

This brochure supplement provides information about Mark R. Gordon that supplements the Cherry Investment Advisors, Ltd. brochure. You should have received a copy of that brochure. Please contact Robert D. Van Sant, Jr., President if you did not receive the Cherry Investment Advisors, Ltd.'s brochure or if you have any questions about the contents of this supplement.

Additional information about Mark R. Gordon is also available on the SEC's website at www.adviserinfo.sec.gov.



Cherry Investment Advisors, Ltd.
Form ADV Part 2B – Individual Disclosure Brochure for

Mark R. Gordon
Investment Adviser Representative

Cherry Investment Advisors, Ltd.
12939 S. Mason Ave.
Palos Heights, IL 60463
(972) 450-6000
mark.gordon@cherryfp.com

Item 2: Educational Background and Business Experience

Name: Mark R. Gordon

Born: 1966

Education Background and Professional Designations

Not Applicable

Business Experience

1/2012- Present, Regional Director, Cherry Financial Partners

9/2003 - Present, Owner, Gordon Baird, LLC., Seat on Chicago Board of Trade

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Mark R. Gordon is not engaged in any investment-related business or occupation dealing directly with the public other than providing general financial services, such as insurance products, as a Regional Director of Cherry Financial Partners.

Item 5: Additional Compensation

Other than standard compensation, annual bonuses, regular bonuses, Mark R. Gordon does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Cherry Investment Advisors, Ltd.

Item 6: Supervision

As a representative of Cherry Investment Advisors, Ltd., Mark R. Gordon works with his supervisor, Robert D. Van Sant, Jr. and general advice and recommendations provided to clients has been discussed with the supervisor prior to implementation. Mark R. Gordon contact information is on the cover page of this disclosure document.