

Item 1 Cover Page

Part 2A of Form ADV: *Firm Brochure*

Cunningham Wealth Management LLC
60 Eagle Valley Court Broadview Heights, OH 44147
Telephone: (440)717-1350

Branch Offices:

250 West Main
Bellevue, OH 44811
(419)483 5670

230 Quadral Drive Suite E
Wadsworth, OH 44281
(330)334 2511

505 Belle Hall Parkway Suite 101
Mount Pleasant, SC 29464
(843)654 1836

Email: glenn@c-p-a.com

Web Address: www.c-p-a.com

08/27/2012

This brochure provides information about the qualifications and business practices of Cunningham Wealth Management. If you have any questions about the contents of this brochure, please contact us at (440)717-1350 or glenn@c-p-a.com. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Cunningham Wealth Management also is available on the SEC's website at www.adviserinfo.sec.gov. You can search this site by a unique identifying number, known as a CRD number. Our firm's CRD number is 148023.

Item 2 Material Changes

The SEC adopted "Amendments to Form ADV" in July, 2010. This Firm Brochure, dated 08/27/2012, is our new disclosure document prepared according to the SEC's new requirements and rules. As you will see, this document is a narrative that is substantially different in form and content, and includes some new information that we were not previously required to disclose.

After our initial filing of this Brochure, this Item will be used to provide our clients with a summary of new and/or updated information. We will inform you of the revision(s) based on the nature of the updated information.

Consistent with the new rules, we will ensure that you receive a summary of any material changes to this and subsequent Brochures within 120 days of the close of our business' fiscal year. Furthermore, we will provide you with other interim disclosures about material changes as necessary.

Material changes contained in this brochure:

As required by changes mandated by the Dodd-Frank Act midsize investment advisory firms (firms with Assets under Management between \$25 Million and \$99 Million) are required to change their primary regulatory authority from the United States Securities and Exchange Commission to the individual States. Due to this regulatory change Cunningham Wealth Management LLC. is now filing for registration with the State of Ohio and the State of South Carolina.

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Item 4 Advisory Business

Cunningham Wealth Management LLC is a state registered investment adviser with its principal place of business located in Ohio. Cunningham Wealth Management LLC began conducting business in 2008.

Glenn Cunningham, Managing Member & Chief Compliance Officer, is the firm's principal shareholder (i.e., those individuals and/or entities controlling 25% or more of this company).

Cunningham Wealth Management offers the following advisory services to our clients:

INVESTMENT SUPERVISORY SERVICES ("ISS") INDIVIDUAL PORTFOLIO MANAGEMENT

Our firm provides continuous advice to a client regarding the investment of client funds based on the individual needs of the client. Through personal discussions in which goals and objectives based on a client's particular circumstances are established, we develop a client's personal investment policy and create and manage a portfolio based on that policy. During our data-gathering process, we determine the client's individual objectives, time horizons, risk tolerance, and liquidity needs. As appropriate, we also review and discuss a client's prior investment history, as well as family composition and background.

We manage these advisory accounts on a discretionary or non-discretionary basis. Account supervision is guided by the client's stated objectives (i.e., maximum capital appreciation, growth, income, or growth and income), as well as tax considerations.

Clients may impose reasonable restrictions on investing in certain securities, types of securities, or industry sectors.

Our investment recommendations are not limited to any specific product or service offered by a broker-dealer or insurance company and will generally include advice regarding the following securities:

- Exchange-listed securities
- Securities traded over-the-counter
- Warrants
- Corporate debt securities (other than commercial paper)
- Commercial paper
- Certificates of deposit
- Municipal securities
- Mutual fund shares
- United States governmental securities
- Options contracts on securities
- Interests in partnerships investing in real estate
- Interests in partnerships investing in oil and gas interests

Because some types of investments involve certain additional degrees of risk, they will only be implemented/recommended when consistent with the client's stated investment objectives, tolerance for risk, liquidity and suitability.

SELECTION AND MONITORING OF THIRD-PARTY MONEY MANAGERS

We also offer advisory management services to our clients through our Selection and Monitoring of Third-Party Money Managers programs (hereinafter, "Programs").

Our firm provides the client with an asset allocation strategy developed through personal discussions in which goals and objectives based on the client's particular circumstances are established. This asset allocation strategy is drafted into the client's Personal Investment Policy Statement ("PIPS").

Based on the client's individual circumstances and needs (as exhibited in the client's PIPS) we will then perform management searches of various unaffiliated registered investment advisers to identify which registered investment adviser's portfolio management style is appropriate for that client. Factors considered in making this determination include account size, risk tolerance, the opinion of each client and the investment philosophy of the selected registered investment adviser. Clients should refer to the selected registered investment adviser's Firm Brochure or other disclosure document for a full description of the services offered. We are available to meet with clients on a regular basis, or as determined by the client, to review the account.

Once we determine the most suitable investment adviser(s) for the client, we provide the selected adviser(s) with the client's PIPS. The adviser(s) then creates and manages the client's portfolio based on the client's individual needs as exhibited in the PIPS.

