form ADV Brochure Supplement for Dick E. Blakeley

Item 2 Educational Background and Business Experience

Dick E. Blakeley

Year of Birth: 1953

Education:

- United States Naval Academy; Math, Attended July 1974 - June 1976
- University of New Mexico; Math & Music, Attended August 1971 - May 1972
- New Mexico Institute of Mining & Tech; National Merit Science Scholar; Geo Physics, Attended June 1970 - September 1971
- West Valley College; Accounting & Senior Business Management, Attended January 1979 - December 1979
- Santa Clara University; Family Office Organization, Continuing Education Certification, September 1998

Business Background:

- The Blakeley Group, Inc., President, 05/2009 - Present
- Concert Global Wealth Management; President of Global Business Consulting/ Vice President Wealth Management & Board of Director Member; from January 2007 to May 2009
- Smith Barney; Senior Vice President, The Blakeley Group Leader; from September 1980 to January 2007
- Paine Weber; Account Executive; from March 1978 to September 1980

Item 3 Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Dick Eugene Blakeley has been found, in connection with an SRO proceeding, to have been involved in a violation of the SRO's rules, was suspended for the minimum time allowed by the SRO and was fined \$10,000, which was the minimum penalty that could be imposed for the rule infraction. Dick was no longer affiliated with the member firm at the time the penalty was assessed. The following are disciplinary events relating to our firm and/or our management personnel:

1. On 02/27/2006 Elizabeth Mulford, Trustee for The Benefit of the Mulford Family Trust filed an NASD ARBITRATION CLAIM 06-01010 against CITRGROUP GLOBAL MARKETS, INC (SALOMON SMITH BARNEY, INC) AND DICK BLAKELEY, alleging that Respondent Dick Blakeley sold Davis Fund Shares without first consulting with the clients CPA regarding tax consequences of transaction before engaging in trades on behalf of The Mulford Family Trust; not sell the Davis Funds shares without prior express authorization from Claimant; and not invest in companies involved in guns or armaments, or companies doing business in Israel. Thereafter, on or about 06/26/2002, Claimant alleges Respondents breached the agreements by selling the Davis Fund Shares without first consulting with clients CPA. Claimant was asking for a \$1 Million settlement.

On 5/3/2006 Respondent filed the answer denying the allegations of Claim and Complaint. The NASD ARBITRATION CLAIM was settled on 4/27/2007 by Salomon Smith Barney, Inc for \$35,000 to close the case and mitigate legal expenses. Respondent expressly denied that it was in any way liable or indebted to claimant and further denied it engaged in conduct allaged in the Lawsuit and Arbitration.

2. Financial Industry Regulatory Authority (FINRA) filed a letter addressing the receipt of a complaint alleging that between October 25, 2006 and November 3, 2006, Respondent effected 24 transactions (19 sales and five purchases in ten of different accounts) without receiving prior authorization for any of the transactions. The letter alleges the Respondent effected each transaction on a discretionary basis; therefore, Respondents actions constitute violations of NASD Conduct Rules 2510(b) and 2110. Respondent pointed out that his team always discussed transaction strategies with clients and contacted clients prior to executing the trades. Mr. Blakeley was vacationing during this time and had left his Senior Investment Partner in charge, when these particular trades the were executed. Unfortunately, the phone records could not verify the trade confirmation calls regarding the specific clients, during this specific time frame. Ironically, Mr. Blakeley had already resigned from Smith Barney to establish a competing Wealth Management Firm, and subsequent to his resignation, the complaint was filed; raising speculation as to what was driving the motivation to file a complaint on the heels of his resignation. Self enrichment was never the case,as the trades were not generating trading commissions. Respondent was obligated to take responsibility for the teams failure. Mr. Blakeley had previously performed 30 + years without ever experiencing any regulatory violations and has a track record of always placing the clients interests first and has always been compliant with applicable industry rules and regulations.

On 11/19/2008 Respondent accepted the minimum penalties then offered by the regulator, which included a fine of \$10,000 with a 15 day susepension from association with any FINRA member. At this point in time respondent was no longer affiliated with a FINRA member.

Item 4 Other Business Activities

Dick E. Blakeley does not receive any additional compensation for providing advisory services beyond the fee based compensation he receives through The Blakeley Group, Inc..

Dick E. Blakeley is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as President of The Blakeley Group, Inc. Moreover, Mr. Trujillo does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Dick E. Blakeley does not receive any additional compensation for providing advisory services beyond that received as a result of his capacity as President of The Blakeley Group, Inc.

Item 6 Supervision

Dick E. Blakeley is the owner and President of The Blakeley Group, Inc.; therefore, supervision is not required. Dick E. Blakeley can be reached at 408-459-4914.

Item 7 Requirements for State Registered Advisers

Dick E. Blakeley does have reportable self-regulatory organization proceedings - *please see Item 3 - Disciplinary Information* above. Mr. Blakeley does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, and has not been the subject of a bankruptcy petition.

Louis Richard Trujillo
CRD #717998

The Blakeley Group, Inc.
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June 26, 2012

FORM ADV PART 2B
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This brochure supplement provides information about Lou Trujillo that supplements the The Blakeley Group, Inc. brochure. You should have received a copy of that brochure. Please contact us at 408-459-4914 if you did not receive The Blakeley Group, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Lou Trujillo is available on the SEC's website at www.adviserinfo.sec.gov.

