

## **Brochure Supplement**

August 30, 2012

### **Ruedi Holder & Associates, Inc.**

SEC File No. 801-70994

**Paul A. Ruedi**  
**CEO & Managing Member**

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This brochure supplement provides information about Paul Ruedi that supplements the Ruedi Holder & Associates, Inc. brochure. You should have received a copy of that brochure. If you did not receive an RHA brochure or if you have any questions about the contents of this supplement, please contact us at [lvollrath@rhafinancial.com](mailto:lvollrath@rhafinancial.com).

Additional information about Ruedi Holder & Associates, Inc., is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 2: Educational Background and Business Experience

Paul A. Ruedi (b. 1959) is the CEO and a Managing Member of Ruedi Holder & Associates, Inc.

### A. Educational Background

B.S., Business, Eastern Illinois University	1982
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### B. Business Background

CEO, Ruedi Holder & Associates, Inc.	09/2009–Present
Partner, Strategic Capital Trust Co.	1987–09/2009
President since 2001	

## Item 3: Disciplinary Information

RHA is required to disclose any legal or disciplinary events for ten years following the event's resolution that are material to a client or prospective client's evaluation of our advisory business or the integrity of our management.

Paul A. Ruedi does not have any disciplinary action to report. Public information concerning Mr. Ruedi's registration as an investment advisor representative may be found by accessing the SEC's public disclosure site at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## Item 4: Other Business Activities

Mr. Ruedi has an ownership stake in Star Subs, which owns two Jimmy Johns stores in Atlanta.

## Item 5: Additional Compensation

Mr. Ruedi receives additional compensation from his ownership stake in Star Subs.

## Item 6: Supervision

Paul A. Ruedi is the CEO and a Managing Member of Ruedi Holder & Associates, Inc. Supervision of Mr. Ruedi is performed by Gery Sadzewicz, Chief Compliance Officer, through reviews of internal transaction and security holdings reports, electronic and physical correspondence, and other internal reports as mandated by the firm and its regulatory authorities. Mr. Sadzewicz can be reached at 815-782-1250.