We monitor the performance of the selected registered investment adviser(s). If we determine that a particular selected registered investment adviser(s) is not providing sufficient management services to the client, or is not managing the client's portfolio in a manner consistent with the client's PIPS, we may suggest that the client contract with a different registered investment adviser and/or program sponsor. Under this scenario, our firm assists the client in selecting a new registered investment adviser and/or program. However, any move to a new registered investment adviser and/or program is solely at the discretion of the client.

FINANCIAL PLANNING

We provide financial planning services for our existing Asset Management clients no additional charge. Our financial planning service is a comprehensive evaluation of a client's current and future financial state by using currently known variables to predict future cash flows, asset values and withdrawal plans. Through the financial planning process, all questions, information and analysis are considered as they impact and are impacted by the entire financial and life situation of the client. Clients purchasing this service receive a written report which provides the client with a detailed financial plan designed to assist the client achieve his or her financial goals and objectives.

In general, the financial plan can address any or all of the following areas:

- **PERSONAL:** We review family records, budgeting, personal liability, estate information and financial goals.
- **TAX & CASH FLOW:** We analyze the client's income tax and spending and planning for past, current and future years; then illustrate the impact of various investments on the client's current income tax and future tax liability.
- **INVESTMENTS:** We analyze investment alternatives and their effect on the client's portfolio.
- **INSURANCE:** We review existing policies to ensure proper coverage for life, health, disability, long-term care, liability, home and automobile.
- **RETIREMENT:** We analyze current strategies and investment plans to help the client achieve his or her retirement goals.
- **DEATH & DISABILITY:** We review the client's cash needs at death, income needs of surviving dependents, estate planning and disability income.
- **ESTATE:** We assist the client in assessing and developing long-term strategies, including as appropriate, living trusts, wills, review estate tax, powers of attorney, asset protection plans, nursing homes, Medicaid and elder law.

We gather required information through in-depth personal interviews. Information gathered includes the client's current financial status, tax status, future goals, returns objectives and attitudes towards risk. We carefully review documents supplied by the client, including a questionnaire completed by the client, and prepare a written report. Should the client choose to implement the recommendations contained in the plan, we suggest the client work closely with his/her attorney, accountant, insurance agent, and/or stockbroker. Implementation of financial plan recommendations is entirely at the client's discretion.

We also provide general non-securities advice on topics that may include tax and budgetary planning, estate planning and business planning.

Typically the financial plan is presented to the client within six months of the contract date, provided that all information needed to prepare the financial plan has been promptly provided.

Financial Planning recommendations are not limited to any specific product or service offered by a broker-dealer or insurance company. All recommendations are of a generic nature.

AMOUNT OF MANAGED ASSETS

As of 12/31/2011, we were actively managing \$7,820,449 of clients' assets on a discretionary basis plus \$31,947,503 of clients' assets on a non-discretionary basis.

Item 5 Fees and Compensation

INVESTMENT SUPERVISORY SERVICES ("ISS") INDIVIDUAL PORTFOLIO MANAGEMENT FEES

Our annual fees for Investment Supervisory Services are based upon a percentage of assets under management, typically no more than 1.5%.

The investment advisory fees will be deducted from your account and paid directly to our firm by the qualified custodian(s) of your account. You will authorize the qualified custodian(s) of your account to deduct fees from your account and pay such fees directly to our firm. Our firm will send you a billing statement prior to time that fee deduction instruction is sent to the qualified custodian(s) of your account. The billing statement will detail the formula used to calculate the fee, the assets under management and the time period covered.

Limited Negotiability of Advisory Fees: Although Cunningham Wealth Management has established the aforementioned fee schedule, we retain the discretion to negotiate alternative fees on a client-by-client basis. Client facts, circumstances and needs are considered in determining the fee schedule. These include the complexity of the client, assets to be placed under management, anticipated future additional assets; related accounts; portfolio style, account composition, reports, among other factors. The specific annual fee schedule is identified in the contract between the adviser and each client.

We may group certain related client accounts for the purposes of achieving the minimum account size requirements and determining the annualized fee.

Discounts, not generally available to our advisory clients, may be offered to family members and friends of associated persons of our firm.

SELECTION AND MONITORING OF THIRD-PARTY MONEY MANAGERS FEES

We are paid by the independent adviser selected by the client for portfolio management services. Our fee is based on a percentage of the client's managed assets (typically ranging up to 1 % of the fee charged by the independent investment adviser, depending on the size of the account), which is included in the independent investment adviser's annual management fee. The portion of the advisory fee paid to us does not increase the client's ultimate advisory fee paid to the selected independent investment adviser.

Clients are provided with a separate disclosure document describing the fee paid to us by such independent registered investment advisers. The total asset management fee, including the referral fee paid to our firm, is disclosed in the independent investment adviser's disclosure document.

FINANCIAL PLANNING FEES

Cunningham Wealth Management does not charge a separate Financial Planning fee to our clients. All fees are included in our Individual Portfolio Management Fee as discussed above.

GENERAL INFORMATION

Termination of the Advisory Relationship: A client agreement may be canceled at any time, by either party, for any reason upon receipt of written notice. Upon termination of any account, any prepaid, unearned fees will be promptly refunded.

