

This brochure supplement provides information about Richard Arthur Beidl that supplements the Cherry Investment Advisors, Ltd. brochure. You should have received a copy of that brochure. Please contact Richard Arthur Beidl, IAR if you did not receive the Cherry Investment Advisors, Ltd. brochure or if you have any questions about the contents of this supplement.

Additional information about Richard Arthur Beidl is also available on the SEC's website at www.adviserinfo.sec.gov.



Cherry Investment Advisors, Ltd.
Form ADV Part 2B – Individual Disclosure Brochure for

Richard Arthur Beidl
Investment Adviser Representative

Cherry Investment Advisors, Ltd.
7700 Irvine Center Dr. Suite 800
Irvine, CA 92618
(972) 450-6000
richard.beidl@cherryfp.com

Item 2: Educational Background and Business Experience

Name: Richard Arthur Beidl

Born: 1961

Education Background and Professional Designations

Education:

1992 University of Massachusetts, BS in Management and Finance

1996 Massachusetts Institute of Technology, MBA Financial Engineering & Corporate Strategy

Business Background:

1/2012 – Present CEO Phi Beta Kapital, Inc.

10/2005 – 12/2011 CEO Impact Partners, Inc.

Item 3: Disciplinary Information

There are no legal or disciplinary events that are material to a client's or prospective client's evaluation of this advisory business.

Item 4: Other Business Activities

Richard Arthur Beidl provides insurance and annuity services through Phi Beta Kapital, Inc.

Item 5: Additional Compensation

Other than standard compensation, annual bonuses, regular bonuses, Richard Arthur Beidl does not receive any economic benefit from any person, company, or organization, in exchange for providing clients advisory services through Cherry Investment Advisors, Ltd.

Item 6: Supervision

As a representative of Cherry Investment Advisors, Ltd., Richard Arthur Beidl works closely with his supervisor, the President and or Chief Compliance Officer of Cherry Investment Advisors, Ltd. to receive regular training on appropriate advice and recommendations provided to clients. Richard Arthur Beidl contact information is on the cover page of this disclosure document.