Form ADV Brochure Supplement for Lou Trujillo

Item 2 Educational Background and Business Experience

Louis R. Trujillo

Year of Birth: 1949

Education:

- Colorado State University; MBA, Business Administration; 1999

Business Background:

- The Blakeley Group, Inc., Chief Compliance Officer, 01/2010- Present
- TruCasa Incorporated; President and CEO; 08/2004 to 12/2009
- Merrill Lynch International Sales and Marketing; Vice President International Private Client Group Senior Compliance and Operations Manager; from 1999 to 2002
- Merrill Lynch Group Employee Participant Services; Vice President Call Center Manager; from 1995 to 1999
- Merrill Lynch Western Service Operations Vice President ; Vice President Department Manager of Administration/Planning and Community Relations; from 1989 to 1995
- Merrill Lynch Regional Service Center Manager Northwest Region; Vice President Service Center Manager; from 1986 to 1989
- Merrill Lynch North West Regional Headquarters; Assistant Vice President Regional Administrative Manager for the Northwest Region; from 1983 to 1986
- Merrill Lynch Administrative/Compliance Manager for Branch Office for Retail, Institutional, and Commodity ; Assist Vice President Administrative Manager/Compliance for Branch Office; from 1980 to 1983
- Merrill Lynch Operations Manager for Several Branch Offices in USA; Operations Manager in San Francisco, CA; Cleveland, Ohio; and Chicago, Illinois; from 1970 to 1980

Item 3 Disciplinary Information

Mr. Lou Trujillo does not have, nor has he ever had, any disciplinary disclosure.

Item 4 Other Business Activities

Lou Trujillo does not receive any additional compensation for providing advisory services beyond the fee based compensation he receives through The Blakeley Group, Inc..

Lou Trujillo is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as Chief Compliance Officer of The Blakeley Group, Inc.. Moreover, Mr. Trujillo does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Lou Trujillo does not receive any additional compensation for providing advisory services beyond that received as a result of his capacity as Chief Compliance Officer of The Blakeley Group, Inc..

Item 6 Supervision

Dick E. Blakeley, President and CEO is responsible for supervising the advisory activities of Lou Trujillo. Mr. Blakeley can be reached at 408-459-4911.

In the supervision of our associated persons, advice provided is limited based on the restrictions set by The Blakeley Group, Inc., and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

Item 7 Requirements for State Registered Advisers

Lou Trujillo does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.

Brian Dalton Labove
CRD #2808875

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June 27, 2012

FORM ADV PART 2B
BROCHURE SUPPLEMENT

This brochure supplement provides information about Brian D. Labove that supplements the The Blakeley Group, Inc. brochure. You should have received a copy of that brochure. Please contact us at 408-459-4914 if you did not receive The Blakeley Group, Inc.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Brian D. Labove is available on the SEC's website at www.adviserinfo.sec.gov.

Form ADV Brochure Supplement for Brian D. Labove

Item 2 Educational Background and Business Experience

Brian D. Labove

Year of Birth: 1965

Education:

- College of San Mateo; Liberal Arts Studies, Attended September 1992 - June 1994

Business Background:

- The Blakeley Group, Inc., Investment Adviser Representative, 06/2009 - Present
- Concert Global Wealth Management; Relationship Manager and Client Sales Assistant; from January 2007 to May 2009
- Smith Barney; Sales Assistant; from January 1998 to January 2007
- Charles Schwab; Statement Production Operator; from October 1997 to January 1998
- Merrill Lynch; Branch Manager Assistant; from May 1997 to October 1997
- Emmett A. Larkin ; Operations Clerk; from September 1996 to May 1997

Item 3 Disciplinary Information

Mr. Brian D. Labove does not have, nor has he ever had, any disciplinary disclosure.

Item 4 Other Business Activities

Brian D. Labove does not receive any additional compensation for providing advisory services beyond the fee based compensation he receives through The Blakeley Group, Inc.

Brian D. Labove is not actively engaged in any other business or occupation (investment-related or otherwise) beyond his capacity as Investment Adviser Representative of The Blakeley Group, Inc. Moreover, Mr. Labove does not receive any commissions, bonuses or other compensation based on the sale of securities or other investment products.

Item 5 Additional Compensation

Brian D. Labove does not receive any additional compensation for providing advisory services beyond that received as a result of his capacity as Investment Adviser Representative of The Blakeley Group, Inc.

Item 6 Supervision

Louis R. Trujillo, Chief Compliance Officer is responsible for supervising the advisory activities of Brian D. Labove. Mr. Trujillo can be reached at 408-459-4914.

In the supervision of our associated persons, advice provided is limited based on the restrictions set by The Blakeley Group, Inc., and by internal decisions as to the types of investments that may be included in client portfolios. We conduct periodic reviews of client holdings and documented suitability information to provide reasonable assurance that the advice provided remains aligned with each client's stated investment objectives and with our internal guidelines.

Item 7 Requirements for State Registered Advisers

Brian D. Labove does not have, or has ever had, any reportable arbitration claims, has not been found liable in a reportable civil, self-regulatory organization or administrative proceeding, and has not been the subject of a bankruptcy petition.