Mutual Fund Fees: All fees paid to Cunningham Wealth Management for investment advisory services are separate and distinct from the fees and expenses charged by mutual funds and/or ETFs to their shareholders. These fees and expenses are described in each fund's prospectus. These fees will generally include a management fee, other fund expenses, and a possible distribution fee. If the fund also imposes sales charges, a client may pay an initial or deferred sales charge. A client could invest in a mutual fund directly, without our services. In that case, the client would not receive the services provided by our firm which are designed, among other things, to assist the client in determining which mutual fund or funds are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds and our fees to fully understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

Wrap Fee Programs and Separately Managed Account Fees: Clients participating in separately managed account programs may be charged various program fees in addition to the advisory fee charged by our firm. Such fees may include the investment advisory fees of the independent advisers, which may be charged as part of a wrap fee arrangement. In a wrap fee arrangement, clients pay a single fee for advisory, brokerage and custodial services. Client's portfolio transactions may be executed without commission charge in a wrap fee arrangement. In evaluating such an arrangement, the client should also consider that, depending upon the level of the wrap fee charged by the broker-dealer, the amount of portfolio activity in the client's account, and other factors, the wrap fee may or may not exceed the aggregate cost of such services if they were to be provided separately. We will review with clients any separate program fees that may be charged to clients.

Additional Fees and Expenses: In addition to our advisory fees, clients are also responsible for the fees and expenses charged by custodians and imposed by broker dealers, including, but not limited to, any transaction charges imposed by a broker dealer with which an independent investment manager effects transactions for the client's account(s). Please refer to the "Brokerage Practices" section (Item 12) of this Form ADV for additional information.

Grandfathering of Minimum Account Requirements: Pre-existing advisory clients are subject to Cunningham Wealth Management's minimum account requirements and

advisory fees in effect at the time the client entered into the advisory relationship. Therefore, our firm's minimum account requirements will differ among clients.

Advisory Fees in General: Clients should note that similar advisory services may (or may not) be available from other registered (or unregistered) investment advisers for similar or lower fees.

Limited Prepayment of Fees: Under no circumstances do we require or solicit payment of fees in excess of \$500 more than six months in advance of services rendered.

Item 6 Performance-Based Fees and Side-By-Side Management

Cunningham Wealth Management does not charge performance-based fees.

Item 7 Types of Clients

Cunningham Wealth Management provides advisory services to the following types of clients:

- Individuals (other than high net worth individuals)
- High net worth individuals
- Charitable organizations
- Corporations or other businesses

Item 8 Methods of Analysis, Investment Strategies and Risk of Loss

We use the following methods of analysis in formulating our investment advice and/or managing client assets:

Charting. In this type of technical analysis, we review charts of market and security activity in an attempt to identify when the market is moving up or down and to predict how long the trend may last and when that trend might reverse.

Fundamental Analysis. We attempt to measure the intrinsic value of a security by looking at economic and financial factors (including the overall economy, industry conditions, and the financial condition and management of the company itself) to determine if the company is underpriced (indicating it may be a good time to buy) or overpriced (indicating it may be time to sell).

Fundamental analysis does not attempt to anticipate market movements. This presents a potential risk, as the price of a security can move up or down along with the overall market regardless of the economic and financial factors considered in evaluating the stock.

Technical Analysis. We analyze past market movements and apply that analysis to the present in an attempt to recognize recurring patterns of investor behavior and potentially predict future price movement.

Technical analysis does not consider the underlying financial condition of a company. This presents a risk in that a poorly-managed or financially unsound company may underperform regardless of market movement.

Cyclical Analysis. In this type of technical analysis, we measure the movements of a particular stock against the overall market in an attempt to predict the price movement of the security.

Quantitative Analysis. We use mathematical models in an attempt to obtain more accurate measurements of a company's quantifiable data, such as the value of a share price or earnings per share, and predict changes to that data. A risk in using quantitative analysis is that the models used may be based on assumptions that prove to be incorrect.

Asset Allocation. Rather than focusing primarily on securities selection, we attempt to identify an appropriate ratio of securities, fixed income, and cash suitable to the client's investment goals and risk tolerance. A risk of asset allocation is that the client may not participate in sharp increases in a particular security, industry or market sector. Another risk is that the ratio of securities, fixed income, and cash will change over time due to stock and market movements and, if not corrected, will no longer be appropriate for the client's goals.

Mutual Fund and/or ETF Analysis. We look at the experience and track record of the manager of the mutual fund or ETF in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We also look at the underlying assets in a mutual fund or ETF in an attempt to determine if there is significant overlap in the underlying investments held in another fund(s) in the client's portfolio. We also monitor the funds or ETFs in an attempt to determine if they are continuing to follow their stated investment strategy.

A risk of mutual fund and/or ETF analysis is that, as in all securities investments, past performance does not guarantee future results. A manager who has been successful may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a fund or ETF, managers of different funds held by the client may purchase the same security, increasing the risk to the client if that security were to fall in value. There is also a risk that a manager may deviate from the stated investment mandate or strategy of the fund or ETF, which could make the holding(s) less suitable for the client's portfolio.

Third-Party Money Manager Analysis. We examine the experience, expertise, investment philosophies, and past performance of independent third-party investment managers in an attempt to determine if that manager has demonstrated an ability to invest over a period of time and in different economic conditions. We monitor the manager's underlying holdings, strategies, concentrations and leverage as part of our

overall periodic risk assessment. Additionally, as part of our due-diligence process, we survey the manager's compliance and business enterprise risks.

