

DOUGLAS J. DONNELLY

This brochure provides supplemental information about Douglas J. Donnelly (“Investment Advisor Representative”, “IAR”, “Employee”) that supplements the NWAM, LLC dba Northwest Asset Management brochure, which should have also been provided to you. Please contact Douglas J. Donnelly at Northwest Asset Management if you need the Northwest Asset Management brochure or if you have any questions.

Additional information about Northwest Asset Management is also available at the SEC’s website www.adviserinfo.sec.gov (under “investment adviser firm” and type in our firm name).

March 15, 2012

NORTHWEST ASSET MANAGEMENT
7900 SE 28TH STREET, SUITE 412, MERCER ISLAND, WASHINGTON 98040
DOUGDONNELLY@NWASSET.COM
(206) 838-3680

TABLE OF CONTENTS

Item 2 - Educational Background and Business Experience.....	3
Item 3 - Disciplinary Information	3
Item 4 - Other Business Activities.....	3
Item 5 - Additional Compensation.....	4
Item 6 – Supervision.....	4

ITEM 2 - EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

Douglas J. Donnelly

Year Born: 1955

Educational Background:

B.S., Business – Arizona State University (1978)

M.S., Industry and Labor Relations – University of Oregon (1979)

Business Background:

03/2012 – Present: *Investment Advisor Representative*, NWAM, LLC dba Northwest Asset Management

05/2009 – 03/2012: *Financial Advisor*, Wells Fargo Advisors LLC

07/2003 – 05/2009: *Financial Advisor*, Wachovia Securities

03/1998 – 02/2005: *Financial Advisor*, Prudential Securities

Professional Qualifications:

Series 7, General Securities Representative Examination (1985)

Series 31, Futures Managed Funds Examination (2006)

Series 63, Uniform Securities Agent Laws (1985)

Series 65, Uniform Investment Adviser Law Examination (1992)

ITEM 3 - DISCIPLINARY INFORMATION

While working at Wells Fargo Advisor, LLC, Mr. Donnelly was discharged for issues related to introducing firm clients to an outside Regulation D offering without written approval by the firm. Mr. Donnelly welcomes current or prospective clients with any concerns regarding this matter to speak with him directly.

ITEM 4 - OTHER BUSINESS ACTIVITIES

The principal business of Advisor is that of a registered investment advisor and provider of financial planning services.

ITEM 5 - ADDITIONAL COMPENSATION

Other than work with Northwest Asset Management and disclosures made in Item 4 above, Douglas J. Donnelly receives no additional compensation related to outside business activities.

ITEM 6 – SUPERVISION

Douglas J. Donnelly is not a supervising authority at Northwest Asset Management and works closely with and is supervised by Gregory A. Headrick, Managing Member and Chief Compliance Officer. Mr. Headrick may be contacted at the address or phone number on the cover page of this document.