A risk of investing with a third-party manager who has been successful in the past is that he/she may not be able to replicate that success in the future. In addition, as we do not control the underlying investments in a third-party manager's portfolio, there is also a risk that a manager may deviate from the stated investment mandate or strategy of the portfolio, making it a less suitable investment for our clients. Moreover, as we do not control the manager's daily business and compliance operations, we may be unaware of the lack of internal controls necessary to prevent business, regulatory or reputational deficiencies.

Risks for all forms of analysis. Our securities analysis methods rely on the assumption that the companies whose securities we purchase and sell, the rating agencies that review these securities, and other publicly-available sources of information about these securities, are providing accurate and unbiased data. While we are alert to indications that data may be incorrect, there is always a risk that our analysis may be compromised by inaccurate or misleading information.

INVESTMENT STRATEGIES

We use the following strategies in managing client accounts, provided that such strategies are appropriate to the needs of the client and consistent with the client's investment objectives, risk tolerance, and time horizons, among other considerations:

Long-term purchases. We purchase securities with the idea of holding them in the client's account for a year or longer. Typically we employ this strategy when:

- we believe the securities to be currently undervalued, and/or
- we want exposure to a particular asset class over time, regardless of the current projection for this class.

A risk in a long-term purchase strategy is that by holding the security for this length of time, we may not take advantage of short-term gains that could be profitable to a client. Moreover, if our predictions are incorrect, a security may decline sharply in value before we make the decision to sell.

Short-term purchases. When utilizing this strategy, we purchase securities with the idea of selling them within a relatively short time (typically a year or less). We do this in an attempt to take advantage of conditions that we believe will soon result in a price swing in the securities we purchase.

A short-term purchase strategy poses risks should the anticipated price swing not materialize; we are then left with the option of having a long-term investment in a security that was designed to be a short-term purchase, or potentially taking a loss.

In addition, this strategy involves more frequent trading than does a longer-term strategy, and will result in increased brokerage and other transaction-related costs, as well as less favorable tax treatment of short-term capital gains.

Trading. We purchase securities with the idea of selling them very quickly (typically within 30 days or less). We do this in an attempt to take advantage of our predictions of brief price swings.

Risk of Loss. Clients should understand that investing in any securities, including mutual funds, involves a risk of loss of both income and principal.

Item 9 Disciplinary Information

We are required to disclose any legal or disciplinary events that are material to a client's or prospective client's evaluation of our advisory business or the integrity of our management.

Our firm and our management personnel have no reportable disciplinary events to disclose.

Item 10 Other Financial Industry Activities and Affiliations

Our firm and our related persons are not engaged in other financial industry activities and have no other industry affiliations. Certain management personnel of our firm are also partners and employees in the accounting firm of Cunningham & Associates, CPAs Inc., where they are individually licensed and practicing Certified Public Accountants providing accounting services for separate and typical compensation.

Cunningham & Associates typically recommends Cunningham Wealth Management to accounting clients in need of advisory services. Conversely, Cunningham Wealth Management typically recommends Cunningham & Associates to advisory clients in need of accounting services. Accounting services provided by Cunningham & Associates are separate and distinct from our advisory services, and are provided for separate and typical compensation. There are no referral fee arrangements between our firms for these recommendations. No Cunningham Wealth Management client is obligated to use Cunningham & Associates for any accounting services and conversely, no accounting client is obligated to use the advisory services provided by us. Cunningham & Associates' accounting services do not include the authority to sign checks or otherwise disburse funds on any of our advisory client's behalf.

Certain individuals will spend the majority of their time on their accounting practice.

Third-Party Money Managers

Cunningham & Associates has developed programs, previously described in *Item 5* of this disclosure brochure, designed to allow us to recommend and select third-party

money managers for you. Once you select the third-party money manager to manage all or a portion of your assets, the third-party money manager will pay Cunningham & Associates a portion of the fees you are charged. This receipt of fees creates an incentive for your investment advisor representative to recommend those third-party managers for which the firm will receive a portion of the advisory fee. Consequently, the advice rendered to you could be biased.

Insurance Agent

You may work with your investment advisor representative in their separate capacity as an insurance agent. When acting in this separate capacity as an insurance agent, they may sell, for commissions, general disability insurance, life insurance, annuities, and other insurance products to you. As such, in this separate capacity as an insurance agent, your investment advisor representative may suggest that you implement recommendations by purchasing disability insurance, life insurance, annuities, or other insurance products. This receipt of commissions creates an incentive for your investment advisor representative to recommend those products for which they will receive a commission in this capacity as an insurance agent. Consequently, the advice rendered to you could be biased. You are under no obligation to implement any insurance or annuity transaction through Cunningham & Associates.

Item 11 Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Our firm has adopted a Code of Ethics which sets forth high ethical standards of business conduct that we require of our employees, including compliance with applicable federal securities laws.

Cunningham Wealth Management and our personnel owe a duty of loyalty, fairness and good faith towards our clients, and have an obligation to adhere not only to the specific provisions of the Code of Ethics but to the general principles that guide the Code.

Our Code of Ethics includes policies and procedures for the review of quarterly securities transactions reports as well as initial and annual securities holdings reports that must be submitted by the firm's access persons. Among other things, our Code of Ethics also requires the prior approval of any acquisition of securities in a limited offering (e.g., private placement) or an initial public offering. Our code also provides for oversight, enforcement and record keeping provisions.

Cunningham Wealth Management's Code of Ethics further includes the firm's policy prohibiting the use of material non-public information. While we do not believe that we have any particular access to non-public information, all employees are reminded that such information may not be used in a personal or professional capacity.

A copy of our Code of Ethics is available to our advisory clients and prospective clients. You may request a copy by email sent to glenn@c-p-a.com, or by calling us at (440)717-1350.

Cunningham Wealth Management and individuals associated with our firm are prohibited from engaging in principal transactions.

Cunningham Wealth Management and individuals associated with our firm are prohibited from engaging in agency cross transactions.

Our Code of Ethics is designed to assure that the personal securities transactions, activities and interests of our employees will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts.

Our firm and/or individuals associated with our firm may buy or sell for their personal accounts securities identical to or different from those recommended to our clients. In addition, any related person(s) may have an interest or position in a certain security(ies) which may also be recommended to a client.

It is the expressed policy of our firm that no person employed by us may purchase or sell any security prior to a transaction(s) being implemented for an advisory account, thereby preventing such employee(s) from benefiting from transactions placed on behalf of advisory accounts.

Item 12 Brokerage Practices

For discretionary clients, Cunningham Wealth Management requires these clients to provide us with written authority to determine the broker dealer to use and the commission costs that will be charged to these clients for these transactions.

These clients must include any limitations on this discretionary authority in this written authority statement. Clients may change/amend these limitations as required. Such amendments must be provided to us in writing.

As a matter of policy and practice, Cunningham Wealth Management does not generally block client trades and, therefore, we implement client transactions separately for each account. Consequently, certain client trades may be executed before others, at a different price and/or commission rate. Additionally, our clients may not receive volume discounts available to advisers who block client trades.

Cunningham Wealth Management has an arrangement with National Financial Services LLC, and Fidelity Brokerage Services LLC (together with all affiliates, "Fidelity") through which Fidelity provides our firm with their "platform" services. The platform services include, among others, brokerage, custodial, administrative support, record keeping and related services that are intended to support intermediaries like

Cunningham Wealth Management in conducting business and in serving the best interests of our clients but that may also benefit us.

Fidelity charges brokerage commissions and transaction fees for effecting certain securities transactions (i.e., transactions fees are charged for certain no-load mutual funds, commissions are charged for individual equity and debt securities transactions). Fidelity enables Cunningham Wealth Management to obtain many no-load mutual funds without transaction charges and other no-load funds at nominal transaction charges. Fidelity's commission rates are generally considered discounted from customary retail commission rates. However, the commissions and transaction fees charged by Fidelity may be higher or lower than those charged by other custodians and broker-dealers.

As part of the arrangement, Fidelity also makes available to our firm, at no additional charge to us, certain research and brokerage services that qualify as "brokerage or research services" under Section 28(e) of the Securities Exchange Act of 1934 ("Exchange Act"). These services include performance reporting, financial planning, contact management systems, third party research, publications, access to educational conferences, roundtables and webinars, practice management resources, access to consultants and other third party service providers who provide a wide array of business related services and technology with whom Cunningham Wealth Management may contract directly. Without this arrangement, we might be compelled to purchase the same or similar services at our own expense.

As a result of receiving such services for no additional cost, we may have an incentive to continue to use or expand the use of Fidelity's services. We examined this potential conflict of interest when we chose to enter into the relationship with Fidelity and have determined that the relationship is in the best interests of Cunningham Wealth Management's clients and satisfies our client obligations, including our duty to seek best execution. A client may pay a commission that is higher than another qualified broker-dealer might charge to effect the same transaction where we determine in good faith that the commission is reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer's services, including the value of research provided, execution capability, commission rates, and responsiveness. Accordingly, while Cunningham Wealth Management will seek competitive rates, to the benefit of all clients, we may not necessarily obtain the lowest possible commission rates for specific client account transactions. Although the investment research products and services that may be obtained by us will generally be used to service all of our clients, a brokerage commission paid by a specific client may be used to pay for research that is not used in managing that specific client's account. Cunningham Wealth Management and Fidelity are not affiliated.

Item 13 Review of Accounts

INVESTMENT SUPERVISORY SERVICES ("ISS")

INDIVIDUAL PORTFOLIO MANAGEMENT

REVIEWS: While the underlying securities within Individual Portfolio Management Services accounts are continually monitored, these accounts are reviewed at least quarterly. Accounts are reviewed in the context of each client's stated investment objectives and guidelines. More frequent reviews may be triggered by material changes in variables such as the client's individual circumstances, or the market, political or economic environment.

These accounts are reviewed by one of the following:

- Glenn Cunningham, Managing Member & Chief Compliance Officer
- Jim Davis, Financial Advisor
- Jack Malarik, Financial Advisor

REPORTS: In addition to the monthly statements and confirmations of transactions that clients receive from their broker-dealer, we provide reports quarterly, annually or upon request, summarizing account performance, balances and holdings.

SELECTION and MONITORING of THIRD-PARTY MONEY MANAGERS

REVIEWS: These client accounts should refer to the independent registered investment adviser's Firm Brochure (or other disclosure document used in lieu of the brochure) for information regarding the nature and frequency of reviews provided by that independent registered investment adviser.

Cunningham Wealth Management will provide reviews quarterly, annually or upon request.

These accounts are reviewed by one of the following:

- Glenn Cunningham, Managing Member & Chief Compliance Officer
- Jim Davis, Financial Advisor
- Jack Malarik, Financial Advisor

REPORTS: These clients should refer to the independent registered investment adviser's Firm Brochure (or other disclosure document used in lieu of the brochure) for information regarding the nature and frequency of reports provided by that independent registered investment adviser.

Cunningham Wealth Management does not typically provide reports in addition to those provided by the independent registered investment adviser selected to manage the client's assets.

FINANCIAL PLANNING SERVICES

REVIEWS: While reviews may occur at different stages depending on the nature and terms of the specific engagement, typically no formal reviews will be conducted for Financial Planning clients unless otherwise contracted for.

REPORTS: Financial Planning clients will receive a completed financial plan. Additional reports will not typically be provided unless otherwise contracted for.

Item 14 Client Referrals and Other Compensation

It is Cunningham Wealth Management's policy not to engage solicitors or to pay related or non-related persons for referring potential investment advisory clients to our firm.

It is Cunningham Wealth Management's policy not to accept or allow our related persons to accept any form of compensation, including cash, sales awards or other prizes, from a non-client in conjunction with the investment advisory services we provide to our clients.

Item 15 Custody

We previously disclosed in the "Fees and Compensation" section (Item 5) of this Brochure that our firm directly debits advisory fees from client accounts.

As part of this billing process, the client's custodian is advised of the amount of the fee to be deducted from that client's account. On at least a quarterly basis, the custodian is required to send to the client a statement showing all transactions within the account during the reporting period.

Because the custodian does not calculate the amount of the fee to be deducted, it is important for clients to carefully review their custodial statements to verify the accuracy of the calculation, among other things. Clients should contact us directly if they believe that there may be an error in their statement.

Our firm does not have actual or constructive custody of client accounts.

Item 16 Investment Discretion

Clients may hire us to provide discretionary asset management services, in which case we place trades in a client's account without contacting the client prior to each trade to obtain the client's permission.

Our discretionary authority includes the ability to do the following without contacting the client:

- determine the security to buy or sell; and/or
- determine the amount of the security to buy or sell

Clients give us discretionary authority when they sign a discretionary agreement with our firm, and may limit this authority by giving us written instructions. Clients may also change/amend such limitations by once again providing us with written instructions.

Item 17 Voting Client Securities

We vote proxies for some, but not all of our clients. Clients may, at their election, choose to receive proxies related to their own accounts, in which case we may consult with clients as requested.

We will vote proxies in the best interests of its clients and in accordance with our established policies and procedures. Our firm will retain all proxy voting books and records for the requisite period of time, including a copy of each proxy statement received, a record of each vote cast, a copy of any document created by us that was material to making a decision how to vote proxies, and a copy of each written client request for information on how the adviser voted proxies. If our firm has a conflict of interest in voting a particular action, we will notify the client of the conflict and retain an independent third-party to cast a vote.

Clients may obtain a copy of our complete proxy voting policies and procedures by contacting Glenn Cunningham by telephone, email, or in writing. Clients may request, in writing, information on how proxies for his/her shares were voted. If any client requests a copy of our complete proxy policies and procedures or how we voted proxies for his/her account(s), we will promptly provide such information to the client.

We will neither advise nor act on behalf of the client in legal proceedings involving companies whose securities are held in the client's account(s), including, but not limited to, the filing of "Proofs of Claim" in class action settlements. If desired, clients may direct us to transmit copies of class action notices to the client or a third party. Upon such direction, we will make commercially reasonable efforts to forward such notices in a timely manner.

You can instruct us to vote proxies according to particular criteria (for example, to always vote with management, or to vote for or against a proposal to allow a so-called "poison pill" defense against a possible takeover). These requests must be made in writing. You can also instruct us on how to cast your vote in a particular proxy contest by contacting us at (440)717-1350.

For accounts where we do not vote proxies, our firm may provide investment advisory services relative to client investment assets, clients maintain exclusive responsibility for: (1) directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted, and (2) making all elections relative to any mergers, acquisitions, tender offers, bankruptcy proceedings or other type events pertaining to the client's investment assets. Clients are responsible for instructing each

custodian of the assets to forward to the client copies of all proxies and shareholder communications relating to the client's investment assets.

We may provide clients with consulting assistance regarding proxy issues if they contact us with questions at our principal place of business.

Item 18 Financial Information

As an advisory firm that maintains discretionary authority for client accounts, we are also required to disclose any financial condition that is reasonably likely to impair our ability to meet our contractual obligations. Cunningham Wealth Management has no additional financial circumstances to report.

Under no circumstances do we require or solicit payment of fees in excess of \$500 per client more than six months in advance of services rendered. Therefore, we are not required to include a financial statement.

Cunningham Wealth Management has not been the subject of a bankruptcy petition at any time during the past ten years.

Item 19 Requirements for State-Registered Advisers

Executive Officer and Management Personnel

Glenn Cunningham, Managing Member Born: 1955

Education

- University of Akron; BS—Accountancy; 1983

Business Experience

Cunningham Wealth Management - Managing Member & Chief Compliance Officer

- 11/2008 to Present

Cunningham & Associates. CPAs Inc. - President

- 05/1997 to Present

Lincoln Financial Advisors Corporation - Registered Representative

- 10/1998 to 11/2008

The Lincoln National Life Insurance Company - Registered Agent

- 10/1998 to 05/2006

Other Business Activities

Glenn is also engaged in the insurance agency portion of Cunningham Wealth

Management. Cunningham Wealth Management is a registered insurance agency in the state of Ohio and South Carolina. Glenn is a registered agent with several insurance companies.

Glenn evaluates insurance products based on the needs of the client. If a particular product is best suited for the client, Glenn will register with that company in order to provide the product to the client.

As is typical in the insurance business, Glenn receives compensation via commissions and other non-cash rewards for insurance products sold. This practice gives an incentive to recommend certain insurance products based on the compensation received, rather than on the client's needs.

Glenn does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Non-Investment Related Activities

Glenn also spends a substantial amount of his time involved in the day to day operations of Cunningham & Associates, CPAs Inc. Cunningham & Associates is a public accounting firm that provides tax, attestation and bookkeeping services to its clients.

No Performance Based Fees

As previously disclosed in Item 6, Cunningham Wealth Management does not charge performance based fees.

No Arbitrations

Cunningham Wealth Management or any of its associated persons have not been the subject of any client arbitrations or similar legal disputes.

Material Relationship Maintained by this Advisory Business or Management persons with Issuers of Securities

None to report.

Part 2B of Form ADV: Brochure Supplement - Glenn Cunningham

60 Eagle Valley Court
Broadview Heights, OH 44147
(440)717 1350

Cunningham Wealth Management

Branch Offices:

250 West Main
Bellevue, OH 44811
(419) 483 5670

230 Quadral Drive Suite E
Wadsworth, OH 44281
(330)334 2511

505 Belle Hall Parkway Suite 101
Mount Pleasant, SC 29464
(843)654 1836

08/27/2012

This brochure supplement provides information about Glenn Cunningham that supplements the Cunningham Wealth Management brochure. You should have received a copy of that brochure. Please contact Glenn if you did not receive Cunningham Wealth Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Glenn is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: Glenn Cunningham Born: 1955

Education

- University of Akron; BS—Accountancy; 1983

Business Experience

Cunningham Wealth Management - Managing Member & Chief Compliance Officer

- 11/2008 to Present

Cunningham & Associates. CPAs Inc. - President

- 05/1997 to Present

Lincoln Financial Advisors Corporation - Registered Representative

- 10/1998 to 11/2008

The Lincoln National Life Insurance Company - Registered Agent

- 10/1998 to 05/2006

Item 3 Disciplinary Information

Glenn has no reportable disciplinary history.

Item 4 Other Business Activities

Investment-Related Activities

Glenn is also engaged in the insurance agency portion of Cunningham Wealth Management. Cunningham Wealth Management is a registered insurance agency in the state of Ohio and South Carolina. Glenn is a registered agent with several insurance companies.

Glenn evaluates insurance products based on the needs of the client. If a particular product is best suited for the client, Glenn will register with that company in order to provide the product to the client.

As is typical in the insurance business, Glenn receives compensation via commissions and other non-cash rewards for insurance products sold. This practice gives an incentive to recommend certain insurance products based on the compensation received, rather than on the client's needs.

Glenn does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Non-Investment-Related Activities

Glenn also spends a substantial amount of his time involved in the day to day operations of Cunningham & Associates, CPAs Inc. Cunningham & Associates is a public accounting firm that provides tax, attestation and bookkeeping services to its clients.

Glenn spends approximately 40% of his time on his insurance and accounting activities.

Item 5 Additional Compensation

Glenn does not receive any economic benefit from a non-advisory client for the provision of investment advisory services.

Item 6 Supervision

Supervisor: Glenn Cunningham

Title: Managing Member & Chief Compliance Officer

Phone Number: (440) 717-1350

As the Managing Member and Chief Compliance Officer of Cunningham Wealth Management, Glenn supervises the overall activity of the firm. He is in frequent contact with the investment advisors on staff and is able to review all trading activity and asset allocation via the various investment platforms.

Item 7 – Requirements for State-Registered Advisers

Glenn Cunningham has not been involved in an arbitration award and has not been found liable in an arbitration claim alleging damages in excess of \$2,500. He has not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding. Additionally, he has not been the subject of a bankruptcy petition.

Part 2B of Form ADV: Brochure Supplement - Jack Malarik

60 Eagle Valley Court
Broadview Heights, OH 44147
(440)717 1350

Cunningham Wealth Management

08/27/2012

This brochure supplement provides information about Jack Malarik that supplements the Cunningham Wealth Management brochure. You should have received a copy of that brochure. Please contact Glenn Cunningham if you did not receive Cunningham Wealth Management's brochure or if you have any questions about the contents of this supplement.

Additional information about Jack Malarik is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: Jack Malarik **Born:** 1959

Education:

Cleveland State University
Lakeland Community College

Business Experience:

Cunningham Wealth Management - Investment Advisor Representative

- 09/2009 to Present

Jack Malarik Financial Services - Owner

- 06/1998 to 08/2009

Legacy Financial Services, Inc. - Registered Representative

- 04/2006 to 07/2007

Royal Alliance Associates Inc. - Registered Representative

- 07/2005 to 04/2006

Item 3 Disciplinary Information

Jack has no reportable disciplinary history.

Item 4 Other Business Activities

Investment-Related Activities

Jack is also engaged in the insurance agency portion of Cunningham Wealth Management. Cunningham Wealth Management is a registered insurance agency in the state of Ohio and South Carolina. Jack is a registered agent with several insurance companies.

Jack evaluates insurance products based on the needs of the client. If a particular product is best suited for the client, Jack will register with that company in order to provide the product to the client.

As is typical in the insurance business, Jack receives compensation via commissions and other non-cash rewards for insurance products sold. This practice gives an incentive to recommend certain insurance products based on the compensation received, rather than on the client's needs.

Jack does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Non-Investment-Related Activities

Jack Malarik is not engaged in any other business or occupation that provides substantial compensation or involves a substantial amount of his time.

Item 5 Additional Compensation

Jack Malarik does not receive any economic benefit from a non-advisory client for the provision of investment advisory services.

Item 6 Supervision

Supervisor: Glenn Cunningham

Title: Managing Member & Chief Compliance Officer

Phone Number: (440) 717-1350

As the Managing Member and Chief Compliance Officer of Cunningham Wealth Management, Glenn supervises the overall activity of the firm. He **is in** frequent contact with the investment advisors on staff and **is** able to review all trading activity and asset allocation via the various investment platforms.

Item 7 – Requirements for State-Registered Advisers

Jack Malarik has not been involved in an arbitration award and has not been found liable in an arbitration claim alleging damages in excess of \$2,500. He has not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding. Additionally, he has not been the subject of a bankruptcy petition.

Part 2B of Form ADV: Brochure Supplement - James Louis Davis

60 Eagle Valley Court
Broadview Heights, OH 44147
(440)717-1350

Cunningham Wealth Management

08/27/2012

This brochure supplement provides information about James Louis Davis that supplements the Cunningham Wealth Management brochure. You should have received a copy of that brochure. Please contact Glenn Cunningham if you did not receive Cunningham Wealth Management's brochure or if you have any questions about the contents of this supplement.

Additional information about James Louis Davis is available on the SEC's website at www.adviserinfo.sec.gov

Item 2 Educational, Background and Business Experience

Full Legal Name: James Louis Davis Born: 1961

Education:

- The Ohio State University; BS, Business Administration; 1983 Business Experience:

Cunningham Wealth Management - Investment Advisor Representative

- 11/2008 to Present

Cunningham and Associates, CPAs Inc. - Director

- 09/2007 to Present

Source Financial - Agent

- 02/2005 to 11/2008

Safeguard Securities - Registered Representative

- 06/2007 to 11/2008

Littler Mendelson - Account Manager

- 01/2007 to 09/2007

Waterstone Financial Group - Registered Representative

- 02/2005 to 06/2007

Duvin Cahn & Hutton LPA - Chief Financial Officer

- 08/1995 to 12/2006

Item 3 Disciplinary Information

Jim has no reportable disciplinary history.

Item 4 Other Business Activities

Jim is also engaged in the insurance agency portion of Cunningham Wealth Management. Cunningham Wealth Management is a registered insurance agency in the state of Ohio and South Carolina. Jim is a registered agent with several insurance companies.

Jim evaluates insurance products based on the needs of the client. If a particular product is best suited for the client, Jim will register with that company in order to provide the product to the client.

As is typical in the insurance business, Jim receives compensation via commissions and other non-cash rewards for insurance products sold. This practice gives an incentive to recommend certain insurance products based on the compensation received, rather than on the client's needs.

Jim does not receive commissions, bonuses or other compensation on the sale of securities or other investment products.

Non-Investment-Related Activities

Jim also spends a substantial amount of his time involved in the day to day operations of Cunningham & Associates, CPAs Inc. Cunningham & Associates is a public accounting firm that provides tax, attestation and bookkeeping services to its clients.

Item 5 Additional Compensation

Jim does not receive any economic benefit from a non-advisory client for the provision of investment advisory services.

Item 6 Supervision

Supervisor: Glenn Cunningham

Title: Managing Member & Chief Compliance Officer

Phone Number: (440) 717-1350

As the Managing Member and Chief Compliance Officer of Cunningham Wealth Management, Glenn supervises the overall activity of the firm. He is in frequent contact with the investment advisors on staff and is able to review all trading activity and asset allocation via the various investment platforms.

Item 7 – Requirements for State-Registered Advisers

James L.Davis has not been involved in an arbitration award and has not been found liable in an arbitration claim alleging damages in excess of \$2,500. He has not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding. Additionally, he has not been the subject of a bankruptcy petition.